## <u>Monday, May 10, 2021</u> 7:30 p.m.

## Virtual Meeting using Zoom

Meeting ID: 845-1987-6965 (Instructions for accessing below)

To view and participate in this virtual meeting on your phone, download the "Zoom Cloud Meetings" app in any app store or at <a href="www.zoom.us">www.zoom.us</a>. At the above date and time, click on "Join a Meeting" and enter the following Meeting ID: 845-1987-6965 Link: <a href="https://us02web.zoom.us/j/84519876965">https://us02web.zoom.us/j/84519876965</a>

To view and participate in this virtual meeting on your computer, at the above date and time, go to <a href="www.zoom.us">www.zoom.us</a> click "Join a Meeting" and enter the following ID: 845-1987-6965

## **APPLICANTS:**

(Items for which a specific time has not been assigned may be taken out of order.)

- 1. Heather Dudko, representing Kumon located at 91 Chapel Street and applying for signage.
- 2. Heather Dudko, representing Citizens Bank located at 968 Highland Avenue and applying for graphic signage.
- 3. Heather Dudko, National Sign Co., representing Bank of America located at 1455 Highland Avenue and 74 Chapel Street and applying for signage.
- 4. George Giunta, attorney, representing Katherine Klein, DDS who is applying for orthodontic practice to be located at 32 Chestnut Street and site plan review.
- 5. Tim Parker, Fast Signs, representing Proud Mary Gifts located at 1024 Great Plain Avenue and applying for signage and two awnings.
- 6. Paul Good, Revitalization Trust, applying for two designs of the approved changeable murals to be located at 1013 Great Plain Avenue east facing wall towards Town Common called "Needham to the World".
- 7. Evans Huber, attorney with Frieze Cramer Rosen & Huber, LLP representing Needham Enterprises LLC applying for site plan review with revisions for 1688 Central Avenue.

REVIEW Minutes of 4/12/2021 meeting.

## TOWN OF NEEDHAM

## DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Location: 91 CHAPEL St. (dha # 119) Date: 4/16/2021.
Owner: Koma Reacty Trust
Address: P.O. Box 1250 Burlington MA. 01803
Telephone: C10 508-612-6954.
Applicant: HEATHER HOPKINS DUDKO, (AGENT NATIONAL SIGN)
Address: 27 OLD MEETINGHOUSE ROAD AUBLIEN MA 01501
Street City State Zip
Telephone: 508.612.6954 hwoodhopkins e charter Net
Designer/Installer: NATIONAL SIGN CORPORATION
Address: 180 Four ROD RS BERLIN CT 06037
City State Zin
Telephone: 860-829. 9060
Type of Application    Sign
Brief description of sign or project: REMOVE ECISTING KUMON" WALL
SHOW AND REDUCE WITH LIKE AT 175@ RT. (20" x120")
(EXISTING EXTERNAL LUMINATION TO REMAIN)
· 5 LINTER USTTERS ON ALLMINIUM BACKLOR.
THE DECKLOR



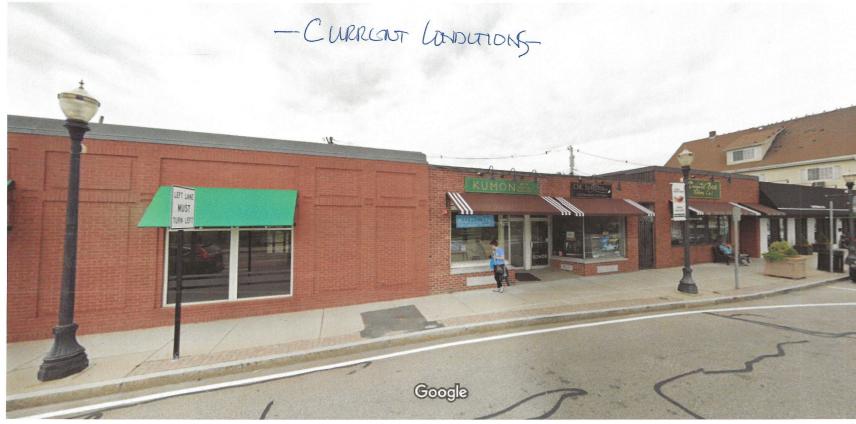


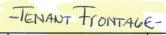
Image capture: Aug 2019 © 2021 Google

Needham, Massachusetts



Street View







## KUM()

-17seft-





Face Dimensions Overall Trim

Height: 20"

Width: 120" Materials:

13mm Sintra (black - logo) .125" Aluminum Face (blue)

1" x 1" Aluminum Angle Frame (blue)

## Area Squared:

16.66 Sq. Ft. (Boxed)

## Wind Load:

Standard Wind load - Wind Speed / 35 PSF

## Illumination:

N/A (Non-illuminated)

SIDE VIEW

HORE: EXTERIORA LLLU WATION TO KEMAIN

## (8' x 13' = 234 x 15 10 = 36)

DISCLAIMER: Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to engineering specifications and install drawings. These drawings and designs are the exclusive property of Everbrite LLC Use of, or duplication in any manner without express written permission of Everbrite LLC is prohibited.

Everbrite Customer: KUMON

Description: SIGN,KU 20"X120" SF Scale: N/A

Customer Approval: Graphics and colors on file will be used unless otherwise specified by

Project No: 446172 A Date: 03/18/2021

NI LOGO

customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrite.

Drawn By: ERJ Location & Site No: 119 CHAPEL STREET KU10014979

Revised: Revised:

CUSTOMER SIGNATURE

DATE

NEEDHAM, MA 02492

LANDLORD SIGNATURE

DATE

## STATE OF THE PARTY OF THE PARTY

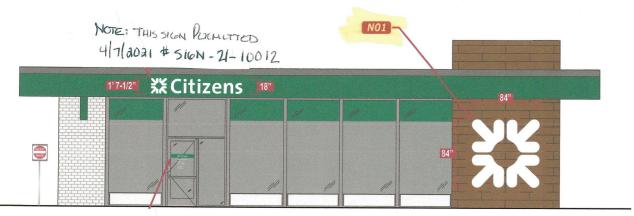
## TOWN OF NEEDHAM

## DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

GROUP

Location:	D :	4/27/20	0.1
Owner:	NHIS ASSOCIATES LLC By: J. POBERT	BASILE.	The Rosin
Address:	10 VVILLIAMS STREET BROOKING	ME MA	02446
Telephone	Street City 2: (Mail: Robert Cthebasilegroup.com	State	Zip
	HEATHOR DUDKO, AGOUT		
Address:	37 as MESTINGHOUSE ROAD AUBU	IRH. MA	01501
Telephone:	Street City. 508.612.6954. hwoodhopkins e cha	Viata	Zip
Designer/I	installer: HILADERHIA SIGN COMPANY		
Address:	50 PORTER ROAD LITTLETON	MA 02	494
	918-486.0137 K: 115 (PILDERE CHUN	~	Zip UT MGR
	Type of Application  Sign  Minor Project  Exterior Alterations  Major Project  - preliminary  - final  Flexible Subdivision  Planned Residential Development  Residential Compound		
Brief descripi	tion of sign or project: SIGN NO1: HIGHLAND A	ve Eleva-	tion.
L	49 SQ PT "DAISY LOGO" FOR LITIZED	5 BANK	
	NON ILLUMINATIO.		



## West Elevation

Scale: 1/8" = 1' 0"

PHILADELPHIA <b>SIGN</b>
BRINGING THE WORLD'S BRANDS TO LIFE

TITLE	Citizens	DWG BY	DATE	DATE	REVISION	BY
	Citizens	ZAS	07.24.20	08.14.20	Revised I01	ZAS
ADDRESS			DWG NUM	09.08.20	Revised I01	RAS
	5006509 - Nee		A35099			
	968 Highland		SHEET			

THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY P.S.C.O. IT IS SUBMITTED FOR YOUR FRESONAL USE IN CONJUNCTION WITH A PROJECT BEING PLANNED FOR YOU BY P.S.C.O. IT IS NOT TO BE SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION NOW IS IT TO BE LUSED, COPIED, REPRODUCED, OR EXHIBITED IN ANY SAHON

## TOWN OF NEEDHAM

## DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492
Application and Report

	(1)	Application and Report
Location: 14 CHAPER	STREET (1465 HILHUND) pa	te: 4.27.2021.
Owner: 1451 HIGHLAN	vo Ave ((C	m(C(200(),
Address: 800 Baye 5TO	on St. Swire 1390 Bos	TON, MA 02199
Telephone: (617) 262 -	4646 City	State Zip
Applicant: HEATHER	DUDKO AGOUT.	
Address: 27 DW Ma	TINGHOUSE RO. AUB	very, MA 01501
	154 hwoodhopkins ec	State Zip
Designer/Installer: PHIAI	DOLPHIA SIGN COMP	ANY
Address: 50 Porter 1	RUAD LITTLETON	MA, 01460
411 401	D137 KILG JASON B	State Zip RIDCOS, PROJECT MOR
Type S S N S F F F F F F F	of Application  Sign  Minor Project  Exterior Alterations  Major Project  preliminary  final  lexible Subdivision  Manned Residential Development  desidential Compound	
Brief description of sign or project:		RICA SIGN 007
WAU SIGN AT L	18=18" × 1712=18"	parents of the same of the sam
INTERNALLY ILLV.		L ST. ELEVATION -

MA6-269-FC\_Needham Print Book

4/9/21, 2:44 PM

## **BANK OF AMERICA**

Site Name: Needham

Address: 1455 Highland Ave City/State: Needham, MA 02492 Recommendation Completed: 08-03-2020

Approved: 08-04-2020 Date Print: 04/09/2021

## **Existing Photo**



## **Proposed Photo**



## Existing

Asset Zone:

Sign

Asset Type: Exterior Sign Number: Ext-001

Wall Cabinet

**Existing Sign Type:** Face Material:

Formed Plastic

Illuminated

Graphics Material:

Vinyl Overall Height: 132"

Face Height:

26" Face Width: 180"

Illuminated:

Electrical:

Wall Material: Sign Comment: Proposed

Asset Type: Sign Number:

Ext-001 KCCS-2na

Exterior

Sign Type:

Description:

Action: Remove and Replace

Comments:

10 1/2" Inline Format - Color Day/Color Night - Channel Letters

Letter Height: 10 1/2"

Illuminated:

Overall Height:

Overall Width:

Logo Height:

Illuminated

1'-8 5/8"

17'-2 5/8"

Gensler has uploaded Site Adaptation Package. Refer to SAP uploaded to site for details. Updates to building have been included in morph.

Restoration Notes: Patch and repair existing wall surface to like new condition. Repaint to match existing color finish. For brick or stone walls fill holes with matching silicone. Install new signage using existing primary electrical. Verify if additional circuits are required for new sign. Field verify dimensions of the sign  $\theta$  surrounding space shown in the proposed image. If the field verification indicates that the sign will not fit, or may appear substantially different than the proportions shown in the proposed image, an IFR should be submitted for modification by Monigle Associates prior to any manufacturing.

