

DESIGN REVIEW BOARD
Monday, October 18, 2021
7:30 p.m.

Virtual Meeting using Zoom

Meeting ID: 845-1987-6965

(Instructions for accessing below)

Under Governor Baker's Act "Extending Certain COVID-10 Measures Adopted During the State of Emergency", extending the "Executive Order Suspending Certain Provisions of the Open Meeting Law G.L. c. 30A, S20," issued June 16, 2021, and in effect until April 1, 2022, meeting of public bodies may be conducted virtually provided that adequate access is provided to the public.

To view and participate in this virtual meeting on your phone, download the "Zoom Cloud Meetings" app in any app store or at www.zoom.us. At the above date and time, click on "Join a Meeting" and enter the following Meeting ID: 845-1987-6965

Link: <https://us02web.zoom.us/j/84519876965>

To view and participate in this virtual meeting on your computer, at the above date and time, go to www.zoom.us click "Join a Meeting" and enter the following ID: 845-1987-6965

HEARING:

Public notice is hereby given that SharkNinja located at 89A Street has made application to the Design Review Board for a Special Permit pursuant to the Sign By-Law Section 5.5.3.1 and 5.5.4 adding additional wall sign and exceeding the permitted sign area, and any other applicable sections of the By-law.

APPLICANTS:

(Items for which a specific time has not been assigned may be taken out of order.)

Vanessa Schwede, Fast Signs representing Systems Design & Integration located at 33 Highland Avenue and applying for signage.

Tim Parker, Fast Signs representing Katie Klein Orthodontics located at 32 Chestnut Street and applying for signage.

REVIEW

Minutes of 10/4/2021 meeting.

Next Public Meeting – November 15, 2021 at 7:30pm via Zoom Webinar



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492

Application and Report

Property Location: 89 A Street **Date:** 10/1/2021

Owner: MCPF-NEEDHAM LLC

Address: 1 MET LIFE WAY ATTN: GENERAL COUNSEL, WHIPPANY, NJ, 07981

Telephone: 781.487.0224 (property manager)

Applicant: Shark Ninja

Address: 89 A St Needham MA 02494

Telephone: 857.200.6294 (Kristin McKim)

Designer/Installer: Design Communications Ltd

Address: 85 Bodwell St. Avon MA 02322

Telephone: 617.542.9620

Type of Application
☒ Sign
☐ Minor Project
☐ Exterior Alterations
Major Project (Site Plan Review)
☐ - preliminary
☐ - final
☐ Flexible Subdivision
☐ Planned Residential Development
☐ Residential Compound

Brief description of sign or project:

Replacement of existing sign from former tenant with new sign for current tenant.

New signage to be approximately 51 sq ft. face lit white with black painted returns 2'-2" Cap height.

Please email completed application to elitchman@needhamma.gov

Shark Ninja Expansion Exterior

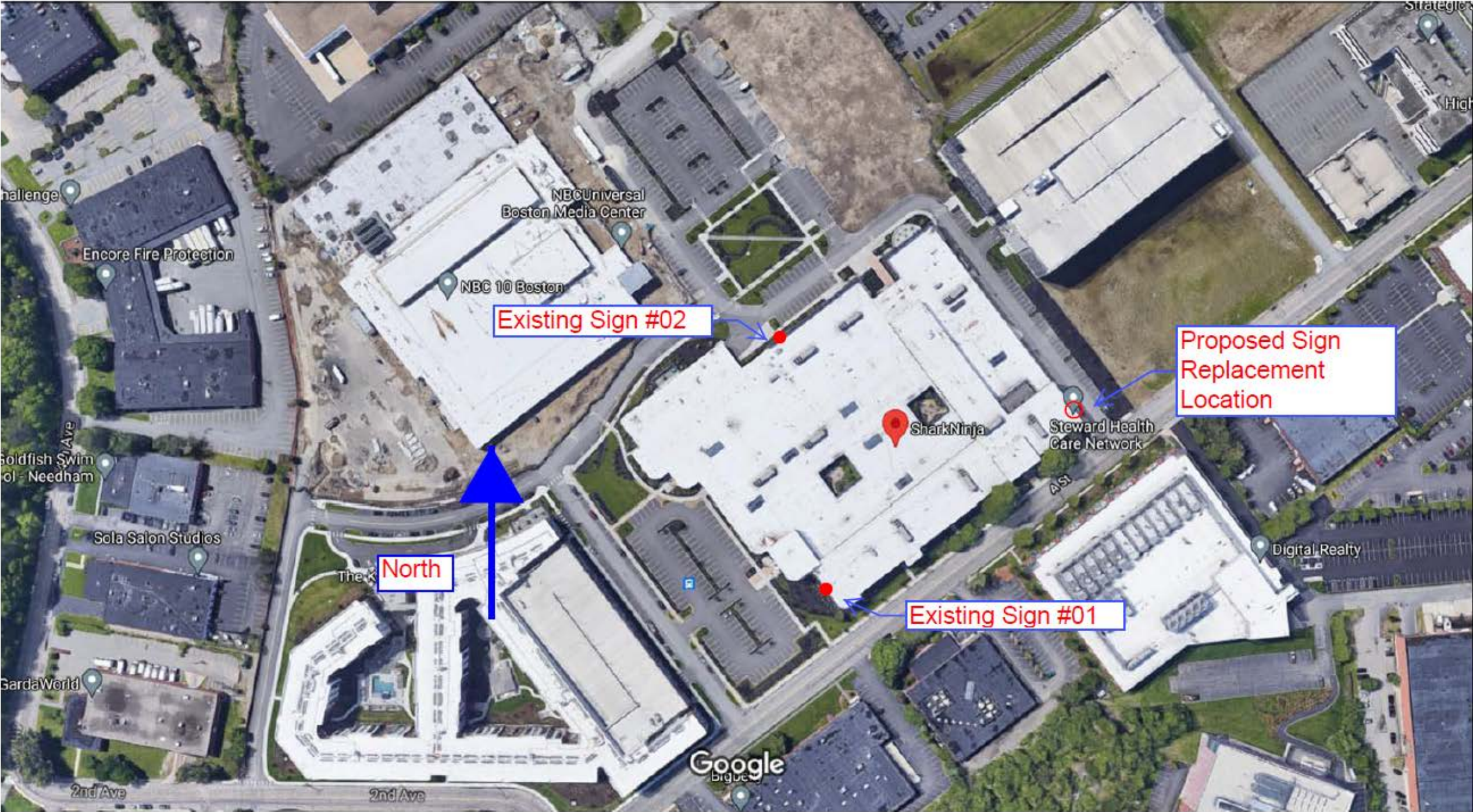
Needham Design Review Board Packet

For Special Permit

Meeting date: 10/18/2021

Site Plan

Google Maps SharkNinja



Imagery ©2021 Google, Imagery ©2021 MassGIS, Commonwealth of Massachusetts EOE, Maxar Technologies, USDA Farm Service Agency, Map data ©2021 100 ft

Existing Conditions

2 Existing exterior signs

Existing Sign#01-Main ID Sign South Facing

Face lit white letterset w/ black ptd returns; 3'-5" Cap height. Concealed Raceway.

OA Dimensions: approx. 25'-0"W x 5'-0"H; ~125 sq. ft.

Approx. 27'-8" to bottom of sign

Existing Sign# 02-Secondary ID Sign North Facing

Face lit white letterset w/ black ptd returns; 2'-7" Cap height. Concealed Raceway.

OA Dimensions: approx. 18'-6"W x 3'-9"H; ~69.4 sq. ft.

