

DESIGN REVIEW BOARD

Monday, Jan. 10, 2022

7:30 p.m.

Virtual Meeting using Zoom

Meeting ID: 845-1987-6965

(Instructions for accessing below)

Under Governor Baker's Act "Extending Certain COVID-10 Measures Adopted During the State of Emergency", extending the "Executive Order Suspending Certain Provisions of the Open Meeting Law G.L. c. 30A, S20," issued June 16, 2021, and in effect until April 1, 2022, meeting of public bodies may be conducted virtually provided that adequate access is provided to the public.

To view and participate in this virtual meeting on your phone, download the "Zoom Cloud Meetings" app in any app store or at www.zoom.us. At the above date and time, click on "Join a Meeting" and enter the following Meeting ID: 845-1987-6965

Link: <https://us02web.zoom.us/j/84519876965>

To view and participate in this virtual meeting on your computer, at the above date and time, go to www.zoom.us click "Join a Meeting" and enter the following ID: 845-1987-6965

APPLICANTS:

Adam Knauer, SRP Signs, representing Beaumont Financial Partners located at 250 First Avenue and applying for signage.

John Peterson, Metro Sign & Awning, representing Gardner Mattress located at 225 Highland Avenue and applying for signage.

REVIEW

Minutes of 12/20/2021 meeting.

Next Public Meeting – February 7, 2022 at 7:30pm via Zoom Webinar



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492
Application and Report

Property Location: 250 First Ave, Needham Date: 12/22/21

Owner: Beaumont Financial Partners

Address: 250 First Ave Needham MA 02494
Street City State Zip

Telephone: 781-400-2800

Applicant: SRP Sign Corporation

Address: 236 Pearl St Somerville MA 02145
Street City State Zip

Telephone: 617-623-6222

Designer/Installer: SRP Sign Corporation

Address: 236 Pearl St Somerville MA 02145
Street City State Zip

Telephone: 617-623-6222

Type of Application
☒ Sign
☐ Minor Project
☐ Exterior Alterations
Major Project (Site Plan Review)
☐ - preliminary
☐ - final
☐ Flexible Subdivision
☐ Planned Residential Development
☐ Residential Compound

Brief description of sign or project:

New face 11' channel letters to replace existing
letters. changed due to company logo change

Please email completed application to elitchman@needhamma.gov

Face Lit Channel Letters
White Acrylic Face
Black Returns
1" Black Trim Cap
3" Deep "Beaumont"
2" Deep "Financial Partners"
36" x 125" x 3" Fabricated Sign Cabinet

Qty. (1)



PMS 626

BLACK

WHITE



SRPSIGN

CORPORATION

236 PEARL STREET
SOMERVILLE, MA 02145
(617) 623-6222

PROJECT: MAIN ID

ADDRESS: 250 FIRST ST., NEEDHAM, MA

CLIENT: BEAUMONT FINANCIAL PARTNERS

DRAWN BY: ADAM KNAUER

DATE: 11-4-2021

DESCRIPTION: EXTERIOR SIGNAGE

FILE LOCATION: Clients\Beaumont Financial Partners\Main ID\Beaumont_MainID_v4.pdf