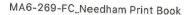
> BULLDING MONTAGE: 117' TENANT FRONTAGE (BOS) 35' ±

## TOWN OF NEEDHAM

## DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Application and Report
Location: 14 CHAPER STREET (CODA HIGHLAND) 11 27 2001
Owner: 1451 HIGHLAND AVE (CC
Address: 800 Bayeston St. Switz 1390 Boston, MA 02199
Telephone: (617) 262 - 4646  City State Zip
Applicant: HEATHER DUDKO" AGOUT
Address: 27 DUD MELTINGHOUSE RD. AUBURN, MA 01501
Telephone: 508.612.6954 hwoodhop ins a chades had
Designer/Installer: PHILADCOPHIA SIGN COMPANY
Address: 50 PORTICE RUAD LITTLET ON MA ONLED
Telephone: 918.486. DI31 XII6 JASON BRIDGES, PROTECT MGR.
Type of Application  Sign  Minor Project Exterior Alterations  Major Project - preliminary - final Flexible Subdivision Planned Residential Development Residential Company
Brief description of sign or project: For Bank of AMERICA SIGN 002.
WALL SIGN AT ('85/8" × 17/25/8" C.30 SQR.
TO COUNTY ICLUMINATION
THEHLAND HE BLEVATION.



4/9/21, 2:44 PM

Site Number: MA6-259-FC BANK OF AMERICA

Site Name: Needham Address: 1455 Highland Ave City/State: Needham, MA 02492

**Proposed Photo** 

TACING HIGHLAND AN

Recommendation Completed: 08-03-2020 Approved: 08-04-2020 Date Print: 04/09/2021

**Existing Photo** 



30 1

BANK OF AMERICA

## Existing

Asset Zone: Asset Type:

Sign Exterior

Sign Number: Ext-002

Existing Sign Type: Wall Cabinet Face Material: Formed Plastic

Graphics Material: Vinyl Overall Height:

132" Face Height: 26" Face Width:

180" Illuminated: Illuminated

Electrical:

Wall Material: Sign Comment: Proposed

Asset Type: Exterior Sign Number: Ext-002

Sign Type: KCCS-2ng Description:

Action:

Comments:

10 1/2" Inline Format - Color Day/Color Night - Channel Letters Remove and Replace

Overall Height: 1'-8 5/8"

Overall Width: 17'-2 5/8"

Logo Height:

Letter Height: 10 1/2"

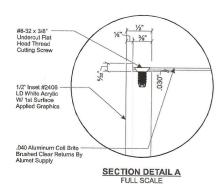
Illuminated: Illuminated

Gensler has uploaded Site Adaptation Package. Refer to SAP uploaded to site for details. Updates to building have been included in morph

Restoration Notes: Patch and repair existing wall surface to like new condition. Repaint to match existing color finish. For brick or stone walls fill holes with matching si.icone. Install new signage using existing primary electrical. Verify if additional circuits are required for new sign. Field verify dimensions of the sign  $\theta$  surrounding space shown in the proposed image. If the field verification indicates that the sign will not fit, or may appear substantially different than the proportions shown in the proposed image, an IFR should be submitted for modification by Monigle Associates prior to any manufacturing.



FRONT ELEVATION

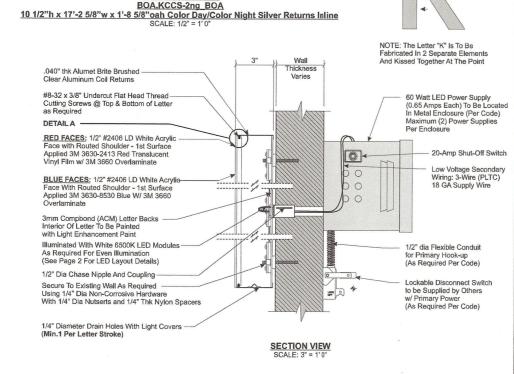


ELECTRICAL LOAD (0.70) Amps @ 120 Volts ELECTRICAL REQ'MTS (1) 20 Amp/120 Volt Circuits

## STANDARD LETTER NOTES:

- Sufficient Primary Circuit In Vicinity Of Sign By Others.
- Letter To Letter Wiring & Final Primary Hook-up
  By Sign Installer, Where Allowed By Local Codes.
- 3. Sign Shall Be U.L. Listed.
- 4. Mounting Hardware By Sign Installer,
- Full Size Drilling Template Furnished With Sign.

Note: This sign is intended to be installed in accordance with the requirements of Article 600 of the NFPA 2017 National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of





707 West Spring Garden Street Palmyra, New Jersey 08065

Phone: 856.829.1460 Fax: 856.829.8549 www.philadelphiasign.com

CUSTOMER:

BANK OF AMERICA

JOB NUMBER: VARIOUS

SIGN TYPE:

BOA.KCCS-2NG

LOCATION: VARIOUS

DATE: 10/15/2020

DRAWN BY:

REVISION: Number: Date:

SHEET: 1 OF 2

DWG NUMBER:

B-90941

## CONSTRUCTION

Ву:

ENG DEPT

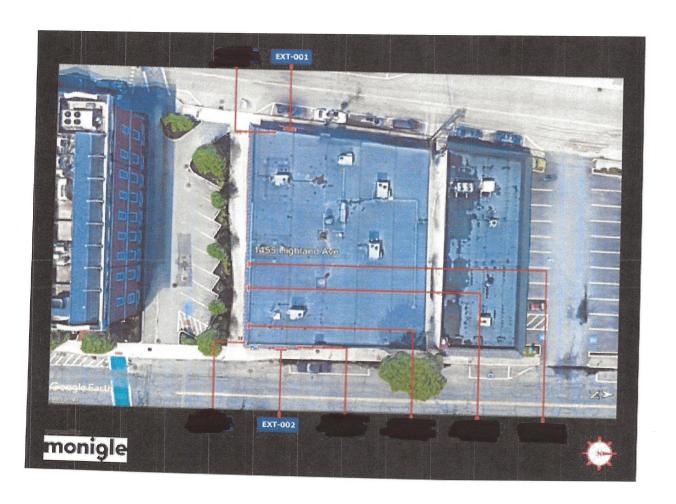
DEPT DISTRIBUTION:

ENGINEERING SHOP VINYL / LAYOUT ROUTING / KNIFE

WIND SPEED DESIGN

ULTIMATE WIND SPEED 115 MPH EXPOSURE C

THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY PSCO. IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONJUNCTION WITH A PROLECT BEING PLANNED FOR YOU BY PSCO. IT IS NOT TO BE SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION NOR IS IT TO BE USED, COPIED, REPRODUKED, ON EXHIBITED IN ANY FASHION.





## TOWN OF NEEDHAM

## DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Property Loc	ation: 32 Chestnut Street, Needl	nam, MA 02492	Date:	4/26/21
Owner: A	lfred W. Greymont, Trustee, Alfred	l W. Greymont Revoc	able Trust	
Address:	P.O. Box 149, Tuftonboro, NH 038	16		
Sti Telephone: _	reet 617-201-1846	City	State	Zip
Applicant:	Katherine Pennington Klein, DMI	)		
Address:	40 Eaton Road, Needham, MA 02			- 10
**************************************	reet 215-901-1119	City	State	Zip
Sti	One Elm Square, Andover, MA 018  reet 978-470-3675	City	State	Zip
Telephone:	Type of Application  Sign  Minor Project  Exterior Alteration  Major Project (Site  preliminary  final  Flexible Subdivision  Planned Residential  Residential Componi	s Plan Review) n l Development		
	on of sign or project: ad conversionof approximately 1,75	51 square feet of exist	ing first floor, cor	mmercial sp
n an existing	commercial building, for use as an	orthodontic practice,	and including fac	ade changes

Please email completed application to elitchman@needhamma.gov



32 CHESTNUT ST, NEEDHAM, MA TENANT FIT-UP AREA: ±1,751 SF

APRIL 15, 2021











32 CHESTNUT ST, NEEDHAM, MA TENANT FIT-UP AREA: ±1,751 SF

APRIL 15, 2021

## **EXISTING FRONT FACADE**

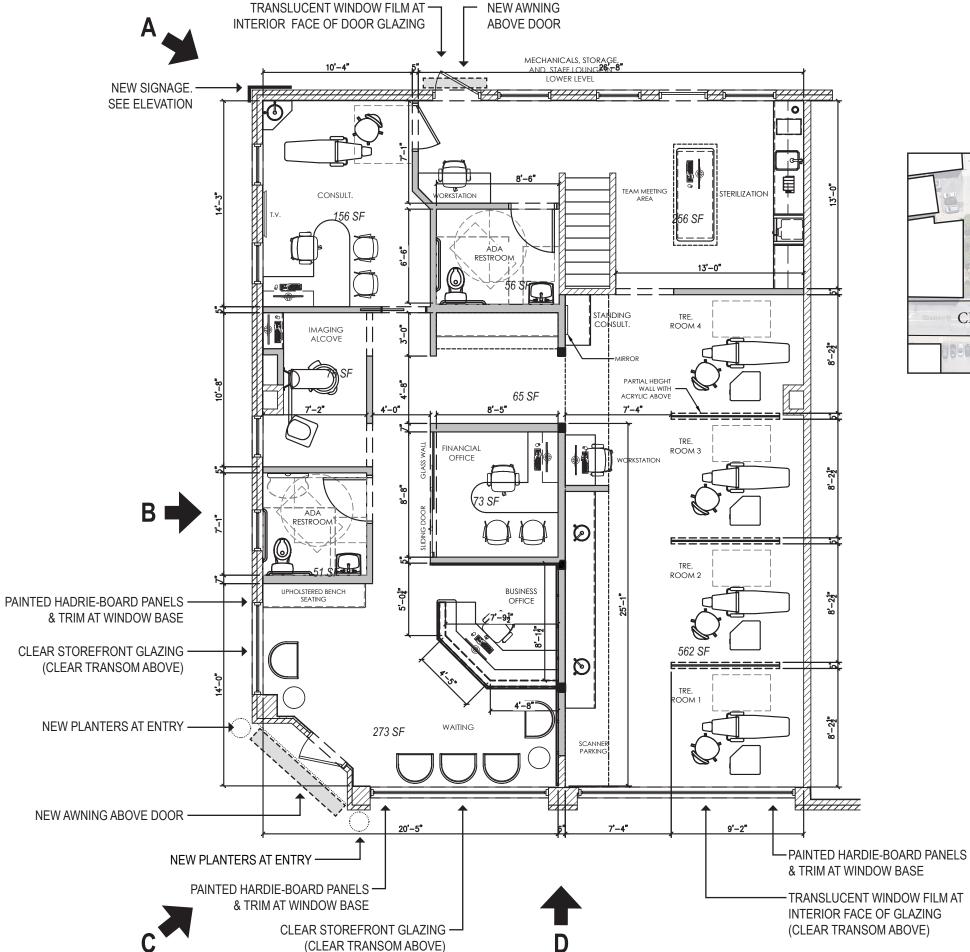


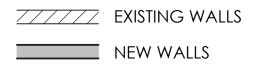


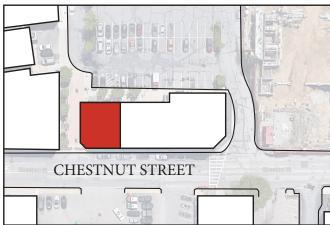
32 CHESTNUT ST, NEEDHAM, MA TENANT FIT-UP AREA: ±1,751 SF