Approx. 22'-4" to bottom of sign

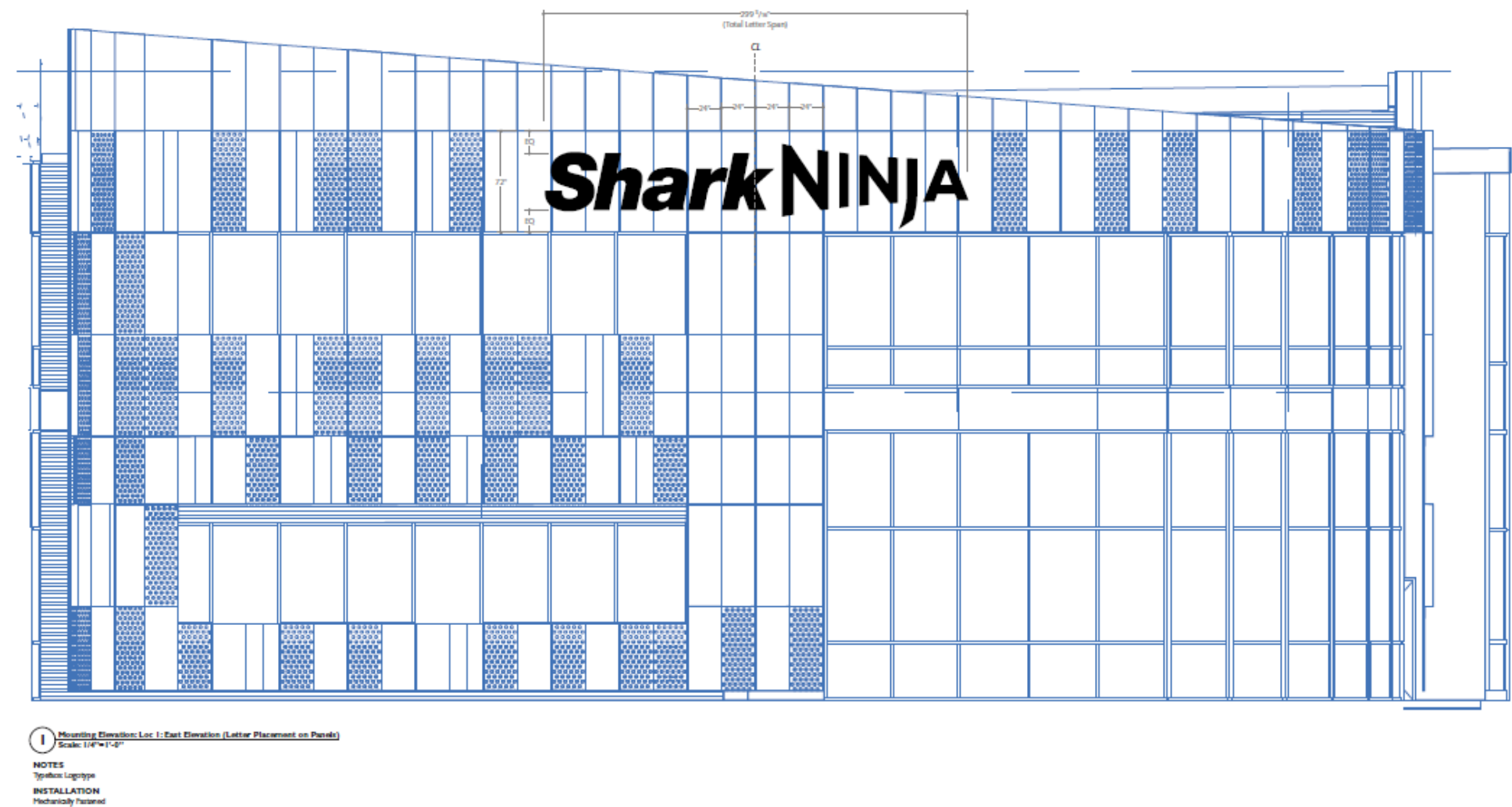
Proposed Exterior Sign- East Facing

Face lit white letterset w/ black ptd returns; 2'-2" Cap height. Concealed Raceway.

OA Dimensions: approx. 16'-0.5"W x 3'-2"H; ~51 sq. ft.

Approx. 29'-8" to bottom of sign

Existing Sign #01-Main ID Sign South Facing
Elevation from Original Shop Submittal



	ADVANCED SIGNAGE	Advanced Signage LLC 4 Industrial Park Road Needham, MA 02453	t: 508.533.9000 f: 508.533.2975 www.advancedsignage.com	CLIENT SharkNinja	PROJECT 77 A Street Renovations Needham, MA	DRAWN BY APD	DATE 01.17.17	REVISIONS 01.31.17 02.02.17	SIGN TYPE EI	DRAWING NO. EI.4	DESCRIPTION Exterior Building ID

Existing Sign #01-Main ID Sign South Facing
Photo #1

Google Maps 150 A St

Existing Sign #01(No Change)



Existing Sign #01-Main ID Sign South Facing
Photo #2

Google Maps 150 A St

Existing Sign #01(No Change)



Existing Sign #01-Main ID Sign South Facing
Photo #3



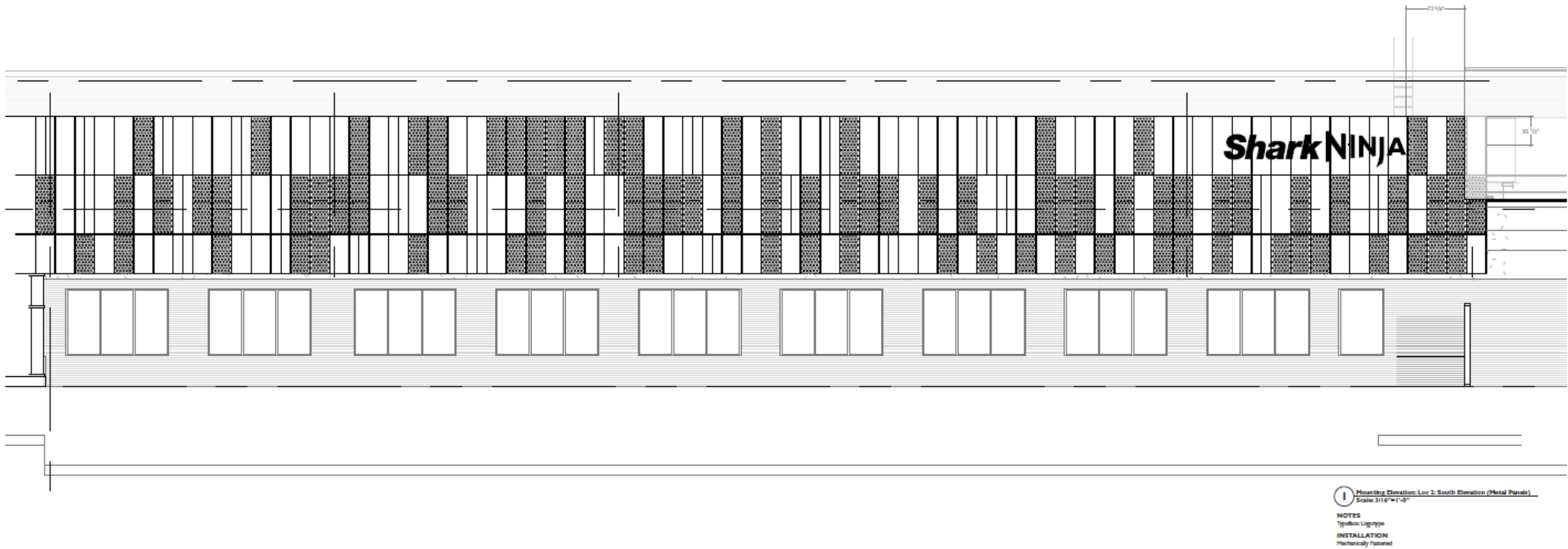
Existing Sign #01-Main ID Sign South Facing
Adjacent Building

Google Maps 150 A St

Adjacent Building @ Existing Sign #01



Existing Sign# 02-Secondary ID Sign North Facing
Elevation from Original Shop Submittal



	ADVANCED SIGNING	Advanced Signing LLC 4 Industrial Park Road Pawtucket, RI 02861	t: 508.533.9000 f: 508.533.2975 www.advancedsigning.com	CLIENT SharkNinja	PROJECT 77 A Street Renovations Needham, MA	DRAWN BY APD	DATE 01.17.17	REVISIONS 01.02.17	SIGN TYPE E2	DRAWING NO. E2.3	DESCRIPTION Exterior Building ID

Existing Sign# 02-Secondary ID Sign North Facing

Photo #1

Google Maps Needham, Massachusetts

Existing Sign #02(No Change)



Existing Sign# 02-Secondary ID Sign North Facing

Photo #2

Google Maps Needham, Massachusetts

Existing Sign #02(No Change)



Existing Sign# 02-Secondary ID Sign North Facing

Photo #3



Proposed Signage

1 Exterior Wall Mounted Sign- to replace former tenant signage

Former Tenant Sign

Face lit letterset and logo; Top text row approx. 1'-6" cap height; Bottom text row approx. 1'-0" cap height. Exposed Raceway

OA Dimensions: approx. 15'-10"W x 3'-0"H; ~48sq. ft.

Approx. 27'-6" to bottom of sign

Proposed Exterior Sign- East Facing

Face lit white letterset w/ black ptd returns; 2'-2" Cap height. Concealed Raceway.

OA Dimensions: approx. 16'-0.5"W x 3'-2"H; ~51 sq. ft.