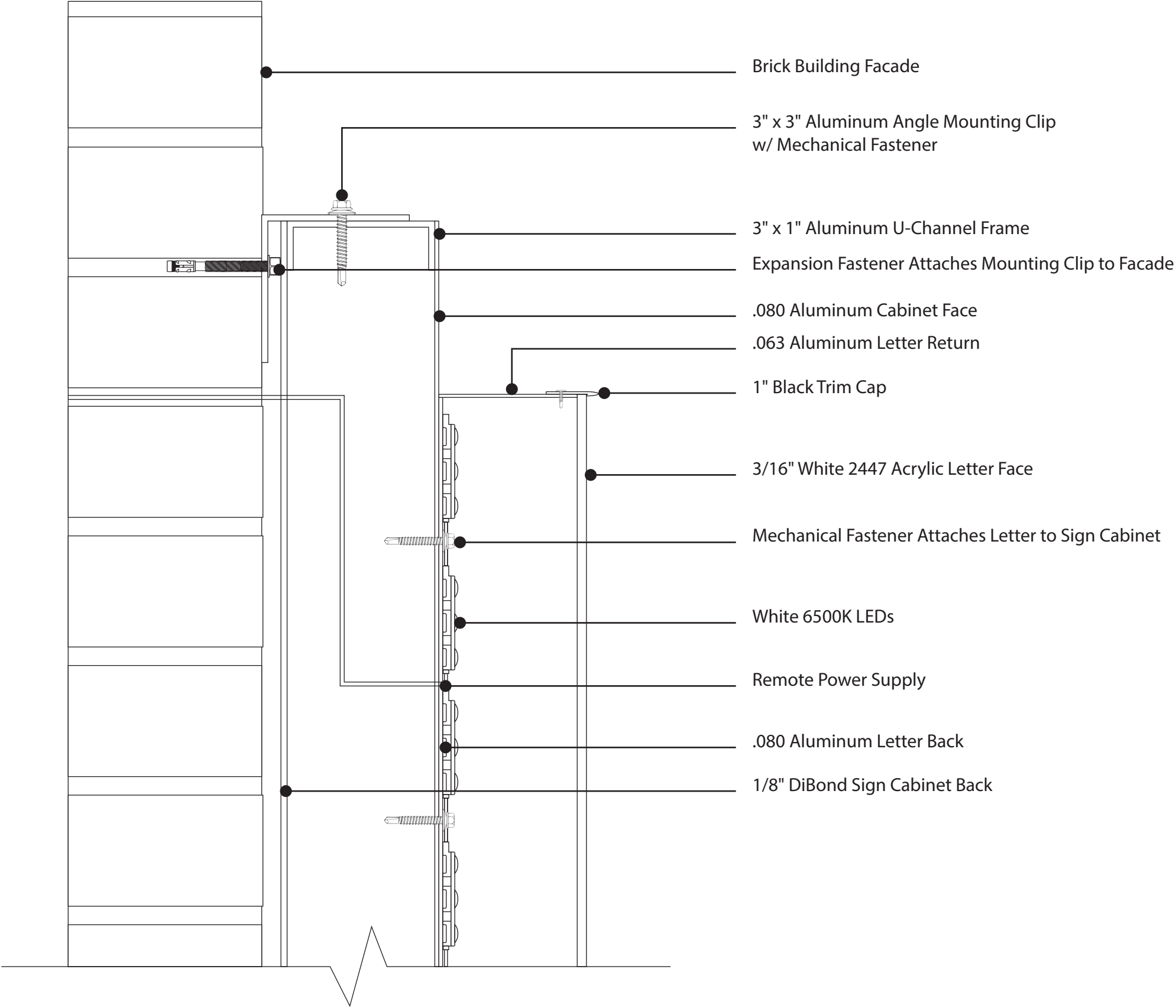
PROPRIETARY NOTICE:
THIS DRAWING SHEET AND CONTENTS
HEREIN ARE THE PROPERTY OF SRP
DRAWING'S CONTENTS OR DESIGN
CONCEPTS FOR PURPOSES OTHER
THAN ESTIMATING, DRAWING
PREPARATION, AND/OR
MANUFACTURING FOR SRP SIGN
CORPORATION SHALL BE CAUSE FOR
LEGAL RECOURSE BY SRP SIGN
CORPORATION

1

Face Lit Channel Letters
White Acrylic Face
Black Returns
1" Black Trim Cap
3" Deep "Beaumont"
2" Deep "Financial Partners"
36" x 125" x 3" Fabricated Sign Cabinet

Qty. (1)

Fabrication & Attachment Detail



Face Lit Channel Letters
White Acrylic Face
Black Returns
1" Black Trim Cap
3" Deep "Beaumont"
2" Deep "Financial Partners"
36" x 125" x 3" Fabricated Sign Cabinet

Qty. (1)

Elevation



Proposed



Existing Conditions

PMS 626

BLACK

WHITE

SRPSIGN

CORPORATION

236 PEARL STREET

SOMERVILLE, MA 02145

(617) 623-6222

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SIGN CORPORATION. USE OF THIS
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CORPORATION

4

Face Lit Channel Letters
White Acrylic Face
Black Returns
1" Black Trim Cap
3" Deep "Beaumont"
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36" x 125" x 3" Fabricated Sign Cabinet

Qty. (1)

Elevation



Existing Conditions



Proposed

PMS 626

BLACK

WHITE



HOMWOOD SUITES

200



HOMewood
SUITES
Hilton

HOMewood SUITES

200

HOMewood SUITES



 INTRUM

TO
95
NORTH & SOUTH
→

NO
PARKING
BETWEEN
SIGNS
NO
PARKING
HERE TO
CORNER



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492

Application and Report

Property Location: 225 Highland Ave **Date:** 12/30/2021

Owner: John Giannacopoulos

Address: 180 Country Way Needham MA 02492
Street City State Zip
Telephone: 617-538-2020

Applicant: John Peterson

Address: 170 Lorum St Tewksbury MA 01876
Street City State Zip
Telephone: 978-851-2424

Designer/Installer: Metro Sign & Awning

Address: 170 Lorum St Tewksbury MA 01876
Street City State Zip
Telephone: 978-851-2424

Type of Application
☒ Sign
☐ Minor Project
☐ Exterior Alterations
Major Project (Site Plan Review)
☐ - preliminary
☐ - final
☐ Flexible Subdivision
☐ Planned Residential Development
☐ Residential Compound

Brief description of sign or project:
channel letters, channel cloud for mattress company

Please email completed application to elitchman@needhamma.gov

ILLUMINATED
BUILDING SIGN

Location 1

Qty: 1 set

CHANNEL "CLOUDS"

- Custom fabricated channel cloud logo with internal white led illumination
- Logo sides to be aluminum painted "Blue".
 - Logo faces to be 3/16" thick white acrylic with 2" "Blue" trim cap edges. Translucent "Blue" vinyl borders on faces with "Black" vinyl letters.
 - Logo back to be 6mm thick aluminum composite.
 - Logo depth to be 5".
 - Clouds to be mounted to building wall. Power connection TBD.