APRIL 15, 2021









LOCUS MAP











32 CHESTNUT ST, NEEDHAM, MA TENANT FIT-UP AREA: ±1,751 SF

APRIL 15, 2021

## **EXISTING REAR FACADE**







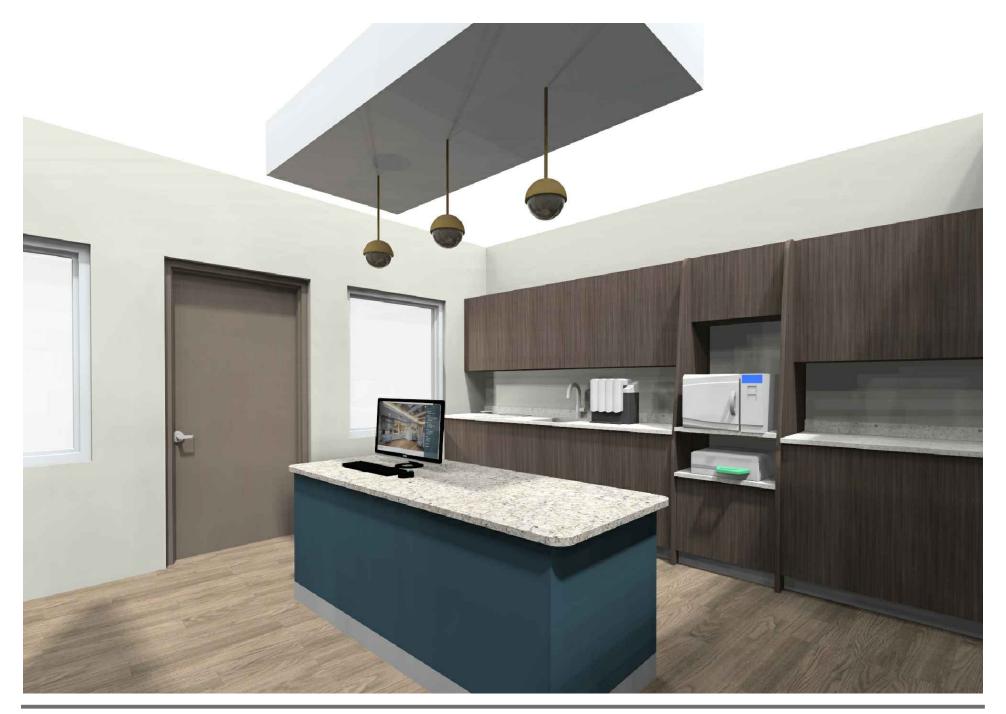
















## George Giunta, Jr.

## ATTORNEY AT LAW\* 281 Chestnut Street Needham, MASSACHUSETTS 02492 \*Also admitted in Maryland

TELEPHONE (781) 449-4520

FAX (781) 449-8475

April 16, 2021

Lee Newman Planning Director Town of Needham 1471 Highland Avenue Needham, MA 02492

VIA EMAIL: LNewman@needhamma.gov

Re: Major Project Site Plan

Amendment

Katherine Pennington Klein, DMD 32 Chestnut Street, Needham, MA

Dear Lee,

Please be advised that this office represents Katherine Pennington Klein, DMD (hereinafter, and in the materials submitted herewith, the "Applicant" and "Dr. Klein") relative to the proposed renovation and redevelopment of approximately 1,751 square feet of existing first floor commercial space within the building known and numbered 30-50 Chestnut Street (the "Premises"). In connection therewith, submitted herewith pursuant to M.G.L. Chapter 40A and the Town of Needham Zoning By-Law (the "By-Law"), please find the following materials. Same are submitted electronically, pursuant to the procedures adopted by the Planning Board for filing during the Covid-19 state of emergency, and two hard copies of the materials will be provided by mail.

- 1. Completed Application for further Site Plan Review with Addendum A;
- 2. Architectural plans titled "Katie Klein Orthdontics, 32 Chestnut Street, Needham, MA, Tenant Fit-Up", prepared by Lagrasse, Yanowitz & Feyl, dated April 15, 2021, consisting of four (4) sheets, as follows: 1. Sheet labelled "Existing Conditions"; 2. Sheet labelled "Proposed Floor Plan"; 3. Sheet labelled "Existing Front Façade" and "Proposed (Option 2)"; and 4. Sheet labelled "Existing Rear Façade" and "Proposed".
- 3. Renderings prepared by Integrated Design Studio, Henry Schein, Dental, undated, consisting of four (4) sheets.
- 4. Authorization Letter of Katherine Pennington Klein, dated April 15, 2021;

- 5. Authorization Letter of Alfred W. Greymont, Trustee, Alfred W. Greymont Revocable Trust, dated April 15, 2021; and
- 6. Check No. 2642 in the amount of \$1,000 for the requisite filing fee.

The Premises is one of several tenant bays in an existing commercial building in the Center Business District. The Building consist of two parts: a one-story, older portion, previously known as the "Jacobs Block" and a two-story, newer portion. According to the records of the Assessor's Department, the older portion appears to have been built in 1926. The newer portion was built in or around 2001 pursuant to Major Project Site Plan Special Permit, Application 98-10, filed with the Town Clerk on September 8, 1998 (the "Decision"), as affected by Amendment, filed with the Town Clerk on August 15, 2002 (the "Amendment").

The Premises is located at the northerly end of the old portion of the Building and consists of approximately 1,751 square feet of floor space. It was last used for retail purposes by the Art Emporium as an art and framing store. The rest of the older portion of the Building is currently occupied by a tailor, a television sales and service store, a nail salon, and a vacant storefront. The newer portion of the Building is currently occupied by a bank on the first floor and offices on the second floor.

Dr. Klein is a board-certified specialist in orthodontics. She received her Master of Science degree in Oral Biology and a Certificate of Advanced Graduate Study in Orthodontics from the University of North Carolina at Chapel Hill. While there, she was selected as the Andrew M. Brooks Fellow. Dr. Klein graduated from the 7-year B.S./D.M.D. program at Villanova University and the University of Pennsylvania School of Dental Medicine. As a recipient of an Air Force Health Professions Scholarship, she completed an Advanced Education in General Dentistry Residency at Travis Air Force Base (AFB) in California where she continued to serve as a general dentist upon graduation. In addition to practicing clinical dentistry at Travis AFB, Dr. Klein served as the Dental Public Health Officer, and in 2007 was recognized as the Junior Clinical Dentist of the Year. Dr. Klein is currently a faculty member in the Oral and Maxillofacial Surgery Department at the Harvard Dental School, Massachusetts General Hospital. She is also the co-director of the Orthognathic Surgical Team at Mass General and a member of the Cleft Lip and Palate Team at both Mass General and Shriners Hospital for Children in Boston.

Dr. Klein intends to renovate the Premises for use as an orthodontics office. Examples of some of the work she will perform include braces, Invisalign, making retainers, and tooth bleaching. Because individuals of all ages seek corrective tooth changes with orthodontics, patients are expected to range from as young as 7 years old up to 80 years old. However, it is expected that the majority of patients will be between 10-12 years of age. The office is expected to operate 7 AM to 7 PM, Monday through Friday, as well as some Saturdays. There is expected to be a total of three staff on site at any given time; one dentist, one administrative person and one clinical assistant.

## <u>Analysis</u>

## I. Use

It is the Applicant's position that the proposed orthodontic office constitutes a "Craft, consumer, professional or commercial service establishment dealing directly with the general public and not enumerated elsewhere in this section" in Section 3.2.2 of the Zoning By-Law. As such, the use is permitted as of right. This position is based on the plain language of the Zoning By-Law, as well as current and prior interpretations of the Building Commissioner's and the Zoning Board of Appeals.<sup>1</sup>

The Building in which the Premises is located is the subject of a prior Site Plan Special Permit approval. Pursuant to that permit, the Building (including both the older and newer portions) was to contain retail, banking, office and support services, and Condition 2.2 of the Decision, as modified by the Amendment, requires:

That the proposed retail, banking and office building uses and support services shall contain the dimensions and be located on that portion of the locus exactly as shown on the Plan and in accordance with applicable dimensional requirements of the By-Law. That the Petitioner shall be permitted to erect partition walls within the building at his discretion provided the use allocation as shown on the Plan is maintained (emphasis added).

In addition, section 3.2 of the Decision imposes a limitation that:

There shall be no further development of this site without further site plan approval as required under Section 7.4 of the By-law. The Board, in accordance with M.G.L., Ch. 40A, S.9 and said Section 7.4, hereby retains jurisdiction to (after hearing) modify and/or amend the conditions to, or otherwise modify, amend or supplement, this decision and to take other action necessary to determine and ensure compliance with this decision.

As a result, even though the use is allowed as of right, the proposed dental practice requires further site plan review and an amendment to the existing site plan special permit. Provided such amendment is granted, the use will comply with the By-Law and the Decision as affected by the Amendment.

## II. Parking

Section 5.1.2 of the Bylaw (Required Parking) does not include a category for dental practice. However, it does include a category for "Medical, dental and related health service structures or clinics". In as much as the structure in which the Premises is located is not exclusively medical, dental or related health services, and whereas neither the proposed dental practice nor the Building constitute a clinic, as that term is defined in the By-Law, such category does not appear to apply. Nevertheless, it is the closest category in Section 5.1.2 and the Applicant is also mindful of apparent standing practice to apply such category to all medical, dental and related health service uses. Therefore, such category has been used to analyze the parking impact of the proposed use.

<sup>&</sup>lt;sup>1</sup> See Decision of the Zoning Board of Appeals, dated November 19, 2015, issued to Salib Fanikos Dental Care, LLC concerning property in the Center Business District known and numbered 905-915 Great Plain Avenue.