Approx. 29'-8" to bottom of sign

Former Tenant Sign/Location of Proposed Signage
Photo #1



Former Tenant Sign/Location of Proposed Signage
Photo #2

Google Maps 58 A St

New Sign Location(Existing Sign Shown)



Former Tenant Sign/Location of Proposed Signage
Photo #3

Google Maps 58 A St

New Sign Location(Existing Sign Shown)



Proposed Signage
Rendering

Google Maps 58 A St



Image capture: Nov 2020 © 2021 Google

BOSTON, MA 617.542.9620
ORLANDO, FL 407.856.9661
NEW YORK, NY 212.255.3226

PE STAMP

Shark Ninja Expansion Exterior

77 A Street Renovations
Needham, MA

TITLE	Sign Type: New Illum. Logo
ISSUE	For Approval 18 Aug 21 For Approval 07 Sept 21

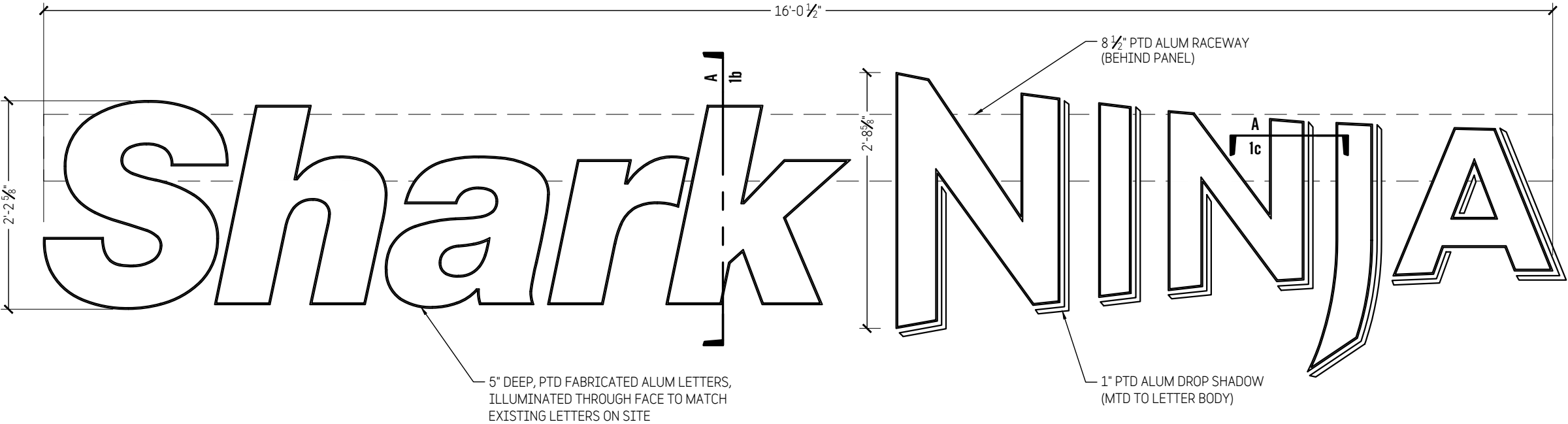
ELECTRIC	120V	TBD amps
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DRAWN BY	APS	Exterior
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CHECKED

Shop Drawing

1



1 **DETAIL**
3/4" = 1'-0" QTY: 1



DESIGN COMMUNICATIONS LTD.

BOSTON, MA 617.542.9620
ORLANDO, FL 407.856.9661
NEW YORK, NY 212.255.3226

PE STAMP

Shark Ninja
Expansion Exterior
77 A Street Renovations
Needham, MA

TITLE	Sign Type: New Illum. Logo
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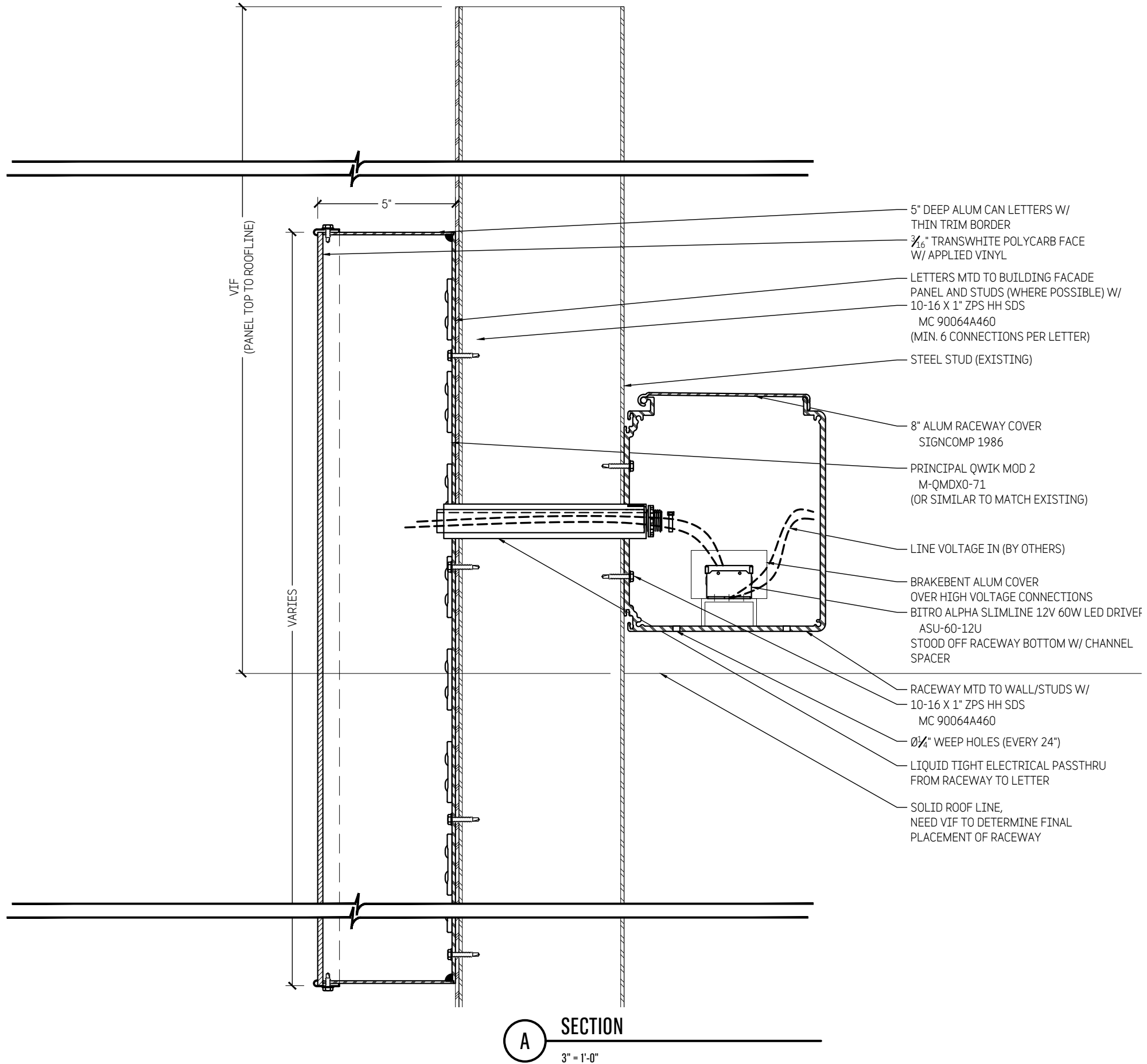
ISSUE	For Approval 18 Aug 21 For Approval 07 Sept 21
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ELECTRIC	120V	TBD amps
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DRAWN BY	APS	Exterior
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CHECKED

Shop Drawing	1a
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DESIGN COMMUNICATIONS LTD.