"MATTRESS" PLAQUE

- 5" DEEP PAN SIGN: with internal white led illumination
- Sides to be aluminum painted "Black".
 - Plaque face to be 3/16" thick white acrylic with 2" "Black" trim cap edges. "Black" vinyl background overlay on face. Letters cut back to white face.
 - Plaque back to be 6mm thick aluminum composite.
 - Plaque to be flush mounted to building wall. Power cable connected to top cloud sign.

VINYL COLORS

- 3M Matte Black
- Avery transl. 900-603T (Cornflower Blue/PMS 279)

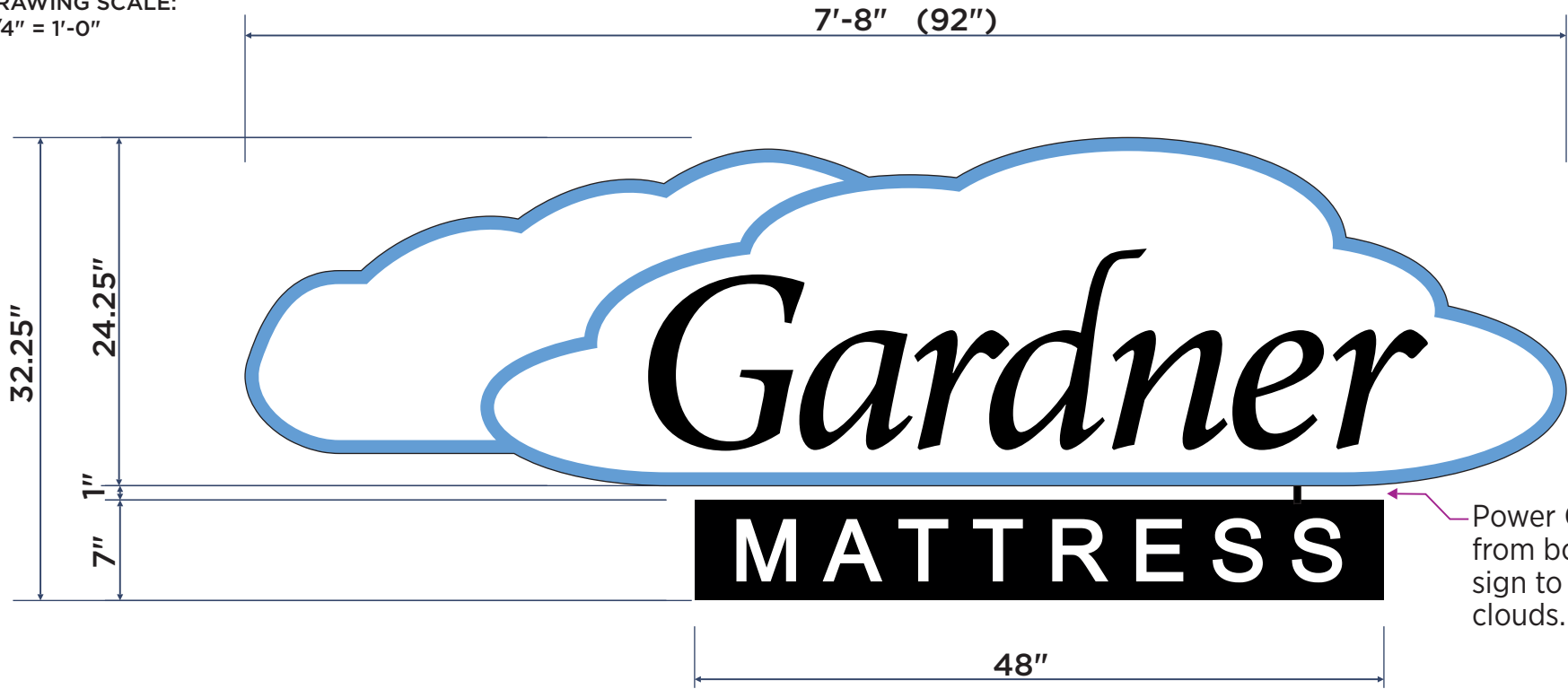
PAINT COLORS SATIN FINISH

- Black
- Blue PMS 279.