As set forth above, the Premises contains approximately 1,751 square feet of area. Applying the aforementioned parking requirement of one car for every 200 square feet of area, the resulting parking demand will be 9 spaces, calculated as follows:

```
1,751 \div 200 = 8.75 spaces, rounded up = 9 spaces required
```

Compare this to the parking demand for the prior retail use (at a demand of 1 space for every 200 square feet, pursuant to Section 5.1.2), and the increase in demand is only 3 spaces:

```
1,751 \div 300 = 5.84 spaces, rounded up = 6 spaces required 9 - 6 = increase of 3 spaces
```

Because there is no off-street parking available on the Property, such increase will require an amendment and increase to the existing special permit parking waiver, from 46 spaces to 49 Spaces.<sup>2</sup> Provided such amendment and increase is granted, the parking will comply with the By-Law and the Decision, as affected by the Amendment.

## III. Site Plan Analysis

(a) Protection of adjoining premises against seriously detrimental uses by provision for surface water drainage, sound and sight buffers and preservation of views, light, and air.

Dr. Kein asserts that the use of the Premises for an orthodontics practice will not constitute a "seriously detrimental use" within the terms of the By-Law. Moreover, the Property and the Building are already fully developed and the only renovations proposed are limited to interior changes and cosmetic exterior changes. Therefore, no material additional impact is anticipated to surface water drainage, sound and sight, views, light and air.

(b) Convenience and safety of vehicular and pedestrian movement within the site and on adjacent streets, the location of driveway openings in relation to traffic or to adjacent streets and, when necessary, compliance with other regulations for the handicapped, minors and the elderly.

The Building and Property are currently fully developed and bounded by existing established ways. Furthermore, whereas only interior modifications and cosmetic exterior changes are proposed, existing traffic patterns are not expected to be affected in a material way, and, based on its observations and familiarity with the site, the Applicant is neither aware of nor anticipates any problems with vehicular and pedestrian movement within the site or on adjacent streets.

<sup>&</sup>lt;sup>2</sup> See paragraphs 1.6 and 1.7 of the Decision and paragraph 1.6 of the Amendment. Note that the lack of land available to provide off-street parking was caused in substantial part by a land swap between the Town of Needham and the owner of the Property, pursuant to which the total number of parking spaces in the municipal parking lot was substantially increased.

(c) Adequacy of the arrangement of parking and loading spaces in relation to the proposed uses of the premises.

The Property does not contain any parking or loading spaces, but instead relies upon the adjacent municipal parking lot. Whereas the proposed orthodontics practice will only result in a net parking demand increase of three spaces, Dr. Klein does not anticipate any significant or material additional impacts to off-site parking and loading spaces. Therefore, the arrangement should be adequate.

(d) Adequacy of the methods of disposal of refuse and other wastes resulting from the uses permitted on the site.

The Property and Building are already developed with infrastructure in place. Moreover, the nature of the proposed use is such that the amount of waste expected to be generated is no greater than the retail use that previously occupied the Premises. As a result, the existing methods of waste disposal are expected to remain adequate.

(e) Relationship of structures and open spaces to the natural landscape, existing buildings and other community assets in the area and compliance with other requirements of the By-Law.

The Property and the Building are situated in a highly developed, commercial area. The Applicant is not aware of any significant community assets in the area immediately adjoining the Premises, other than the new fire station. However, whereas the Property and Building are fully developed and no material expansion or fundamental changes are proposed, the Applicant does not anticipate any significant or material impact from the proposed use. Therefore, the proposed redevelopment, renovation and reuse of the Premises is not anticipated to significantly affect the relationship of the Premises to any community assets or any adjacent landscape, buildings and structures.

(f) Mitigation of adverse impacts on the Town's resources including the effect on the Town's water supply and distribution system, sewer collection and treatment, fire protection, and streets.

The Property and Building are presently fully developed and fully connected to Town infrastructure. Moreover, only interior modifications and cosmetic exterior changes are being proposed. Therefore, the Applicant does not anticipate any significant or material change, or any adverse impacts to any Town resource.

## Conclusion

Based on the foregoing, Dr. Klein asserts that the proposed renovation and re-use of the Premises for use as an orthodontic practice, as set forth above and in the materials submitted herewith, is both proper and appropriate. The proposed use will provide a necessary and important service to the residents and workers in the Town, with minimal, if any, expected impact. While perhaps not the use of choice for a former retail space, nevertheless the proposed use still provides a retial service. Therefore, Dr. Klein requests that her application be approved and the relief required be granted.

Please schedule this matter for the next available meeting of the Board, whether via Zoom or other electronic format or otherwise. If you have any questions, comments or concerns relative to the foregoing, please do not hesitate to contact me so that I may be of assistance.

Your courtesy and attention are appreciated.

Sincerely,

George Giunta, Jr

## TOWN OF NEEDHAM

MASSACHUSETTS



Room 20, Town Hall Needham, MA 02492 781-455-7526

## PLANNING BOARD

## APPLICATION FOR SITE PLAN REVIEW

APPLICATION FOR SITE PLAN REVIEW
Project Determination: (circle one) Major Project Minor Project
This application must be completed, signed, and submitted with the filing fee by the applicant or his representative in accordance with the Planning Board's Rules as adopted under its jurisdiction as a Special Permit Granting Authority. Section 7.4 of the By-Laws.
Location of Property Name of Applicant Applicant's Address Phone Number  32 Chestnut Street, Needham, MA Katherine Pennington Klein, DMD 40 Eaton Road, Needham, MA 02492 215-901-1119
Applicant is: Owner Propsective Tenant X Agent/Attorney Purchaser
Property Owner's NameAlfred W. Greymont, Trustee, Alfred W, Greymont Revocable Trust  Property Owner's Address
Description of Project for Site Plan Review under Section 7.4 of the Zoning By-Law:
Renovation and conversion of approximately 1,751 square feet of existing first floor commercial space, in an existing commercial building, for use as an orthodontics practice, as further described in the materials submitted herewith. See Addendum A for a list of zoning relief that is, or may be, required.
Signature of Applicant (or representative)  Address if not applicant George Giunta, Jr., Esq., duly authorized  Telephone #  Owner's permission if other than applicant See Authorization Letter Provided Herewith
SUMMARY OF PLANNING BOARD ACTION Received by Planning Board Date
Hearing Date Parties of Interest Notified of Public Hearing  Decision Required by Decision/Notices of Decision sent  Granted
Denied Fee Paid Fee Waived Withdrawn
NOTE: Reports on Minor Projects must be issues within 35 days of filing date.

## ADDENDUM A TO APPLICATION FOR SITE PLAN REVIEW OF

Katherine Pennington Klein, DMD 32 Chestnut Street Needham, Massachusetts

The following relief is or may be required, and is hereby requested:

- 1. Pursuant to the original Decision, as amended, further Major Project Site Plan Review is required.
- 2. In addition, the following relief is, or may be required:
  - a. A Special Permit pursuant to Section 5.1.1.6 further waving strict adherence with the off-street parking requirements of Section 5.1.2 of the Zoning By-law;
  - d. Waiver of strict compliance with the requirements of Section 7.4.4, as applicable; and
  - e. Any and all additional relief required or appropriate for the use and occupation of a portion of the existing building by an orthodontic practice.
- 3. The Applicant requests that any and all relief granted by the Board in connection with the within application shall run with the land and that the movement of interior walls and interior fixtures not require further review, provided the total useable square footage remains fixed.



## TOWN OF NEEDHAM

## DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 **Application and Report** 

Location:	1024 Great Plain Avenue	Date	May 9 2021	
Owner:	Sullivan and Company			
Address:	78 Hancock Street Suite 12	Braintree	MA	02184
	Street	City	State	Zip
Telephone:	781-849-1090			
Applicant:	Proud Mary			
Address:	1024 Great Plain Avenue	Needham,	MA	02492
	Street	City	State	Zip
Telephone.	347-266-3484 Karen Loughery			
Designer/I	nstaller: Fastsigns			
Address:	15 Kearney Road	Needham,	MA	02494
	Street	City	State	Zip
Telephone:	· 781-444-4889			
	Type of Application	,		
	☐ Sign	,		
	☐ Minor Project ☐ Exterior Alteration	16		
	Major Project	15		
	☐ - preliminary ☐ - final			
	☐ Flexible Subdivisio	n		
	☐ Planned Residentia			
	☐ Residential Compo	und		
	iption of sign or project: IGS Sunbrella Natural Painted Fabric	- Logos and Text		
		<u> </u>		
Facade C	:hange			
i acade o	mango			



































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Fax 781-444-8577 781-444-4889

310@fastsigns.com

**Primary Signage** 

125in



Sunbrella Natural Awning with Painted Logo and Graphics (1x each, 2 total)



PMS 7543 C



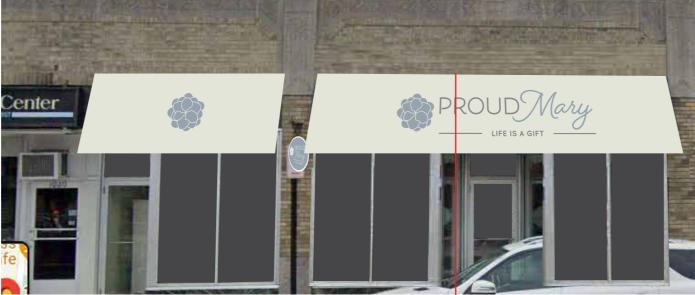
PMS Cool Gray 8 C



Sunbrella Natural Awning



**Existing Signage** 



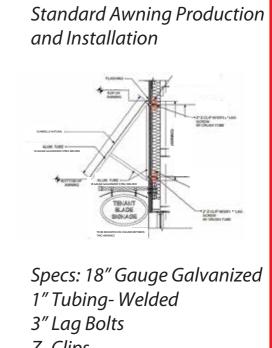
**Proposed Signage** 

Grade 138" From Top of Sign to Ground

\*Graphics not to scale but are proportionate.

