



## **Town of Needham, Massachusetts Media Release**

Office of the Town Manager  
Town Hall, 1471 Highland Ave, Needham, MA 02492

### **FOR IMMEDIATE RELEASE**

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### **CONTACT**

Cyndi Roy Gonzalez

[croygonzalez@needhamma.gov](mailto:croygonzalez@needhamma.gov)

## **BABSON STUDENT CONSULTANTS TO DEVELOP NEEDHAM ECONOMIC SCORECARD**

Needham – Tuesday, February 11, 2020 -- A team of six students from Babson's prestigious Management Consulting Field Experience has launched an in-depth study of Needham's Business Community in order to develop an Economic Scorecard to assist the Town in measuring the performance of the Town's economy.

The Babson consultant team is collaborating with the Needham Council of Economic Advisors and the Town's Finance and Planning and Community Development Departments. The students are starting by taking an inventory of Needham's commercial businesses to help the Town better understand the types and number of businesses based in Needham. Students will work with the Town to develop categories that best measure the local economy, source data and develop a creative and useful way to present the information.

The team will complete its report and present its findings to the Town in May 2020.

See below for photo information:

Photo (Left to Right): Adam Block, Chair, Needham Council of Economic Advisors; Dan Edlebeck, Babson MBA, 2020; Yvette Gu, Jason Cong, Mengyu Liu, Sam Wong, Babson MCFE Student Consultants; Lee Newman, Director of Planning and Community Development; Anne Marie Dowd, Vice-Chair, Needham Council of Economic Advisors; Dave Davison, Assistant Town Manager; Daphne Collins, Administrative Specialist, Planning and Community Development. (Not pictured: Fenny Zhou)

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