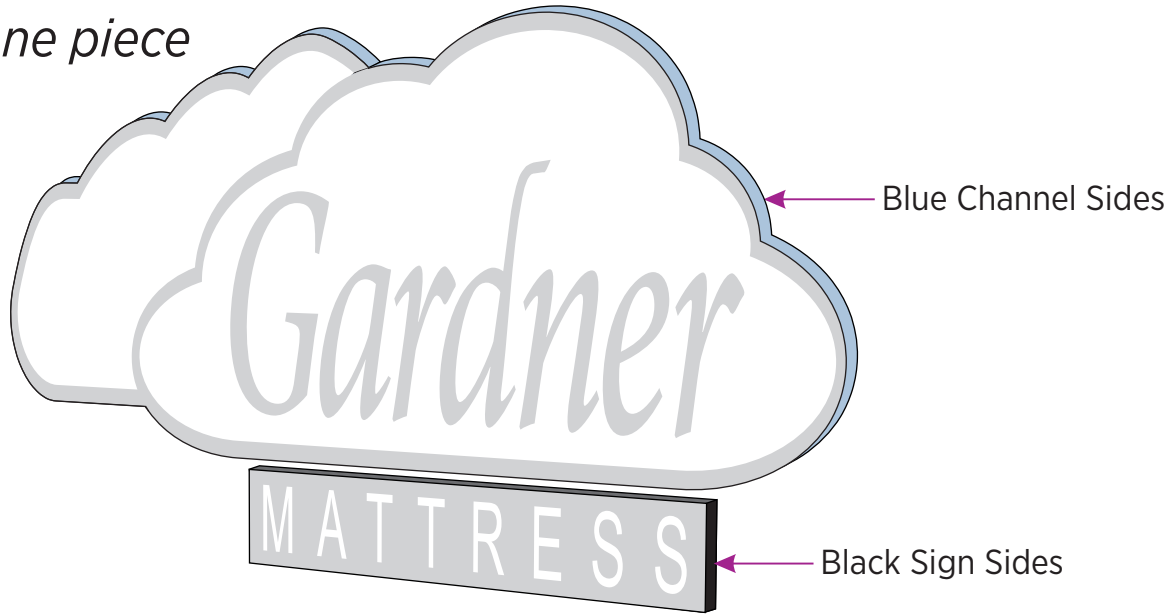
Sign Sq. Ftg:
32.25" x 92" = 20.6 s.f.

Work Order: 3780

DRAWING SCALE:
3/4" = 1'-0"



Cloud is all one piece



Electrical Voltage: 120 Amp: 20



ILLUMINATED VIEW

Sign is internally illuminated with White LED's.



PROPOSED

Customer/Job Location:

GARDNER MATTRESS
Needham MA

DWG. DATE: 12.17.2021

Rev.1: Rev.4:
Rev.2: Rev.5:
Rev.3: Rev.6:

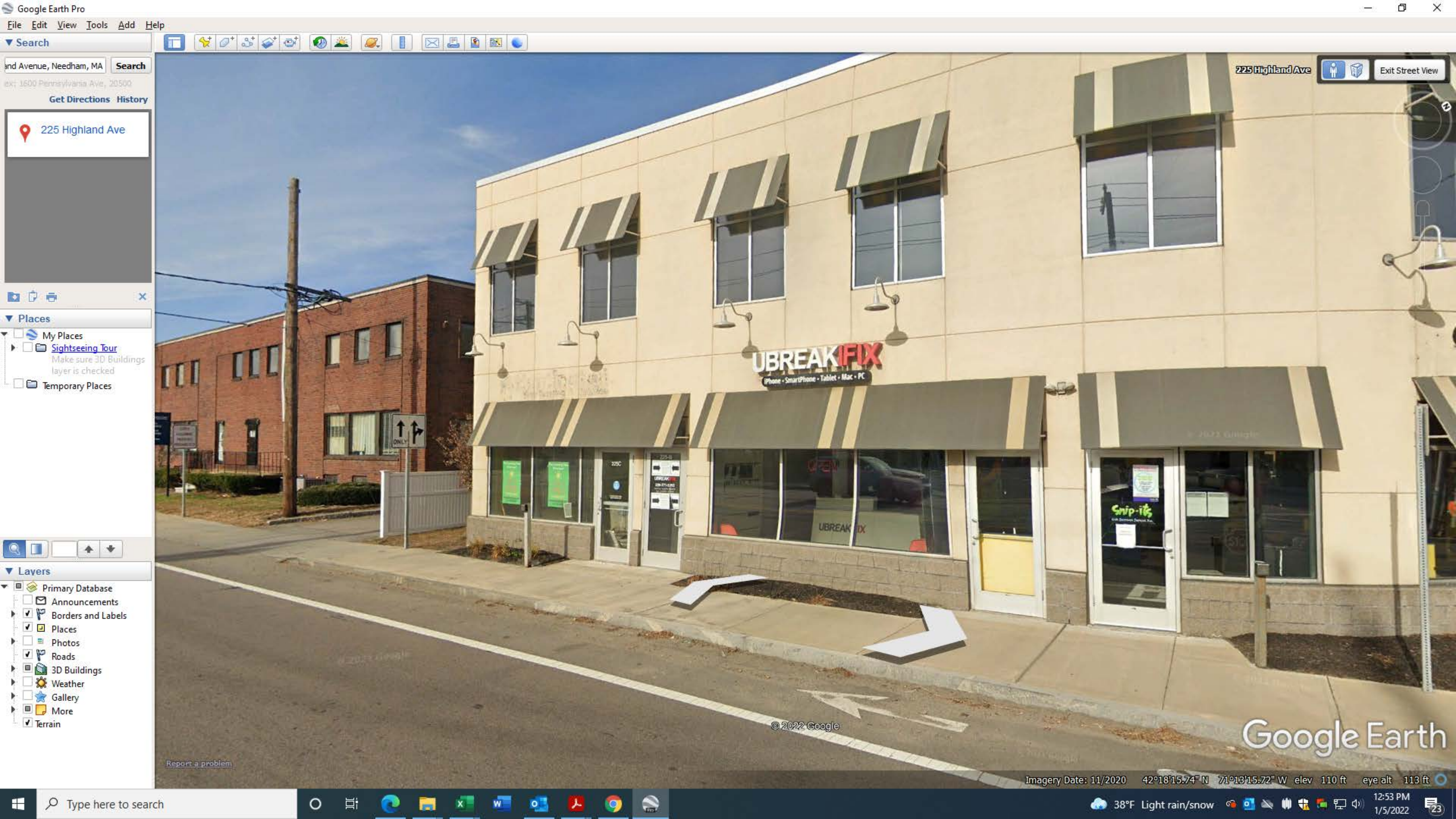
APPROVAL ☐ APPROVED ☐ APPROVED AS NOTED

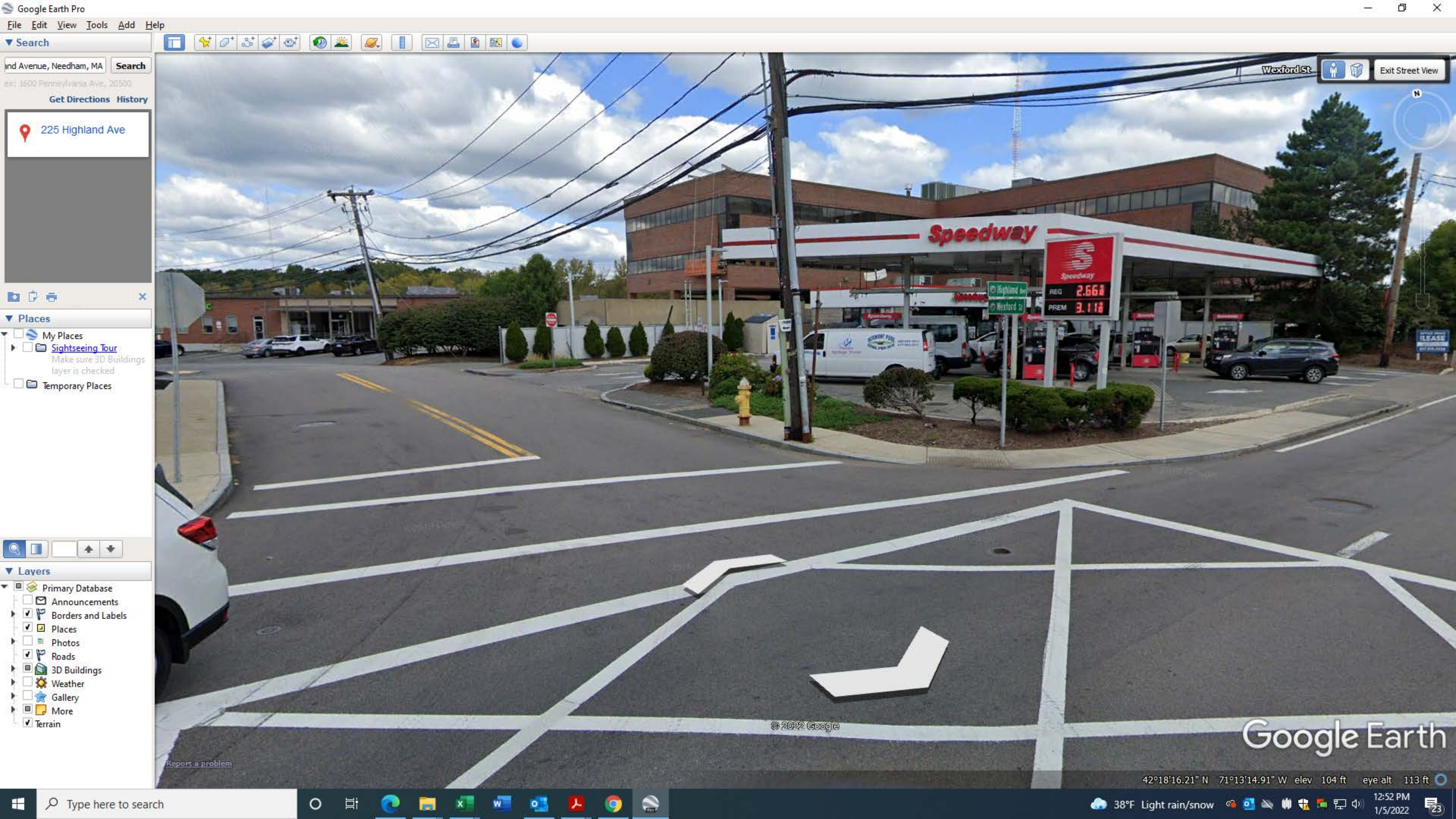
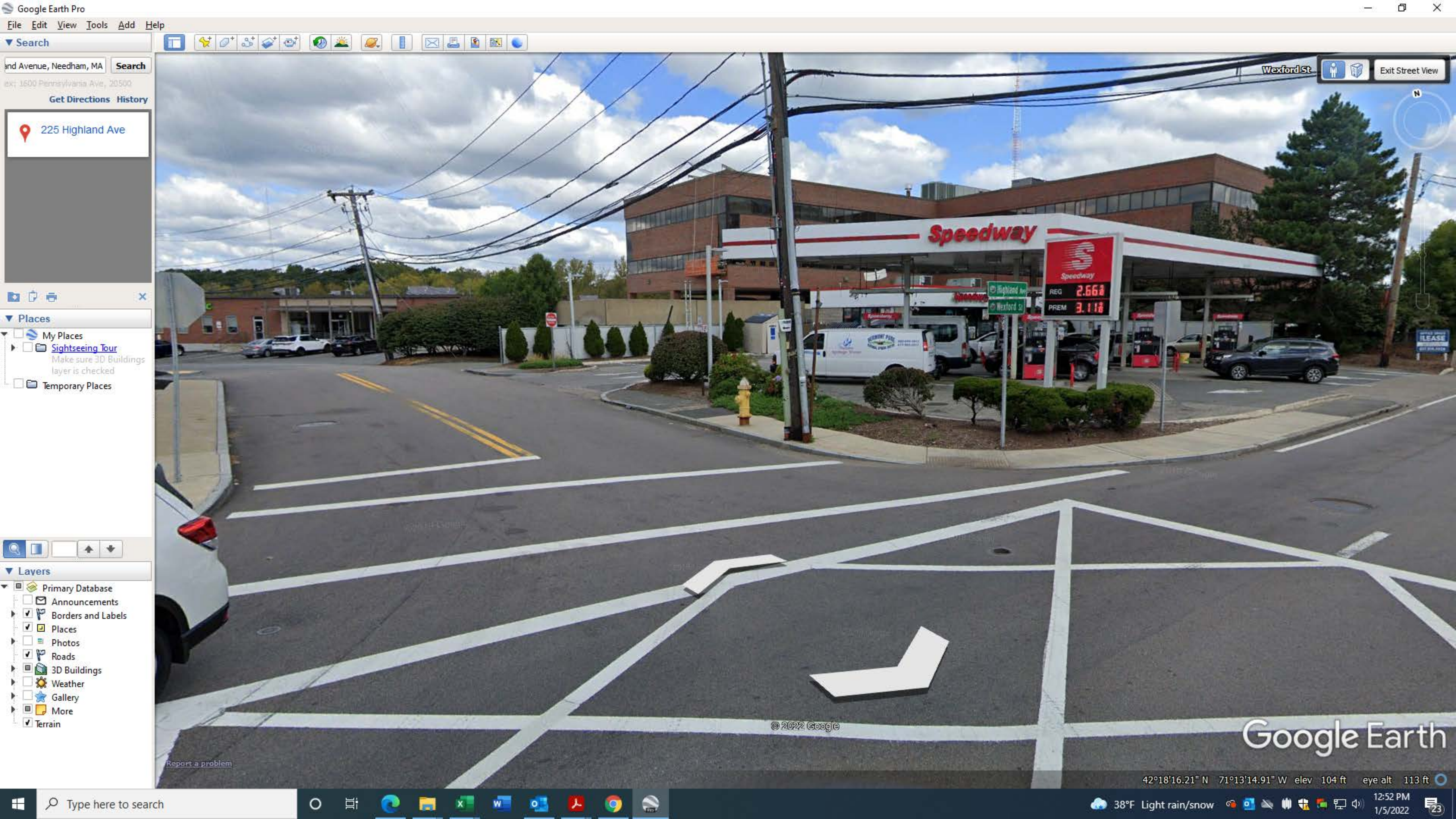
Date **X**