**Printed Awnings** 1024 Great Plain Avenue Needham, MA 02492 Sign 1 Logo Height = 23in Sign 2 Logo Height = 23in *Proud "P" Height = 9.9in* Mary "M" Height = 19.6in Life "L" Height = 2.8in Sign 1 Height = 48in Sign 1 Width = 125in Sign 2 Height = 48in Sign 2 Width = 228inSign 1 Square Footage = 41.6sq' Sign 1 Square Footage = 76sq' *Primary Grade to ground* =138in

**Proud Mary** 



Z-Clips

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# of Nero

## TOWN OF NEEDHAM

## DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 **Application and Report** 

Location:	1024 Great Plain Avenue	Date:	April 30, 202	1
Owner:	Sullivan and Company			
Address:	78 Hancock Street Suite 12	Braintree	MA	02184
	Street	City	State	Zip
Telephone.	· <u>781-849-1090</u>			
Applicant:	Proud Mary			
Address:	1024 Great Plain Avenue	Needham,	MA	02494
	Street	City	State	Zip
Telephone.	· 781-444-4889			
Designer/I	nstaller: Fastsigns			
Address:	15 Kearney Road	Needham,	MA	02494
	Street	City	State	Zip
Telephone	· 781-444-4889			
	Type of Application			
	☑ Sign Blade			
	☐ Minor Project ☐ Exterior Alterations			
	Major Project			
	- preliminary			
	☐ - final ☐ Flexible Subdivision			
	☐ Planned Residential I	Development		
	☐ Residential Compoun	d		
Brief descri	iption of sign or project:			
(1x) Dout	ole Sided V Grooved Painted HDU	Black Metal Bracke	et 26"x30"x	(2"
(IA) DOUD	ne chaca v Groovea i allitea FIDO	Black Motal Brack		



















PMS 7543 C







PMS Cool Gray 1 C, 25%











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Fax 781-444-8577 781-444-4889

310@fastsigns.com

**Proud Mary** Double Sided Engraved HDU Blade Sign 1024 Great Plain Avenue Needham, MA 02492

> Logo Height = 8.36in *Proud "P" Height = 2.9in* Mary "M" Height = 6.3in*Tagline "L" Height = 1.02in* Sign Height = 26in Sign Width = 30in

*Square Footage = 5.41sq'* 

*Primary Grade to ground* =134in

Secondary Signage



2" thick Double sided Engraved HDU V-Grooved (1x)

Left Side Mounting Detail





**Existing Signage** 



**Proposed Signage** 

Grade 134in From Top of Sign to Ground

\*Graphics not to scale but are proportionate.

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## Neighborhood View







**Proud Mary** 

**Printed Awnings** 

Needham, MA 02492

1024 Great Plain Avenue, Needham, MA 02492

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## **Aerial View**

Proud Mary Printed Awnings 1024 Great Plain Avenue Needham, MA 02492



1024 Great Plain Avenue, Needham, MA 02492

## of Negative

## TOWN OF NEEDHAM

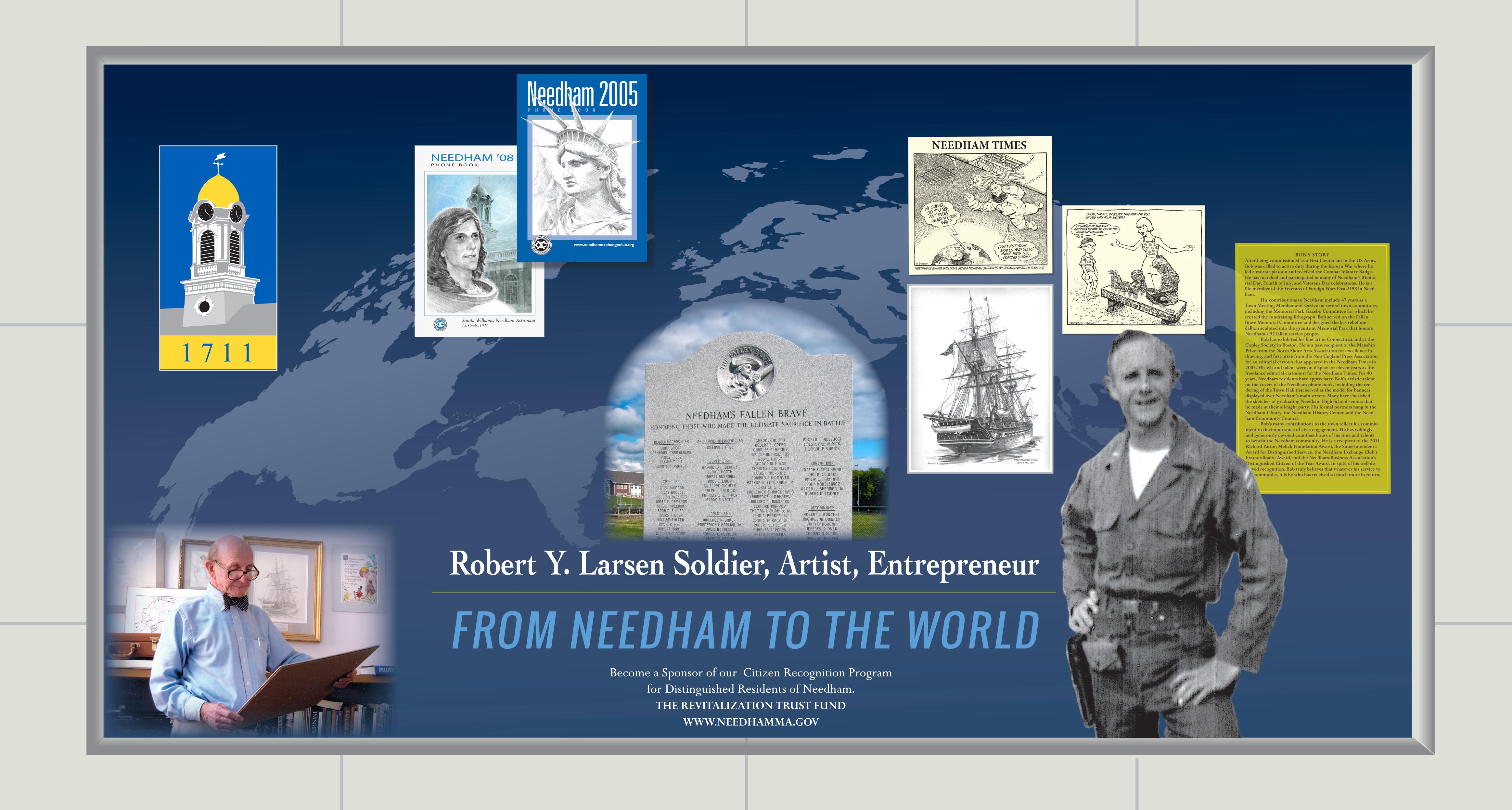
## DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Property Location: 1013 GRT. PLAIN AVE. NEGOKIA, ALDate: 04/20 (2021
Owner: HEFFERNEN JASPOCHIES
Address: 99 WHITMAN RO. NECOURSY, MA 02492  Street Telephone: 781-444-2736  City State Zip
Telephone:
Applicant: THE REULALITATION PEUT FUND (NCATE)
Address: 147/ H/G 44wn Ave. NRRSHAM, MA 02492  Street State Zip  Telephone: 78/-455-7500 / Pan Gan-CHAIR 781-718-5552
Telephone: 78/-455-7500 / PM Gan-CHAIR 781-718-5552
Designer/Installer: SPERSPRO GRAPHICS BOSEN MERO WEST
Address: 629 HIGHLAND AUC (A 101) NEESHAM, M. O2494 Street City State Zip
Telephone: 781-790-4779 (OWER-WAYNE ARTHUR)
Type of Application  ☐ Sign
☐ Minor Project
Exterior Alterations  Major Project (Site Plan Review)
- preliminary - final
☐ Flexible Subdivision
☐ Planned Residential Development ☐ Residential Compound
Brief description of sign or project:
SER ATOMOS - APPRIUM SE NEW GUPHICS
SER ATTOCKED - APPRIUM SE NEW GUPTHES  TOR NEW MERS HAM TO THE WORKS & Rolling MULTER  Please email completed application to elitchman@needhamma.gov

(2) DESIGNS FOR APPROUND ATTERNES









#### MEMORANDUM

To: Needham Planning Department

From: Evans Huber, Esq.

Date: May 5, 2021

Subject: Summary of Changes to Proposed Project at 1688 Central Avenue

As requested by email from Alex Clee dated April 29, the following is a summary of the changes that Needham Enterprises has made to the proposed project, following the submission of a plan set on March 12, review and comment by the DRB at its meeting on March 22, and neighborhood feedback.

## Building

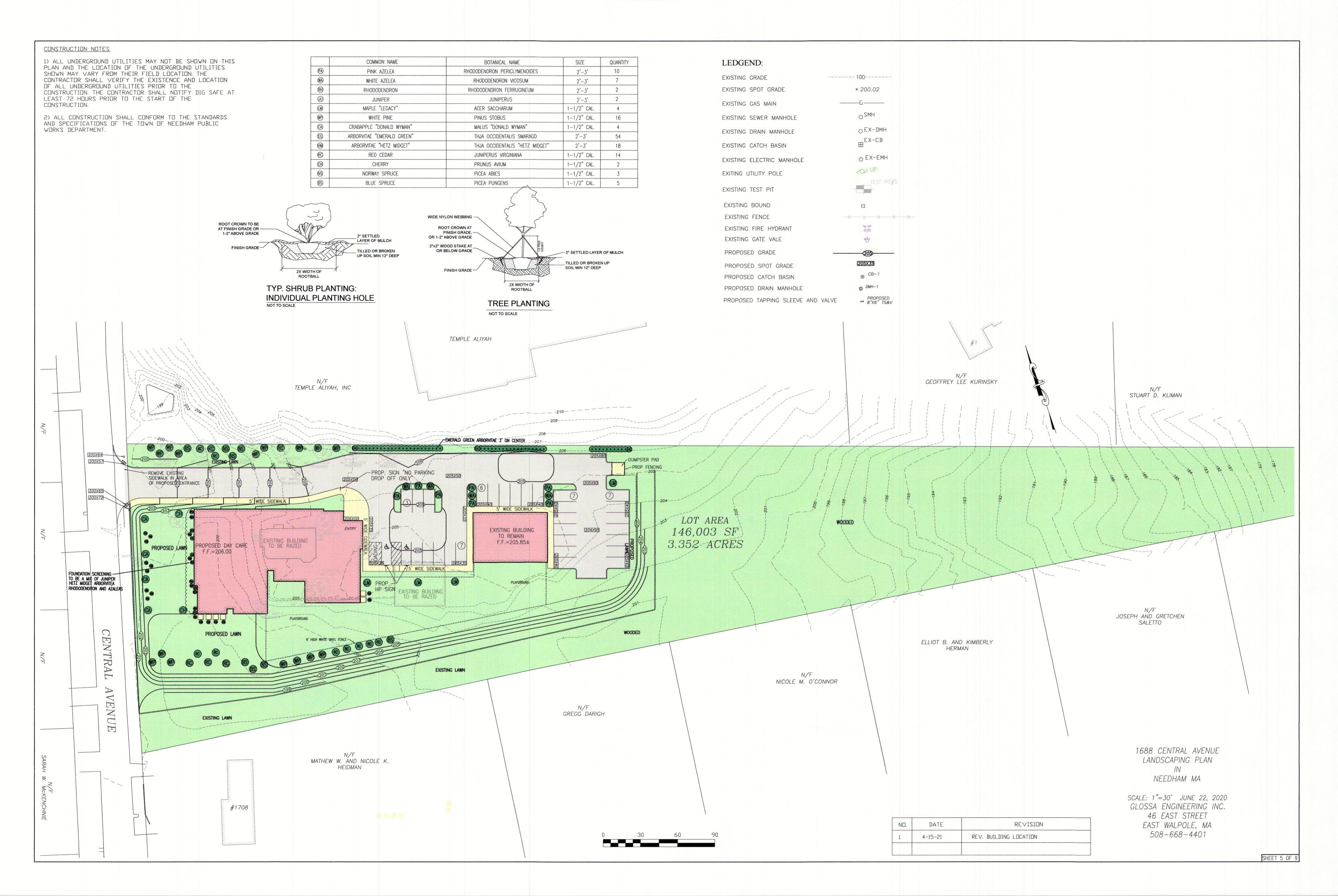
- The building has been moved further back from Central Ave, so that the setback is now 50 feet, rather than 40 feet as previously submitted. Please note that the setback required by Section 4.2.4 of the Bylaw is 35 feet.
- Bayed windows have been added to the building façade facing Central Avenue.