BOSTON, MA 617.542.9620
ORLANDO, FL 407.856.9661
NEW YORK, NY 212.255.3226

PE STAMP

**Shark Ninja
Expansion Exterior**
77 A Street Renovations
Needham, MA

TITLE	Sign Type: New Illum. Logo	
ISSUE	For Approval 18 Aug 21	
	For Approval 07 Sept 21	
ELECTRIC	120V	TBD amps
DRAWN BY	APS	Exterior
CHECKED		
Shop Drawing		1b

BOSTON, MA 617.542.9620
ORLANDO, FL 407.856.9666
NEW YORK, NY 212.255.3228

PE STAMP

Shark Ninja
Expansion Exterior
77 A Street Renovations
Needham, MA

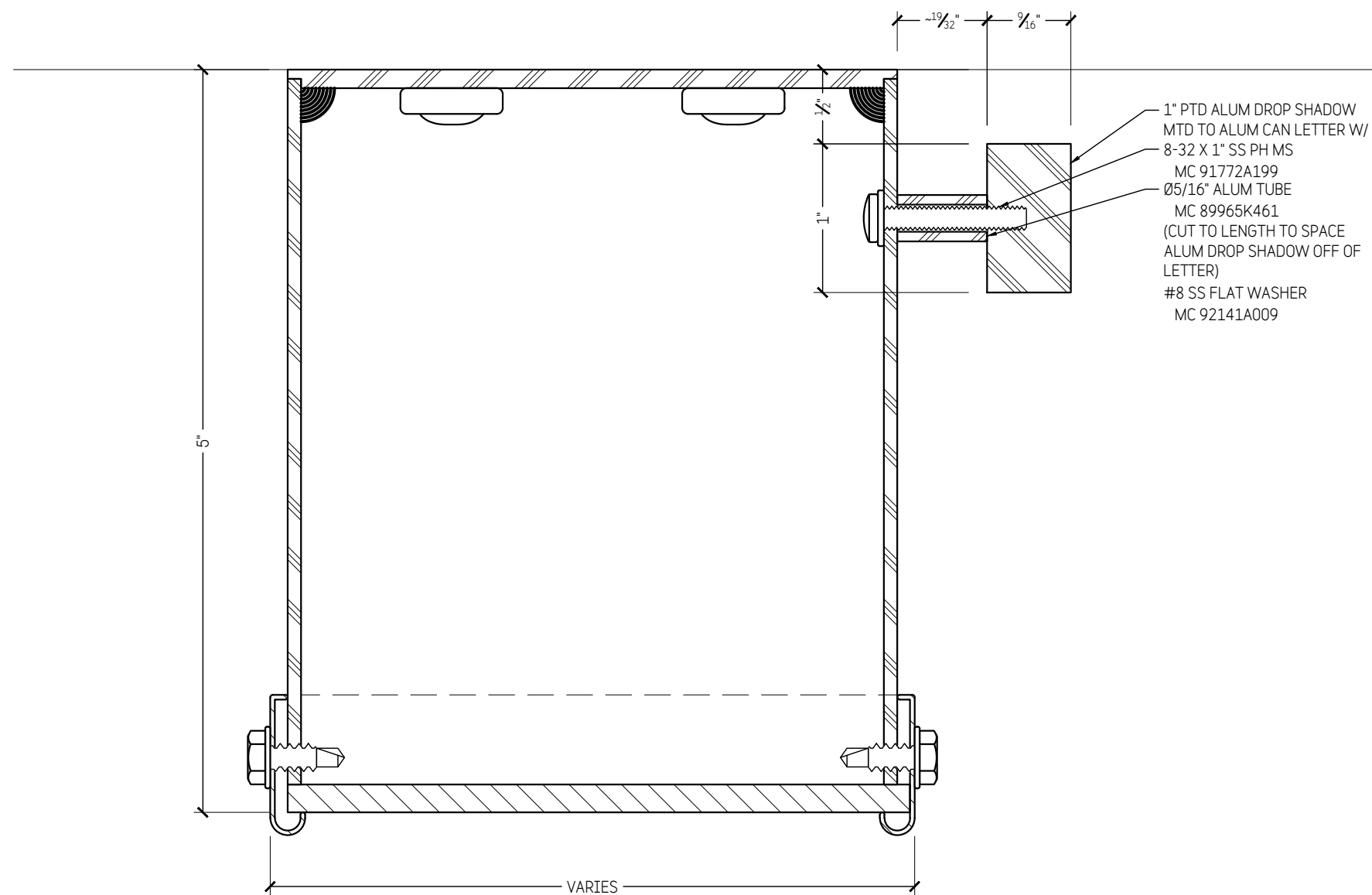
TITLE	Sign Type: New Illum. Logo
ISSUE	For Approval 18 Aug 21 For Approval 07 Sept 21

ELECTRIC	120V	TBD amp
DRAWN BY	APS	Exterior

CHECKED

Shop Drawing

10



SECT. DETAIL - DROP SHADOW MNT

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

NOTE: PLEASE SEE SHOP DWGS
FOR FABRICATION & MTD DETAILS



DESIGN COMMUNICATIONS LTD.

85 Bodwell Street phone 617.542.9620
Avon, MA 02322 fax 617.951.0777

Shark Ninja
Expansion Exterior

TITLE Sign Type:
New Illum Logo

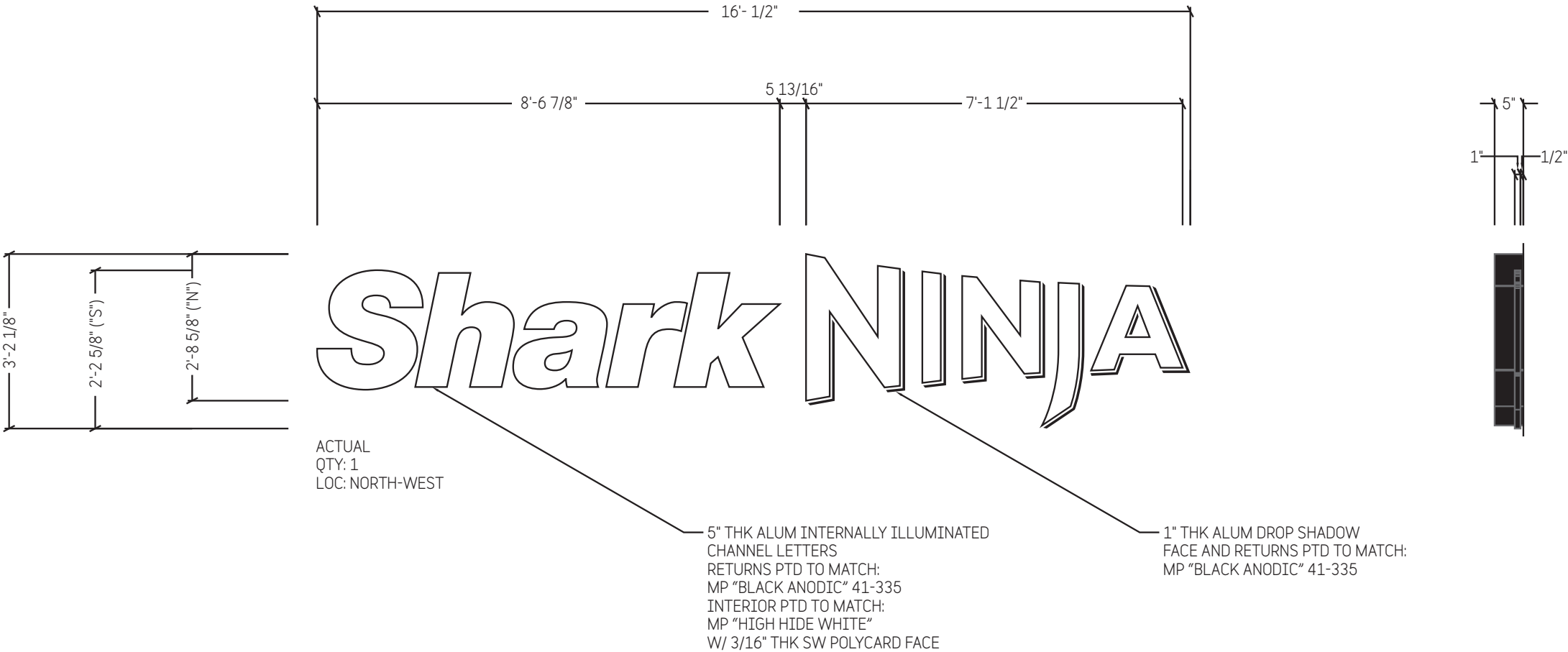
ISSUE For Approval
20 AUG 21
15 SEP 21

DRAWN BY CO

scale: 1/2" = 1' - 0"

Graphic Layout
16654 -

1



ACTUAL
QTY: 1
LOC: NORTH-WEST

5" THK ALUM INTERNALLY ILLUMINATED
CHANNEL LETTERS
RETURNS PTD TO MATCH:
MP "BLACK ANODIC" 41-335
INTERIOR PTD TO MATCH:
MP "HIGH HIDE WHITE"
W/ 3/16" THK SW POLYCARD FACE

1" THK ALUM DROP SHADOW
FACE AND RETURNS PTD TO MATCH:
MP "BLACK ANODIC" 41-335

(ST TOTAL: 1)



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building

500 Dedham Avenue

Needham, MA 02492

Application and Report

Location: 33 Highland Avenue Date: October 12, 2021

Owner: Shriberg, Robert A. & Barbara M. revocable Trust aka RBSRT

Address: 6603 Wilani Street Lake Worth FL 33467
Street City State Zip

Telephone: 617-633-8419

Applicant: Systems Design & Integration

Address: 33 Highland Avenue Needham, MA 02494
Street City State Zip

Telephone: 617-391-8919

Designer/Installer: Fastsigns

Address: 15 Kearney Road Needham MA 02494
Street City State Zip

Telephone: 781-444-4889

<i>Type of Application</i>	
☒	Sign
☐	Minor Project
☐	Exterior Alterations
Major Project	
☐	- preliminary
☐	- final
☐	Flexible Subdivision
☐	Planned Residential Development
☐	Residential Compound