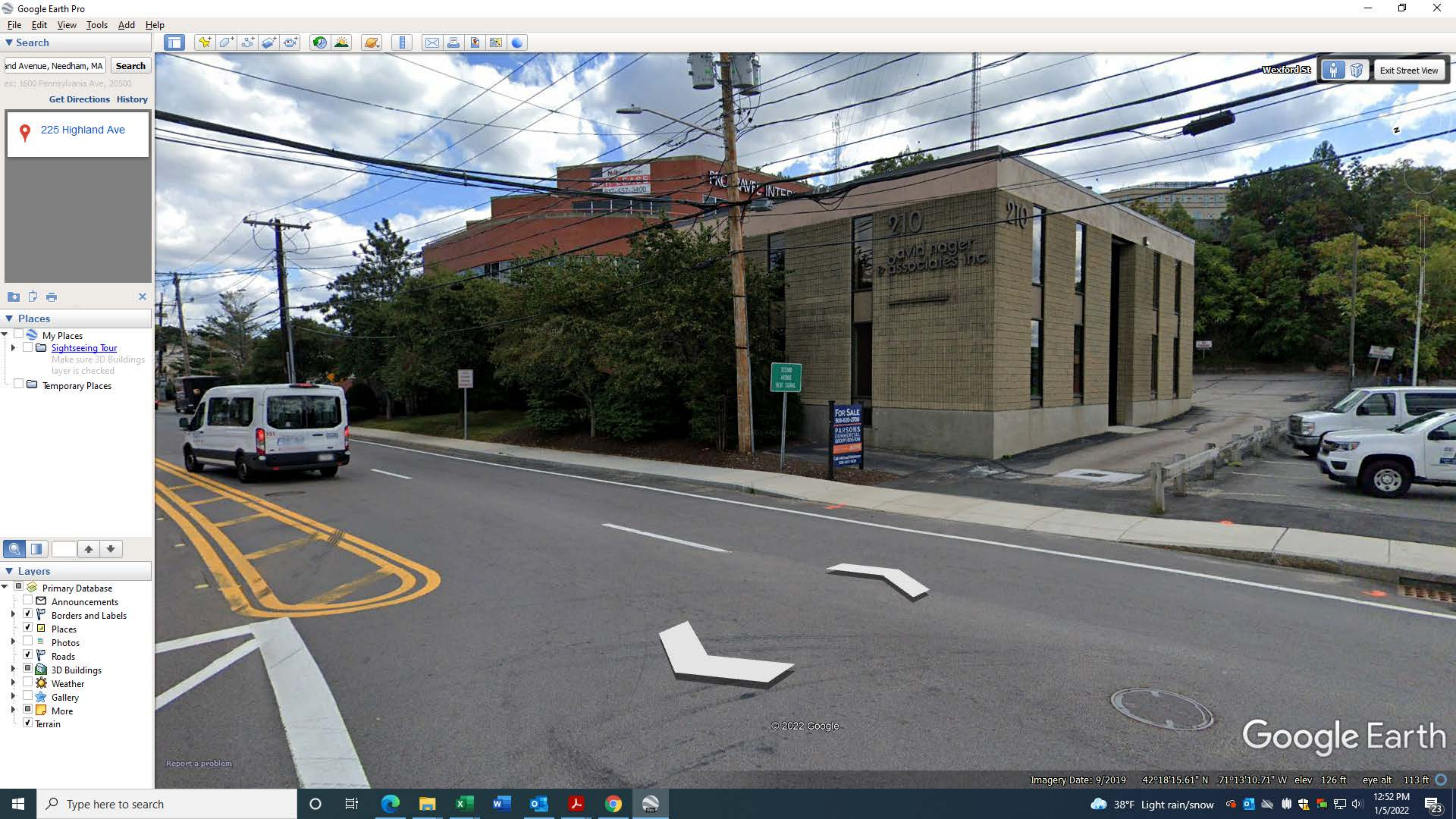
File Name: Gardner Mattress_Cloud Channel_Needham_3376_3780.cdr