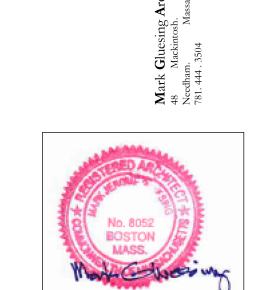
#### Parking:

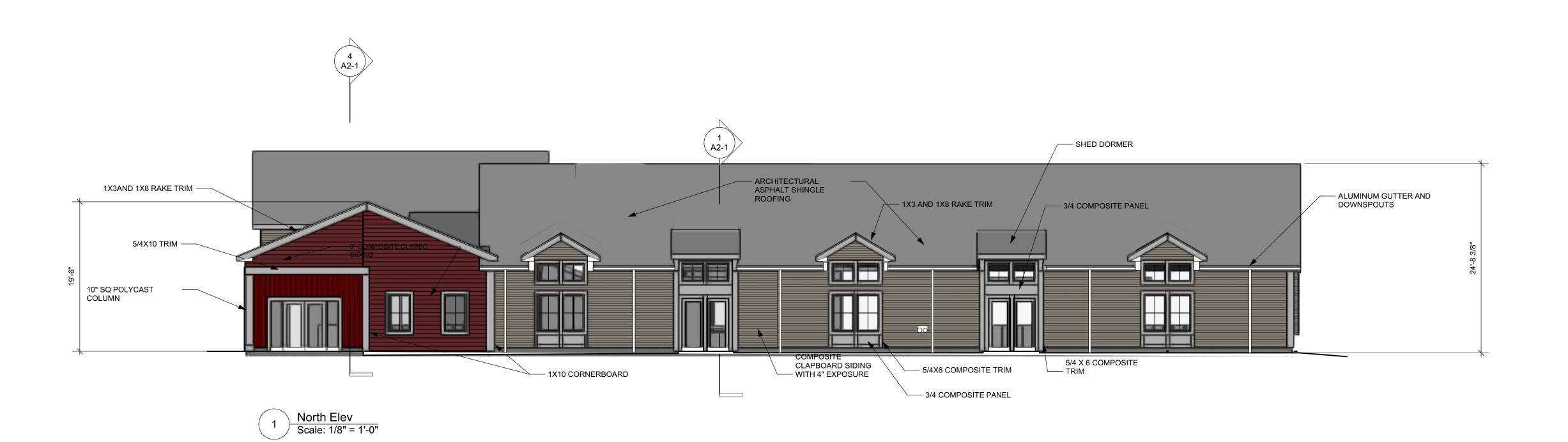
- The increased setback from Central Ave resulted in a corresponding decrease in the distance between the building and the existing barn, requiring a redesign of the parking area between the barn and the main entrance to the building.
- In response to neighborhood concerns that there will be insufficient parking for the required staffing, the number of parking spaces has been increased from 24 to 30.
- In addition, in response to the concern that vehicles queueing for drop-off and pick-up may create a back-up on Central Avenue, a parking area has been added behind the existing barn.

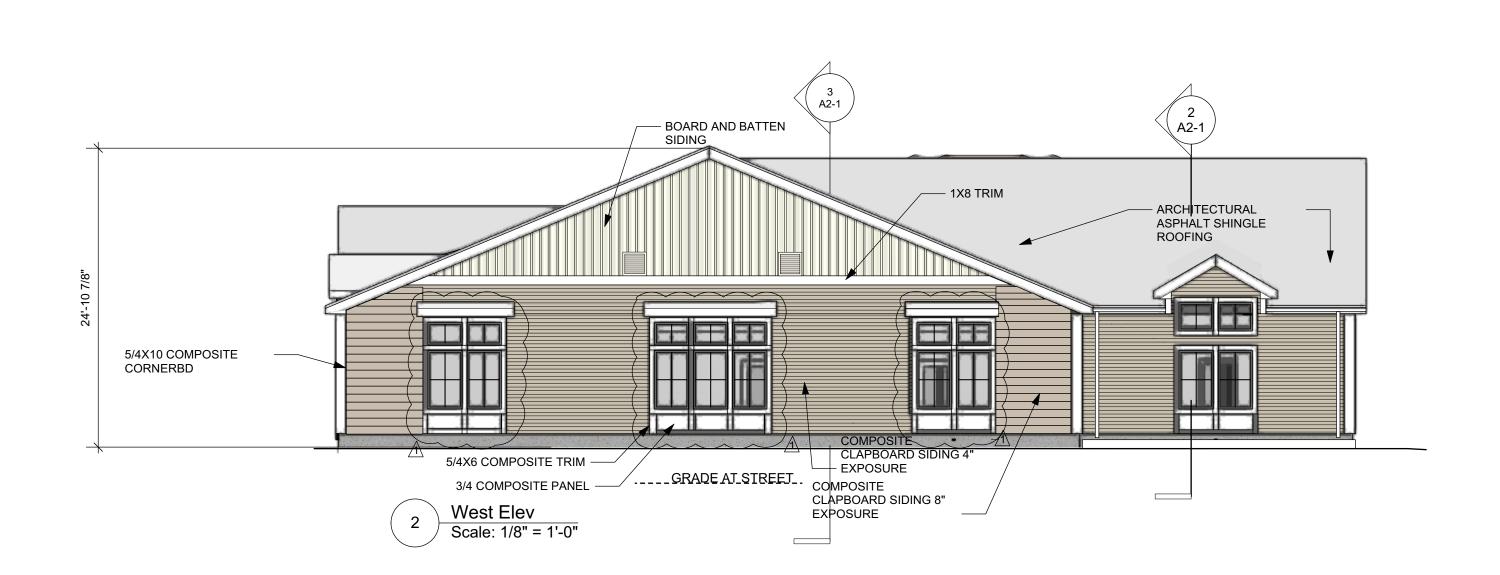
#### Landscaping:

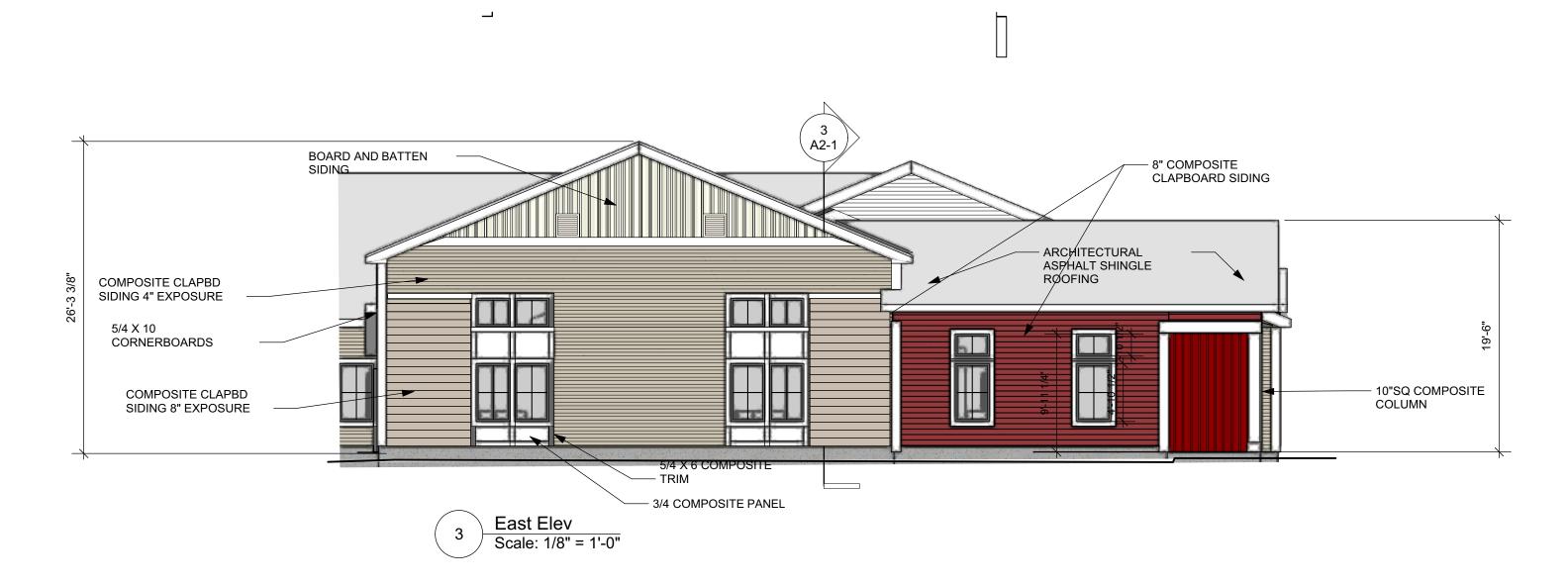
- Both side lot line screen plantings have been changed from all white pine to mix of white pine, red cedar, blue spruce, and Norway spruce
- Both groups of side line screen plantings have been reconfigured so that they are no longer in a straight line
- On the north sideline adjacent to Temple Aliyah, the number of trees has been increased from 11 to 17
- On the south side of the property, the number of trees has been increased from 6 to 21 and the length of the planting screen has been increased to fully screen the building from the neighbor at 1708 Central Ave.
- Foundation plantings have been added along the Central Avenue building façade, as well as cherry trees at each end of that façade.
- Shrubs have been added between the proposed flowering crabapple trees along Central Avenue at the top of the new proposed grade.
- Maple trees adjacent to the walkway along parking area between the building and existing barn have been moved further from the walkway.