Brief description of sign or project:

(1x) Light Box with Lexan Panel Insert Digitally Printed with UV Inks + Laminate on Translucent vinyl

Secondary Signage

96in



COLORS:

- PMS 123 C
- PMS 158 C
- PMS Cool Gray 8 C
- Front Trim Color: Duronodic Brown
- Returns: Duronodic Brown

STYLE:

Internally Illuminated Light Box with Digitally Printed Translucent Vinyl Graphics Mounted to 3/16" Lexan
Background Color PMS 158 C 10%
Cabinet and Trim in Duronodic Brown to Match Existing Signage
With Timer to Turn Lights Off
Includes White LEDs and Power Supply Service Switch



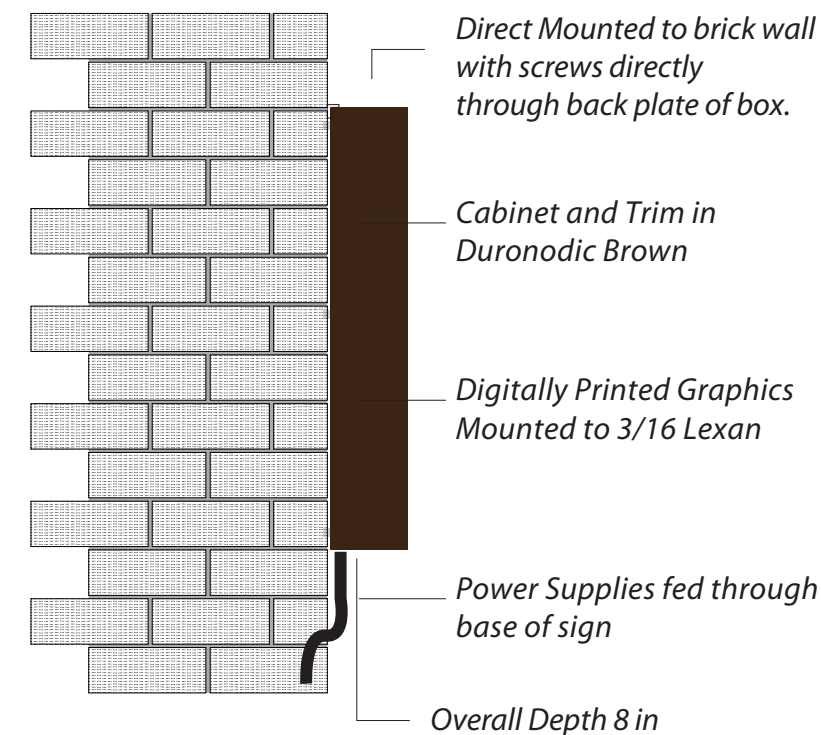
Existing Signage

*Graphics not to scale but are proportionate.

SDI
Internally Illuminated Litebox
33 Highland Avenue
Needham, MA
02494

Sign Height = 24in
Sign Width = 96in
SDI "S" Height = 12.4in
LIGHTING "L" Height = 3in
Logo Height = 12in
Total Square Footage = 16sq'

Left Side Mounting Detail



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Secondary Signage

SDI

Internally Illuminated Litebox

33 Highland Avenue

Needham, MA

02494



Proposed Initial Signage Installation

Bottom of Sign to Grade= 137"



Proposed Final Signage Installation Location

Bottom of Sign to Grade= 82"

Reference Page 1 for Details

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Neighborhood View

SDI

Illuminated Channel Letters on Raceway
 33 Highland Avenue
 Needham, MA
 02494



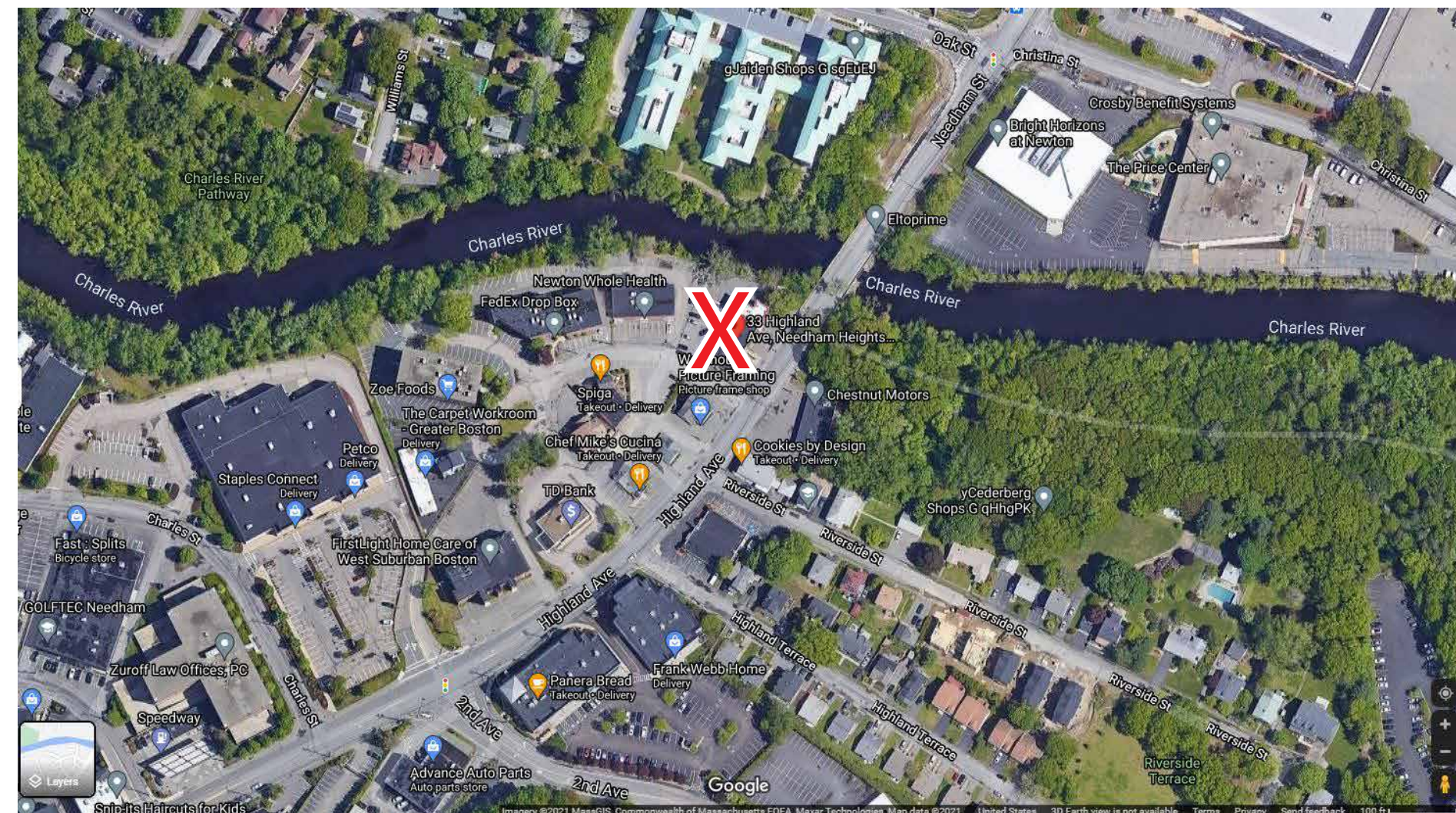
33 Highland Avenue, Needham MA

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Aerial View

SDI

Illuminated Channel Letters on Raceway
33 Highland Avenue
Needham, MA
02494



33 Highland Avenue, Needham MA

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TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building

500 Dedham Avenue

Needham, MA 02492

Application and Report

Location: 32 Chestnut Street Date: October 8, 2021

Owner: Alfred W. Greymont Rev. Trust

Address: PO Box 920585 Needham, MA 02492
Street City State Zip

Telephone: 781-444-2111

Applicant: Katie Klein Orthodontics

Address: 32 Chestnut Street Needham, MA 02492
Street City State Zip

Telephone: 215-901-1119

Designer/Installer: Fastsigns

Address: 15 Kearney Road Needham MA 02494
Street City State Zip

Telephone: 781-444-4889

Type of Application	
☒	Sign
☐	Minor Project
☐	Exterior Alterations
Major Project	
☐	- preliminary
☐	- final
☐	Flexible Subdivision
☐	Planned Residential Development
☐	Residential Compound

Brief description of sign or project:

3D Acrylic Non-Illuminated Letters, Stud Mounted to Facade with Spacers

Primary Signage

Tel 781-444-4889

Fax 781-444-8577

• 310@fastsigns.com

Katie Klein Orthodontics

3D Non-Illuminated 1/2" White Acrylic Letters

32 Chestnut Street

Needham, MA

02492

Sign Height = 14.2 in

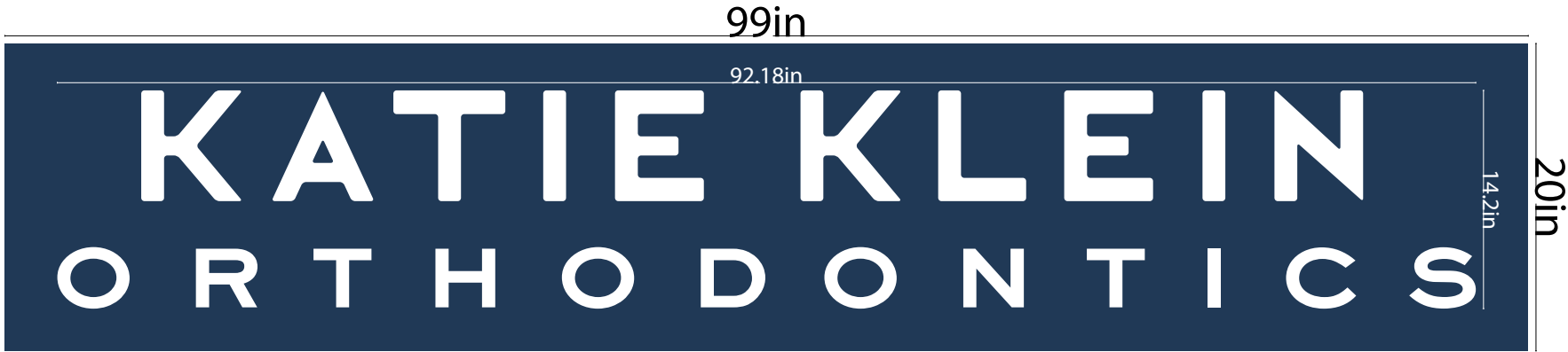
Width = 92.17in

Katie "K" Height =7.2in

Orthodontics "O" Height = 4in

Square Footage = 9.08sq'

Grade to Ground = 131"



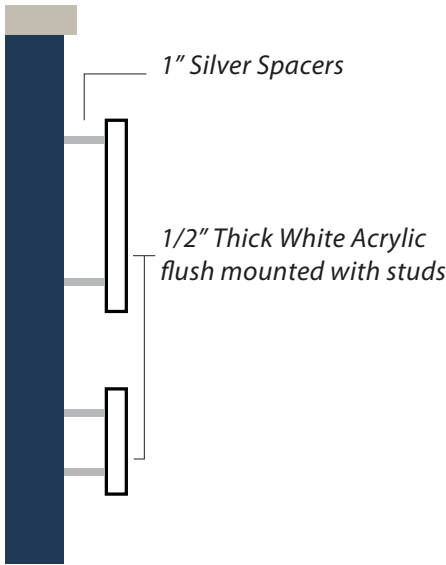
3D Non-Illuminated 1/2" White Acrylic Letters,
Stud Mounted with Spacers



Proposed Signage

Grade to Ground = 131"

Left Side Mounting Detail for Flush Mounted Acrylic



Previous Tenant Signage

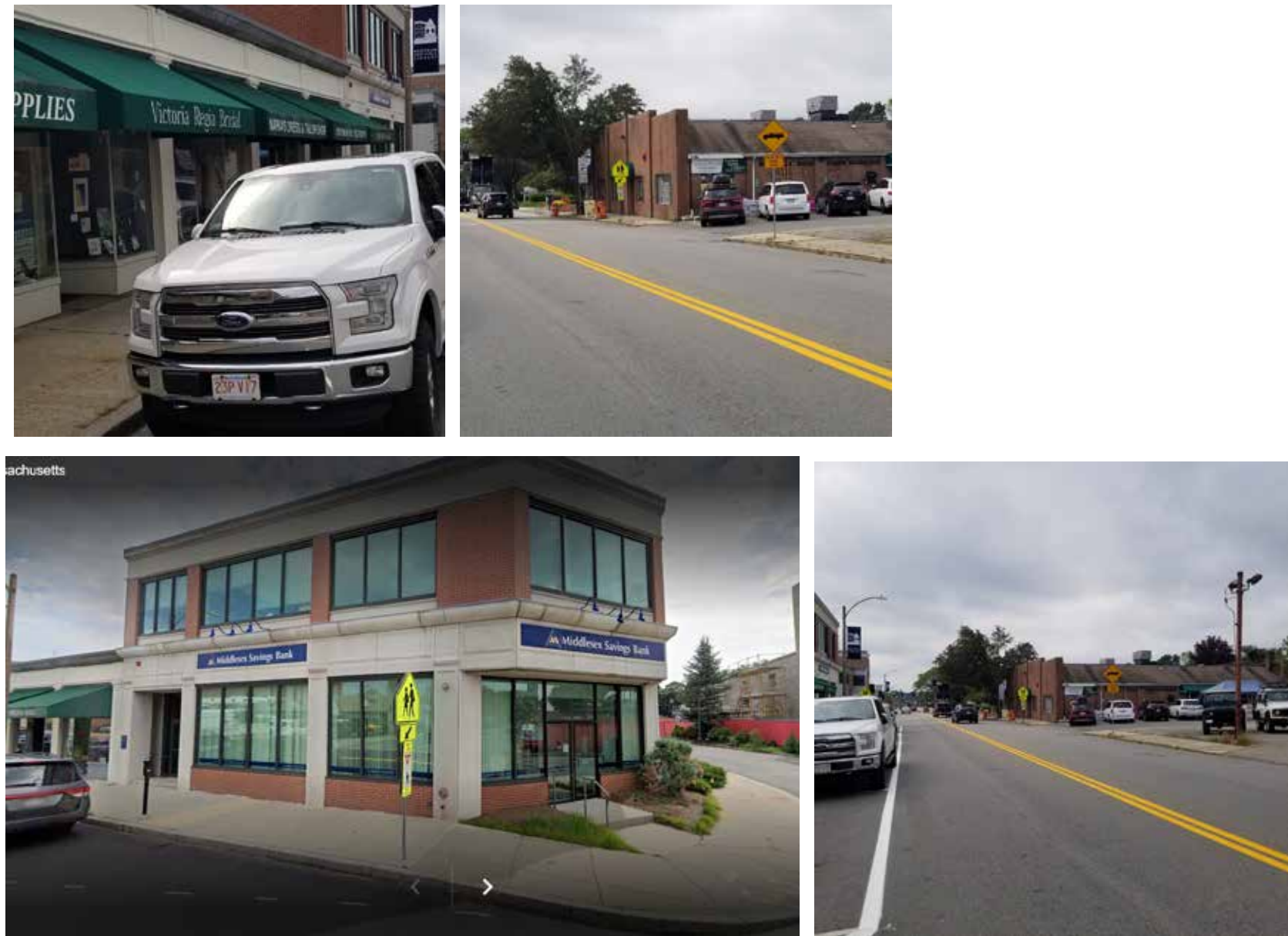
*Graphics not to scale but are proportionate.

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Tel 781-444-4889 Fax 781-444-8577 • 310@fastsigns.com

Neighborhood View

Katie Klein Orthodontics
3D Non-Illuminated 1/2" White Acrylic Letters
32 Chestnut Street
Needham, MA
02492