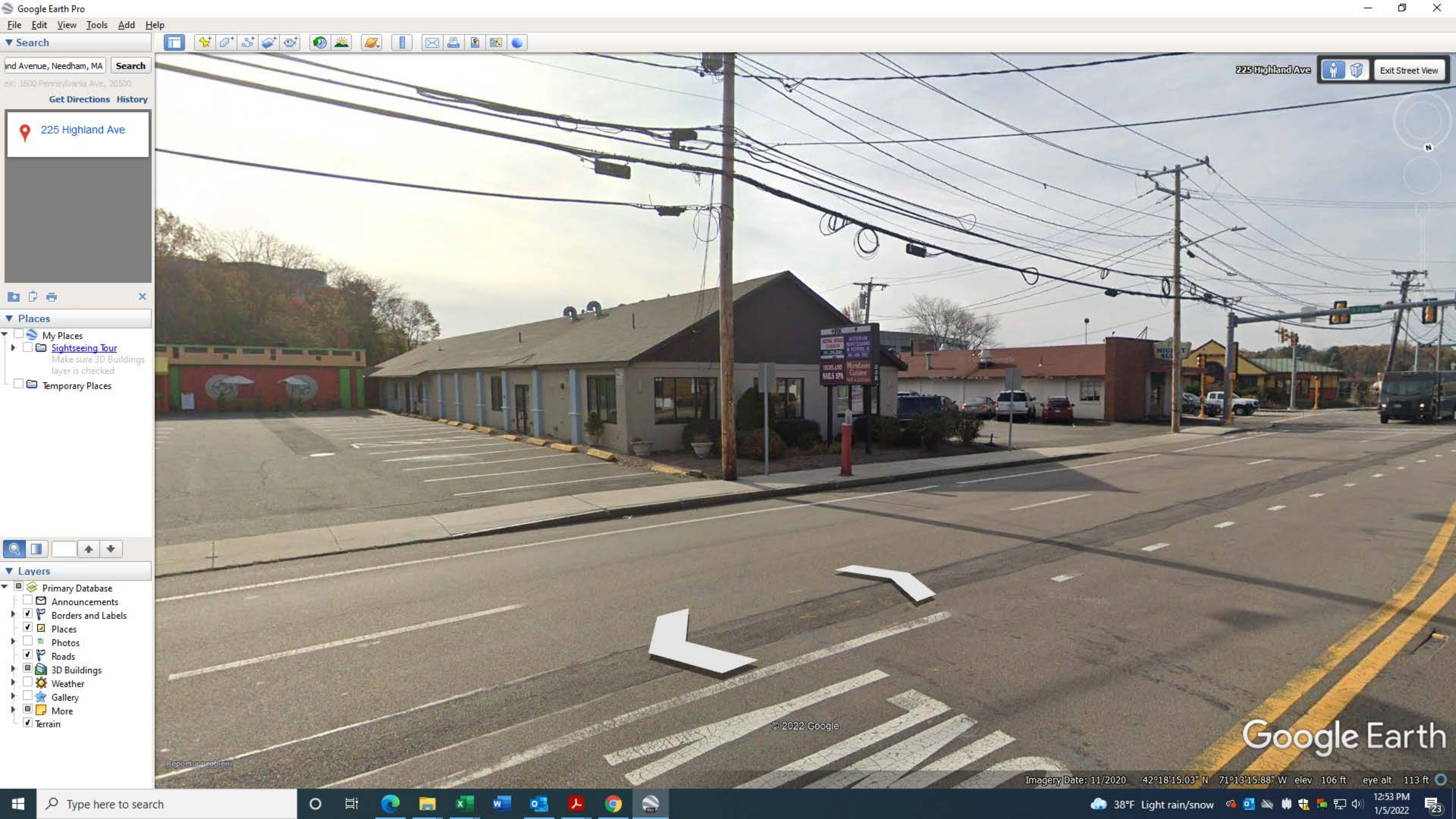
Sales: D. Singleton Design: SM PMgr:

Drawing # **21-3376-1**











Design Review Board Meeting Minutes
Monday, December 20, 2021
7:30 PM

Board Members:

Mark Gluesing, Chair (P)
Bob Dermody, Board Member (P)
Chad Reilly, Board Member (P)
Deborah Robinson, Board Member (P)
Rana Mana-Doerfer, DRB Recording Secretary (P)
Elisa Litchman, Administrative Assistant, Planning & Community Development (P)

Applicants & Attendees:

1. Tim Parker, FastSigns representing Katie Klein Orthodontics to be located at 32 Chestnut Street, has made application to the Design Review Board for a Special Permit pursuant to the Sign By-Law Section 5.5.3.1 a) requesting second attached wall sign.

Mr. Chair called the meeting to order on December 20, 2021, at 7:30 PM EST.

Mr. Chair notified attendees of new public meeting orders issued by the governor of Massachusetts.

Agenda Item 1:

Hearing: Fast Signs representing Katie Klein Orthodontics to be located at 32 Chestnut Street for a second attached wall sign. – Tim Parker

The Board had previously reviewed and approved the signage presented to them, but when Mr. Parker presented the signs to the Building Department, he was told he needed a special permit for the second wall sign.

The second wall sign would face Chestnut Street and be installed on the right side of the property.

The sign is 14.2 inches high and 92.17 inches wide. The sign has the words “Katie Klein Orthodontics” on it, which are made of non-illuminated ½” white acrylic letters, stud mounted with spacers.

Mr. Chair noted for the Board that when they last reviewed this sign they made two conditions, the first condition is that they adjust the letter spacing in the upper text line, and that one-inch spacers be reduced to a quarter inch. The Chair suggested to re-impose those conditions again.

The Board reviewed the specifics of what they had discussed at the previous meeting when they reviewed the sign.

Motion to approve the special permit sign with the conditions that the letter spacing in the “Katie Klein” line be adjusted, specifically the “K-a-t” section, and that the one-inch silver spacers be reduced to ¼ inch by Mr. Reilly.

Motion was seconded by Ms. Robinson.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Chad Reilly	Aye	
Deborah Robinson	Aye	

Minutes:

Motion to approve the minutes of November 22nd, 2021 by Mr. Reilly.

Motion was seconded by Ms. Robinson.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Chad Reilly	Aye	
Deborah Robinson	Aye	

Motion to approve the minutes of December 6th, 2021 by Mr. Reilly.

Motion was seconded by Mr. Dermody.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Chad Reilly	Aye	

Deborah Robinson	Aye
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Motion to Adjourn:

Motion to adjourn the Design Review Board meeting by Mr. Dermody.

Motion was seconded by Mr. Reilly.

Meeting adjourned at 7:46 PM.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Chad Reilly	Aye	
Deborah Robinson	Aye	

Future Meetings:

Jan. 10, 2022	Via Zoom
Feb. 7, 2022	Via Zoom
Feb. 28, 2022	Via Zoom
March 14, 2022	Via Zoom
April 4, 2022	Via Zoom
April 25, 2022	Via Zoom
May 16, 2022	Via Zoom
June 6, 2022	Via Zoom
June 27, 2022	Via Zoom
July 11, 2022	Via Zoom
July 25, 2022	Via Zoom