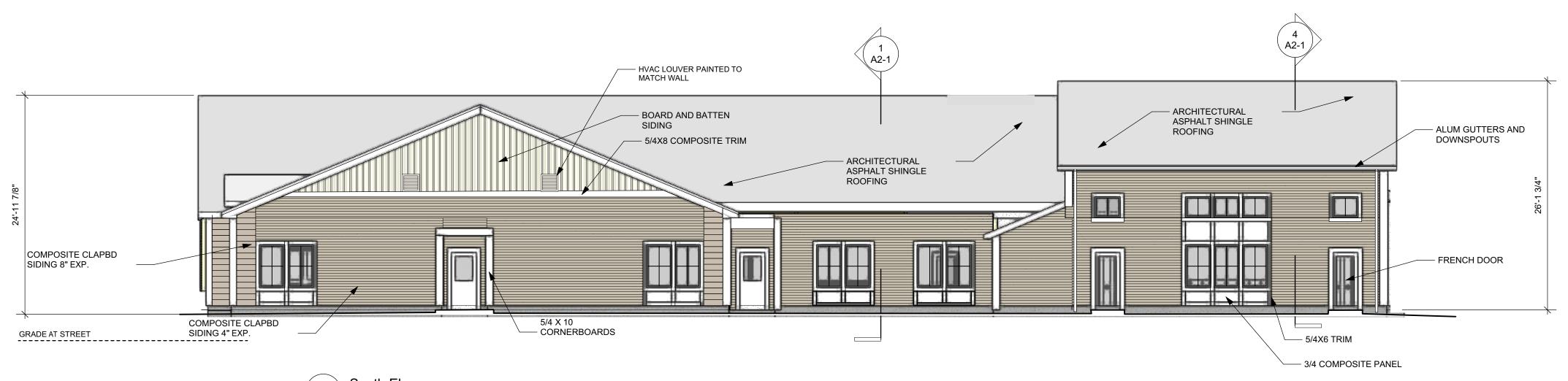


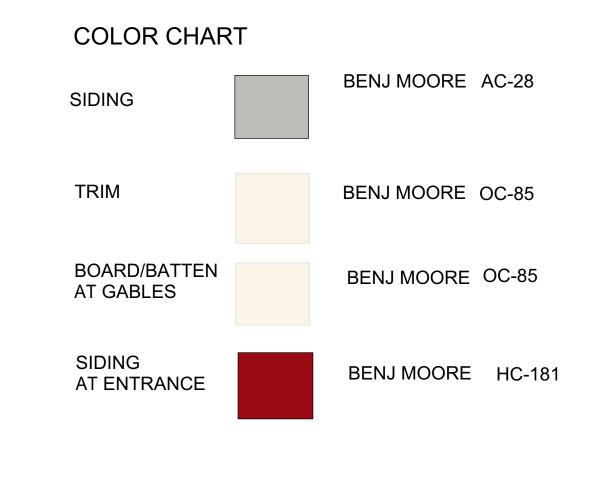


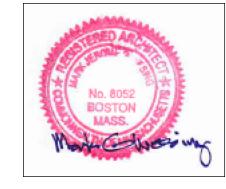


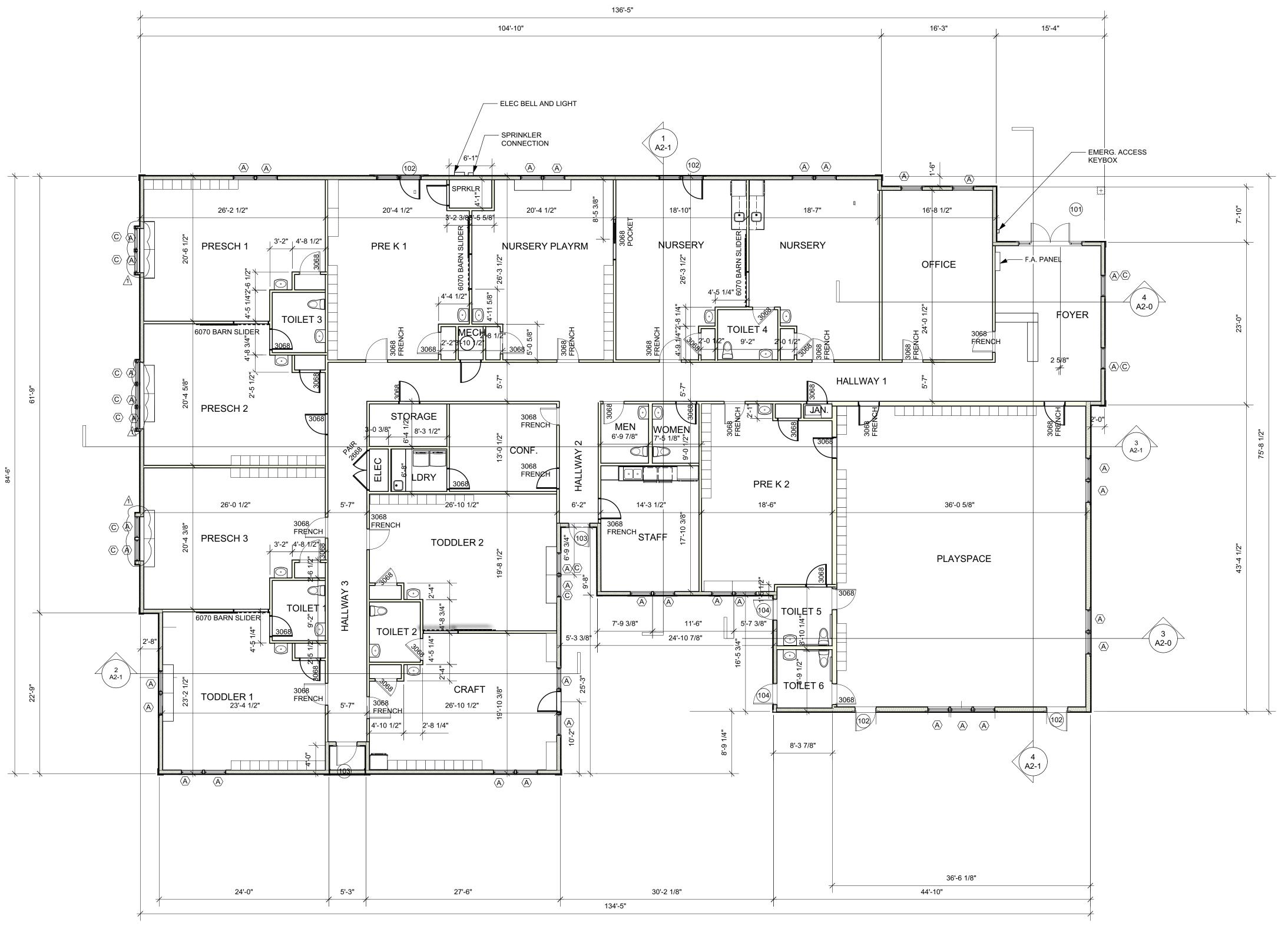












1 1st Floor Plan Scale: 1/8" = 1'-0"

# BUILDING DATA

LOT SIZE	146,003 SF
NEW BUILDING SIZE	9,966 SF
PARKING SPACES: OPERATIONAL OCCUPANCY 100 CHILDREN: 8 SPACES+1, 13 STAFF TOTAL	/40 (3)= 11 13 24



#### TOWN OF NEEDHAM

# TOWN HALL 1471 Highland Avenue Needham, MA 02492-2669

# Design Review Board

Memo: Project Site Plan Review, 1688 Central Ave., Needham Enterprises LLC

Meeting Date: March 22, 2021

The Board reviewed the design drawings for the new building proposed for this site. Representing and presenting for the Applicant was Evans Huber, the attorney for the project. Present for the Design Review board were Deborah Robinson (vice-chair), Nelson Hammer, Steve Tanner, Bob Dermody and Len Karan. Mark Gluesing (chair) recused himself due to his involvement as architect for the project.

The proposed building is a day care facility of 9,966 SF to be located on a 146,003 SF lot in a residential neighborhood. The proposed one-story building would be set back 35 FT from the street. The site would include 24 parking spaces. While the existing residential building on the site and smaller out-building (garage) would be demolished, the barn structure is shown to remain. The project application indicates that the new building will be "designed to look like a large single-family home...".

The Design Review Board's comments to the Planning Board are as follows:

#### Site Plan

The Board has concerns regarding the siting of the building so close to the street. This is not in keeping with the character of Central Ave. We understand the parking and building access requirements, but those could be retained while adjusting the building away from central avenue, either by reconfiguring the building footprint or by demolishing the barn and moving the proposed building and parking further to the east. There is unused area to the east.

# Building Design

The Board has concerns regarding the building exterior. The building is not residential in appearance. The west façade is the most important façade, and is too institutional in design. It is very flat. A residential-looking building would have more modulation of the massing, possibly including more three-dimensional window areas, a porch or overhang, etc. While the Applicant responded to this by indicating that the truss system for the roof structure is a limiting factor for the massing, we do not agree that that is a driving force for the architecture.

The Applicant's screenshare presentation included a 3-D drawing of the building that was not in the package submitted to the Design Review Board.

#### Barn

The applicant's representative stated that the barn would be retained without any renovation, there is no intended use for the time being, and that it is being retained because it is "historic".

As noted above, the Board questioned whether keeping the barn is the best solution given the site plan issues. The Applicant did not know if the barn has any local or other historic designation that might affect a decision to retain or not retain the barn.

#### Lighting

The 24' high lights at the north side of the proposed driveway have a long distance between them, which would result in bright and dim spots. Better would be four rather than three pole lights at the north side, with 20' high poles. Lower fixtures would create less light trespass onto Temple property.

The site plan presented did not show lighting at the entry, as required by code. The applicant did clarify that there would be lighting at the entry canopy.

#### Fence

The fence at the south of the building is intended to be white vinyl. The Board comment was that this is very bright relative to the rest of the built elements, and another color would be preferable so as to not be as visible. Vinyl is also available in tan and gray, or another material could be used.

#### Trees

The north edge of the site, at the Temple Aliyah side, will indeed benefit from trees to screen the site, but the 15' spacing of white pines will not be satisfactory to form a true screen for several (5-10) years. The Board's recommendation is that additional species be added in this area, located in groupings of different species and staggered. The front (west) of the site would benefit from foundation plantings/trees at the building as well.

The sidewalk at the south of the building shows some trees very close to the walk. These would be too low and conflict with people. Either provide bigger/taller trees or move them away from the sidewalk.

Arborvitae are an acceptable selection as shown to the north of the parking.

The white pines shown to the south of the proposed building would also benefit from the same treatment as commented on for the north.

#### Parking

The dumpster enclosure at the east end of the parking limits the ability of the user of the end parking space to easily back out. Moving the dumpster enclosure to the east could easily provide more turning space for that vehicle.

There was some confusion due to the presented documents not matching what the DRB had received. This parking item is another example of a discrepancy.

The Board presents these comments for Planning Board consideration. These comments summarize and are limited to the comments made at the meeting, and are intended to relay the Board's thoughts in seeing this project for the first time. This is not intended to be minutes of the meeting. These comments do not document comments and explanations made by the Applicant in response to the Board's comments and questions. Any lack of comment on the Board's part in response to the Applicant's justifications or in response to comments made by the public does not constitute agreement.