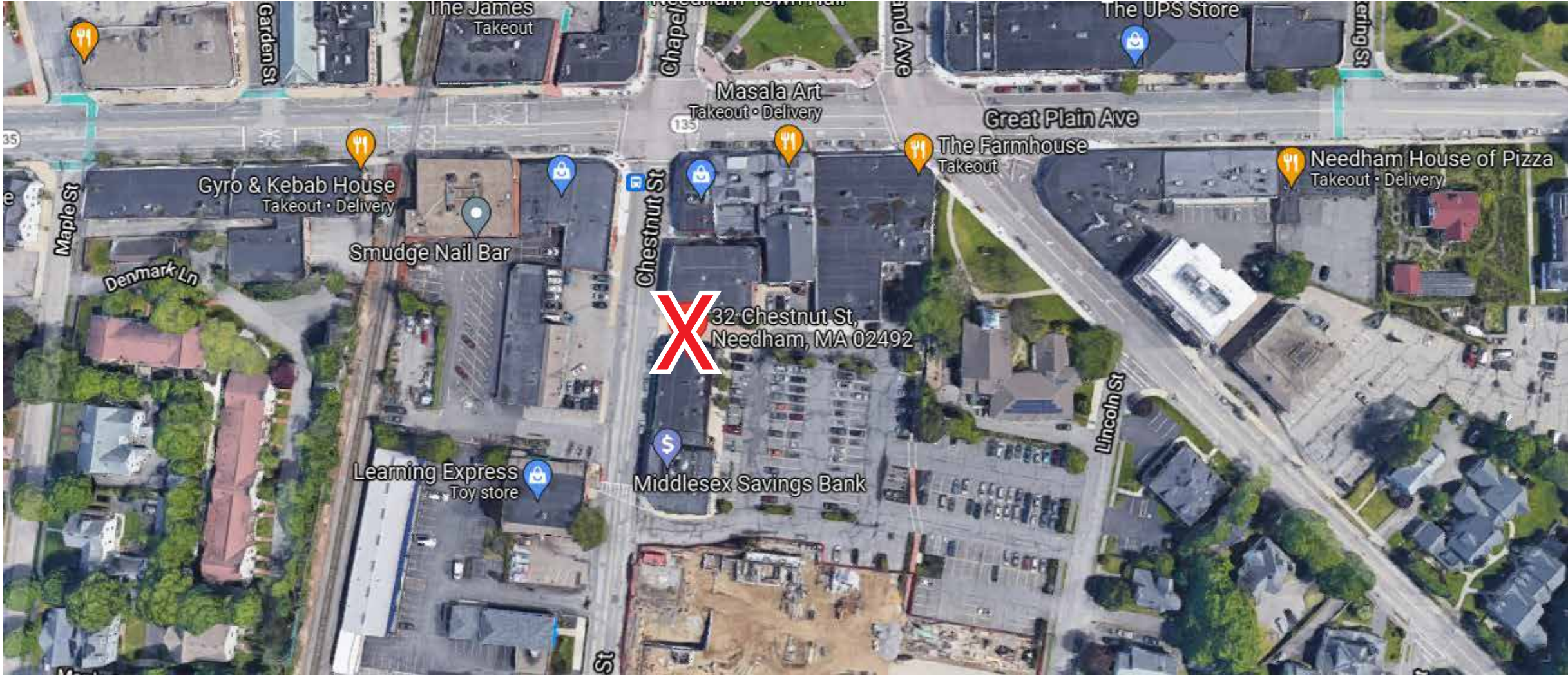


32 Chestnut Street, Needham MA

Tel 781-444-4889 Fax 781-444-8577 • 310@fastsigns.com

Aerial View

Katie Klein Orthodontics
3D Non-Illuminated 1/2" White Acrylic Letters
32 Chestnut Street
Needham, MA
02492



32 Chestnut Street, Needham MA



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building

500 Dedham Avenue

Needham, MA 02492

Application and Report

Location: 32 Chestnut Street Date: October 8, 2021

Owner: Alfred W. Greymont Rev. Trust

Address: PO Box 920585 Needham, MA 02492
Street City State Zip

Telephone: 781-444-2111

Applicant: Katie Klein Orthodontics

Address: 32 Chestnut Street Needham, MA 02492
Street City State Zip

Telephone: 215-901-1119

Designer/Installer: Fastsigns

Address: 15 Kearney Road Needham MA 02494
Street City State Zip

Telephone: 781-444-4889

Type of Application	
☒	Sign
☐	Minor Project
☐	Exterior Alterations
Major Project	
☐	- preliminary
☐	- final
☐	Flexible Subdivision
☐	Planned Residential Development
☐	Residential Compound

Brief description of sign or project:

3D Acrylic Non-Illuminated Letters, Stud Mounted to Facade with Spacers

Primary Signage

Tel 781-444-4889

Fax 781-444-8577

• 310@fastsigns.com

Katie Klein Orthodontics

3D Non-Illuminated 1/2" White Acrylic Letters

32 Chestnut Street

Needham, MA

02492

Sign Height = 14.2 in

Width = 92.17in

Katie "K" Height =7.2in

Orthodontics "O" Height = 4in

Square Footage = 9.08sq'

Grade to Ground = 131"



3D Non-Illuminated 1/2" White Acrylic Letters,
Stud Mounted with Spacers

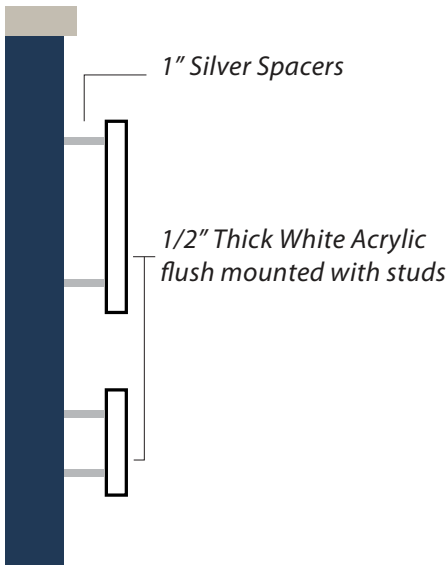


Previous Tenant Signage

Proposed Signage

Grade to Ground = 131"

Left Side Mounting Detail for Flush Mounted Acrylic



*Graphics not to scale but are proportionate.

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Primary Signage

Katie Klein Orthodontics

3D Non-Illuminated 1/2" White Acrylic Letters

32 Chestnut Street

Needham, MA

02492



Reference Page 1 for Details



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building

500 Dedham Avenue

Needham, MA 02492

Application and Report

Location: 32 Chestnut Street Date: October 8, 2021

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Address: PO Box 920585 Needham, MA 02492
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Applicant: Katie Klein Orthodontics

Address: 32 Chestnut Street Needham, MA 02492
Street City State Zip

Telephone: 215-901-1119

Designer/Installer: Fastsigns

Address: 15 Kearney Road Needham MA 02494
Street City State Zip

Telephone: 781-444-4889

Type of Application	
☒	Sign
☐	Minor Project
☐	Exterior Alterations
Major Project	
☐	- preliminary
☐	- final
☐	Flexible Subdivision
☐	Planned Residential Development
☐	Residential Compound

Brief description of sign or project:

1" PVC Corner Mounted Wrap Around Signage with 1/8" 3D Acrylic Letters - Flush Mounted

Primary Signage

Tel 781-444-4889

Fax 781-444-8577

• 310@fastsigns.com

Katie Klein Orthodontics

1" Painted PVC with 1/8" White Acrylic Letters

32 Chestnut Street

Needham, MA

02492

Sign Height = 14 in

Width = 42in

Katie "K" Height = 2.63in

Orthodontics "O" Height = 1.46in

Square Footage = 4.08sq'

Grade to Ground = 82.87"



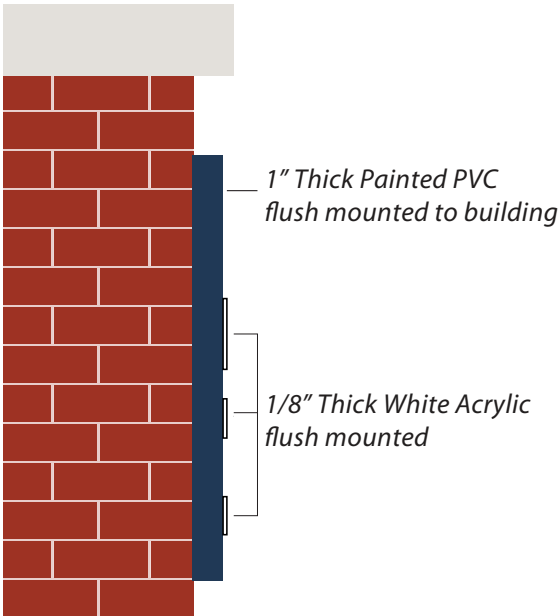
1" Painted PVC with 1/8" White Acrylic Letters Flush Mounted to Base



Proposed Signage

Grade to Ground = 82.87"

Left Side Mounting Detail for Flush Mounted PVC



Previous Tenant Signage

*Graphics not to scale but are proportionate.

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Primary Signage

Katie Klein Orthodontics

1" Painted PVC with 1/8" White Acrylic Letters

32 Chestnut Street

Needham, MA

02492



Reference Page 1 for Details



Design Review Board Meeting Minutes
Monday, October 4, 2021
7:30 PM

Board Members:

Mark Gluesing, Chair (P)
Bob Dermody, Board Member (P)
Len Karan, Board Member (P)
Chad Reilly, Board Member (P)
Deborah Robinson, Board Member (P)
Steve Tanner, Board Member (P)
Rana Mana-Doerfer, DRB Recording Secretary (P)
Elisa Litchman, Administrative Assistant, Planning & Community Development (P)

Applicants & Attendees:

1. Tim Parker, Fast Signs representing Systems Design & Integration located at 33 Highland Avenue and applying for signage.
2. Mike Kunz, Mangel Architects representing Fidelity Bank located at 129 Chestnut Street and applying for signage, awnings and façade changes.

Mr. Chair called the meeting to order on October 4, 2021, at 7:33 PM EST.

Mr. Chair notified attendees of new public meeting orders issued by the governor of Massachusetts.

Agenda Item 1:

Fast Signs representing Systems Design & Integration to be located at 33 Fourth Avenue and applying for signage. - Tim Parker

Mr. Parker came before the Board applying for signage. Systems Design & Integration (SDI) is moving from Wexford Street in Needham to Highland Ave.

On the side of the building which faces the entrance to the rear parking lot a lightbox is proposed. Design and scale is proposed as the same as existing lightboxes. The applicant is also proposing on the

front of the building a 3D channel letter, internally lit, LED illuminated sign to be installed on a raceway painted to match the building.

Mr. Tanner noted there is an existing blank sign on the side of the building and asked why the tenants are not using that space. Mr. Parker said the landlord has reserved this sign for another tenant, and he asked that SDI install their own full box sign.

Mr. Tanner asked how the square feet were calculated for the front elevation signage, as it appears the front elevation signage was not added using the method stated in the bylaws. Mr. Parker said that after consulting with the Chair he was advised to bring the sign forth as they would like to submit so the Board can determine whether a special permit is needed.

Mr. Tanner said for the front elevation sign he would like to see the "SDI" and the text underneath brought closer together because there is more space in the middle of the sign and creating more space above and below would improve the design.

Mr. Chair asked what the spacing is between the upper SDI letters and the "lighting shades technology" band. Mr. Parker said the overall height of the bottom (below the text) is 8.4, the top (above SDI) is 20, so there is about 7 inches of spacing.

Ms. Robinson said that the sign on the side of the building it has a lot more text, and it is all very small in font. She would prefer the side-elevation sign to be similar to the front elevation sign with three simple words.

Mr. Karan asked if the color of the graphic to the left of the of the "S" and the "D" is changeable. Mr. Parker said that this color is their logo. Mr. Chair reiterated the premise that logos do not translate to good signage.

Mr. Reilly said that the sign on the front elevation is a bit big. The band on the building is 45 inches, and the overall logo is 35 inches, that leaves only five inches on the top and bottom row, which makes the sign a little crowded. He would like to see the sign shrunk. He would also like to see the words on the side of the sign. He also is not against having the logo centered with the words underneath but given the size of the box the logo may have to be shrunk to give it breathing room.

Mr. Dermody concurred with Mr. Reilly. He also thinks the sign should be smaller for the front façade sign. He also recommends compressing the two different lines to create more negative space at the top and bottom.

Mr. Dermody said for the side elevation sign he would prefer to have the SDI logo to the left, and three lines of text in single words.

Mr. Chair said he had a discussion with the applicants before the meeting about reformatting the "lighting, shades and technology" line to improve the sign. The applicants wanted to put their application in as is and see what the feedback was. There is an issue with the sign area when you review the baseline definition of the area of a sign in the sign bylaw. In the past the Board has approved signs like this if they are comfortable with the composition. If the Building Inspector is not comfortable, he will require the applicant to apply for a special permit. Mr. Chair asked if the Board has any objections to approving it as is? Mr. Dermody objected and preferred the sign goes through the special permit process. The applicant will do so.

Mr. Chair recommended that for the front elevation sign the SDI lettering be smaller, it should be dropped down to the 16-18 inches, and the space between the lines of the sign be reduced to create more negative space top and bottom.

For the side-elevation sign Mr. Chair said he is comfortable with the letter height, but he would like to see the three lines be left justified. Since there will be less text this will allow the letters to be a bit larger.

Mr. Chair asked why a new box is being added, and why SDI is not using the unoccupied box. Mr. Parker said that according to an SDI representative he met with the landlord informed SDI that they are to install their own box and were not at liberty to utilize the existing box.

Mr. Tanner asked about the type of illumination in the side sign box. Mr. Parker said it would be LED. Mr. Tanner preferred that the fourth box be added with LED. He stated that we don't know what's inside the second box, but LED is preferred.

Mr. Dermody commented that having an empty sign is unattractive and adding another box doesn't make sense to him. He would rather see three filled signs and none empty.

Mr. Chair said he would request that the existing box be used, and if they can't for some reason they could come back and let the Board know. The Board can approve a new sign box if necessary. He would prefer a determined effort be made to use the existing box. The bylaws state that "signs pertaining to a business that has closed shall be removed within 60 days." It is unattractive.

Most Board members preferred three boxes only.

Motion to approve the box sign on the side of the building with the condition that the wording matches the wording on the front elevation signage, the sign be installed in the existing empty sign box, and that the light source is to be LED lights by Ms. Robinson.

Motion was seconded by Mr. Karan.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Len Karan	Aye	
Chad Reilly	Aye	
Deborah Robinson	Aye	
Steve Tanner	Aye	

Agenda Item 2:

Maugel Architects representing Fidelity Bank located at 129 Chestnut Street and applying for signage, awnings, and façade changes. - Mike Kunz

Mr. Kunz on behalf of Fidelity Bank came before the Board applying for signage, new awnings, and façade changes at 129 Chestnut Street. Fidelity Bank has acquired Family Federal. They are looking to renovate this one-story brick building.

At the main entrance on Chestnut Street, they would like to install metal panels at the main entry, and on the drive thru columns, install an awning at the front entry, and painting the existing EIFS fascia the light blue Fidelity colors.

Mr. Reilly said he thinks it is a good idea to clean up this building and freshen it up, he is not a fan of the color, but he understands it is the bank's colors. Mr. Reilly wanted to note that the current proposed location of the sign if installed in the middle of the panels it will seem very high. He recollects that the sign came before the Board previously and they reduced it to make it more appropriate for the building. Otherwise, he is okay with façade changes being proposed.

Mr. Dermody said that sheet A201 shows the sign with dimensions indicating equal spacing, perhaps it is a graphic issue with the other rendering. Mr. Kunz said that the rendering was put together early, and that the sign size was reduced since then.

Mr. Dermody asked some clarifying questions about the installation of the awning. Mr. Kunz indicated that the awning will be a darker charcoal grey, to contrast with the EIFS and it will be centered as it relates to the sign above.

Mr. Reilly suggested that the sign be installed equally spaced or even slightly lower than equal. The way the sign is proposed currently it appears as though there is more space between the awning and the bottom of the bank sign, so it looks a little off.

Mr. Tanner referred to the sign on drawing 3 on sheet A201. The rear elevation sign looks a bit high on the building and should come down a bit.

Mr. Chair said that overall, the façade changes look good. However, for the signage he asked Mr. Kunz review what the DRB requests for information for the signage application and apply separately for the signage. He also suggested that Mr. Kunz refer to the previous approvals for signage for Family Federal to help prepare the new application for signage.

Mr. Tanner pointed out the color of the Sunbrella is mentioned as an ocean blue color, but no specification of the color can be found. Ms. Robinson googled the color "Sunbrella Ocean Blue" and she confirmed it is a darker blue. Mr. Reilly commented that the pylon sign is so dominant that the second sign which will be the wall signs could be more discrete.

Mr. Chair asked whether the awning color will be a grey or blue. Mr. Kunz said he would need to confirm with the bank.

Motion to approve the façade and awning changes with the condition that the Board would allow a change to grey on the awning color by Ms. Robinson.

Motion seconded by Mr. Karan.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Len Karan	Aye	
Chad Reilly	Aye	
Deborah Robinson	Aye	
Steve Tanner	Aye	

Minutes:

Motion to approve the minutes of August 9th, 2021, by Ms. Robinson.

Motion was seconded by Mr. Karan.

Name	Aye	Nay
Mark Gluesing	Abstain	
Bob Dermody	Aye	
Len Karan	Aye	
Chad Reilly	Aye	
Deborah Robinson	Aye	
Steve Tanner	Abstain	

Motion to approve the minutes of September 13th, 2021, by Ms. Robinson.

Motion was seconded by Mr. Karan.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Len Karan	Abstain	
Chad Reilly	Aye	
Deborah Robinson	Abstain	
Steve Tanner	Aye	

Motion to Adjourn:

Motion to adjourn the Design Review Board meeting by Mr. Dermody.

Motion was seconded by Mr. Reilly.

Meeting adjourned at 8:20 PM.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Len Karan	Aye	
Chad Reilly	Aye	
Deborah Robinson	Aye	
Steve Tanner	Aye	

October 18, 2021

Via Zoom

November 15, 2021

Via Zoom

December 6, 2021

Via Zoom

December 20, 2021

Via Zoom