#### End of Notes



# Design Review Board Meeting Minutes Monday, April 12, 2021 7:30 PM

# **Board Members:**

Mark Gluesing, Chair (P)
Bob Dermody, Board Member (P)
Nelson Hammer, Board Member (P)
Chad Reilly, Board Member (P)
Steve Tanner, Board Member (P)
Rana Mana-Doerfer, DRB Recording Secretary (P)
Elisa Litchman, Administrative Assistant, Planning & Community Development (P)

# **Applicants & Attendees:**

- 1. Aaron Sicotte, Needham High School located at 609 Webster Street applying for signage.
  - Ganesh Muruganathan, Monument Warehouse
  - Cecilia Simchak, Director of Finance & Administration, Public Works, Town of Needham
- 2. Tim Parker, Fast Signs representing Proud Mary Gifts located at 1024 Great Plain Avenue and applying for signage.
- 3. Jamie Anderson, Greenleaf Construction representing F.W Webb to be located at 68 Highland Avenue applying for façade work, signage, landscaping, and awning.
  - Damon McQuaid, McQuaid Architect
- 4. Melissa Gale, owner of Cookie Monstah located at 1257 Highland Avenue and applying for signage and awning.

Mr. Chair called the meeting to order on April 12, 2021 at 7:30 PM EST.

Mr. Chair notified attendees of new public meeting orders issued by the governor of Massachusetts.

# **Agenda Item 1:**

# Needham High School located at 609 Webster Street applying for signage. - Aaron Sicotte

Mr. Muruganathan of Monument Warehouse and the High School sign vendor presented 2 signs that the High School wishes to install.

The first sign would face Webster St. at the parking lot entrance. It is a light gray granite sign. The letters and the panels will be sandblasted to give a frosted effect. The logo is a porcelain plaque. The sign will sit on a 42-inch-deep foundation.

Mr. Chair asked which design the High School prefers, as the Board was presented with two images depicting different logo placements. Mr. Muruganathan said he wanted the Board to have placement options. Mr. Sicotte said he prefers the symmetrical logo.

Mr. Tanner said the Webster St. facing sign looks good as presented. He also prefers the design with the centered logo.

Mr. Hammer said he concurs with Mr. Tanner regarding the symmetry of the logo.

Mr. Dermody asked his colleagues to consider centering "established 1865" and changing it to "Est. 1865". He also asked if the posts could be a little smaller, he feels the posts are dominating the sign.

Mr. Reilly said he said he was not in attendance when this was first reviewed. He is struggling with how heavy and dominant the posts look. Usually, this type of sign with a post & panel would be made from wood not stone.

Mr. Chair agrees with the rest of the Board members regarding the heaviness of the 14-inch posts, could they perhaps be reduced to 10 or 12 inches? Do they need to be 14 inches?

Mr. Muruganathan said due to the size of the sign it weighs almost 3200 lbs. To have a stable structure they chose 14 inches to accommodate the weight of the slab.

Mr. Chair suggested raising the mid-point of the sign in alignment with the fluting on the columns. Mr. Hammer suggested raising the top of the sign to the horizontal line above the fluting so that the end of the sign aligns with that line. He also asked about the footing for the sign. Mr. Muruganathan stated that there will concrete footing below.

Mr. Chair also suggested reducing the letter size for "Est. 1865" from 3 inches to 2.5 inches, raising the sign panel relative to the posts and drop the entire structure down about a foot

Mr. Reilly said that if they are to align the fluting with the top edge of the sign, then ideally the peak of the caps would align with the apex of the curve of the sign.

Motion to approve the Webster St. facing sign (option 1) with the conditions that the main sign panel itself be raised so that the upper corner of the honed sign position aligns with the top of the honed flutes, and that the overall height be reduced to 68 on the posts from 80, and the "Established 1865" be modified to be "Est. 1865", centered & reduced to 2.5 inches high, by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Chad Reilly	Aye
Steve Tanner	Aye

Sign 2: Admiral Gracey Way Sign-

Mr. Tanner said the posts look too massive for the panel and should be made smaller. Graphically he likes it centered.

Mr. Hammer agrees with Mr. Tanner and recommended that the word 'Entrance' be spelled correctly, the submitted image had it misspelled.

Mr. Dermody said he is okay with "Main Entrance" not being centered. He wanted to clarify that the dimension of the letters is the same size as the 1.5-inch arrow on the sign. Mr. Muruganathan said that is correct.

Mr. Reilly agreed on the symmetry of the letters. He would like to see the posts reduced in size and thickness if possible, and he would like it aligned and proportioned the same as the Webster St. sign.

Mr. Tanner asked where the sign is being placed in the grassy roundabout, as where it exists currently is too close. He would like it set back a foot or two.

Motion to approve the Admiral Gracey Way sign with the conditions that the posts be reduced to 8-inches, the fluting design and proportions as it relates to the length of the posts match more closely the Webster St. sign, the sign panel itself be raised so that the honed portion of the panel aligns with the top of the honed flutes on the posts, and that the sign be set back further in the island from the existing sign location 2 to 3 feet, by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	

Nelson Hammer	Aye
Chad Reilly	Aye
Steve Tanner	Aye

# **Agenda Item 2:**

# Fast Signs representing Proud Mary Gifts located at 1024 Great Plain Avenue and applying for awning and signage -. Tim Parker.

Mr. Parker explained to the Board that Proud Mary Gifts are moving to a new location and would like new signage installed.

Their main entrance will be the door to the right. They are frosting the door to the left and placing an "Emergency Exit Only" sign on that door.

Currently there is an awning that has been taken down by the landlord. The applicant noted that the sign band needs repair. They are looking to install sheet aluminum panels that match the store's color scheme and would like to install an aluminum bar frame sign over the main entrance using the store's color scheme.

Mr. Chair asked if the sign panel on the bar frame is white. Mr. Parker said it is a white aluminum with printed vinyl lettering on top. The background will be a matt finish, the logo will be in gloss.

Mr. Reilly said the sign is nice overall. However, the white background & light gray lettering has the potential to be washed out a little bit. Perhaps if they reversed the color and made the background darker and thickened the stroke of the lettering it might stand out better as an alternative. Mr. Parker said they addressed this issue at their other locations and tested out thicker strokes, and they have a darker gray in their marketing color schemes, so they could darken it if the Board would prefer that.

Mr. Tanner said he is concerned about the gray panels that are to be installed over the sign band. In the plans presented the thickness mentioned is about as thick as a credit card.

Mr. Chair asked Mr. Parker what the reasoning is behind covering the wood panels instead of replacing them with better wood panels. Mr. Parker said the wood panels are flush, and there are no moldings on them.

Mr. Tanner said there were no pictures submitted showing how these panels will be kept flat. He is concerned the metal panels might wrinkle due to heating and cooling, and that they will not look right once installed. He also wanted to know how the panels will be mounted. He suggested more construction framing be added to the back panels to keep them rigid.

Mr. Dermody agreed with his colleagues that the bright white and the pale grey are not great together. It is too light.

Mr. Hammer agreed with previous comments from his colleagues. Even if the gray were to be darkened, the thin font would be difficult to read. If it were bolder it would be more visible.

Mr. Chair said there are two issues thus far, one is the thin stroke font. If Mr. Parker could increase the stroke slightly and go a shade darker on the color gray that might solve the issue.

Mr. Chair asked Mr. Tanner what his thoughts are regarding the sign band panel, and what Mr. Parker wants to install. Mr. Tanner said if they were to build the gray panel the same way they are building the sign, with a bar frame then it would be less prone to oil-canning and will last longer.

Mr. Parker, the Chair and Mr. Tanner discussed the issue of the paneling and its installation at length. Mr. Parker asked if he could install a bar frame panel with the main sign attached and a smaller aluminum bar frame panel over the left side.

The Chair was concerned about creating a framed aluminum panel for the sign band then adding another framed aluminum panel sign on top of that. They reached an agreement on an aluminum bar frame installed in the sign band in silver that covers the storefront. The letter and logo will be \(^1/4\)" dimensional acrylic in the colors proposed on the sign.

Motion to approve this application with the conditions that the sign panel area be filled with an aluminum panel with the color depicted but mounted on an aluminum frame for stability, the graphic lettering be changed to a combination of white and blue acrylic applied lettering and graphic, by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Chad Reilly	Aye
Steve Tanner	Aye

# **Agenda Item 3:**

Greenleaf Construction representing F.W Webb to be located at 68 Highland Avenue applying for façade work, signage, landscaping and awning. - Jamie Anderson.

Mr. Anderson represented F.W Webb, who are moving into 68 Highland Avenue. which will be their new showroom. It is 4700 square feet.

Mr. McQuaid gave the Board a brief overview of their plans. They will be exposing the existing masonry piers on either side of the building and re-clad in brick. There is a vertical sign element on the building they would like to remove. They want to generally improve the aging look of the building.

Mr. Dermody said this façade work is an improvement to what is currently there. Mr. Anderson said the building will be painted Sag Harbor Gray. There will be some parking to the side of building. Mr. Dermody asked Mr. McQuaid if the facia runs and turns up over the roof edge or if there is a drip edge. Mr. McQuaid said there will be a metal coping that goes over the top and ties into the roof.

Mr. Reilly asked if the return on the side elevation is intended to be the same depth as it is wide on the front. Mr. McQuaid said that is the intention.

Mr. Reilly asked if the walking surfaces will be illuminated. Mr. McQuaid said yes.

Mr. Hammer asked about the row of emerald, green arborvitaes being planted in the back. Are they intended to be a visual barrier to hide the parking? Mr. McQuaid said that the two neighbors who abut the property have wooden stockade type fences in place. They are trying to be friendly there and install a border of some sort. Mr. Hammer suggested spacing them tighter as they are only four feet wide at maturity. While on the subject he asked where during winter they plan to put snow, will the snow be removed rather than dumped. Mr. McQuaid said F.W. Webb is going to have to contract with someone to remove the snow as there is no room for any storage.

Mr. Hammer also suggested ornamental landscaping to the right of the back of the building to dress it up for the abutters unless there is a decorative fence. Mr. Anderson said there is a fence there already.

Motion to approve the building and awning renovations as submitted by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Nelson Hammer	Aye	
Chad Reilly	Aye	
Steve Tanner	Aye	

#### Sign F.W Webb to be located at 68 Highland Avenue

Mr. Chair asked why they are applying for an 80 square foot sign in a zone that allows 32 square feet. Mr. Anderson apologized as his sign representative thought they were allowed two square feet per lineal foot up to 100 square feet. Mr. Chair said that is only if they are visible from 128 which this location is not.

Mr. Chair told them if they want a bigger sign, they need to apply for a special permit through DRB. Mr. Chair said he will use this review to give them some feedback so they can make any modifications needed before they apply for a special permit and come back before the Board.

Mr. Tanner said they have some minor correcting needed for some of the spacing. They need to fix between the "T" & "C" in Kitchen. Too much space. The black and white plexiglass will show up kind of a gray white at night, if you are expecting it to be white it will not appear so.

Mr. Dermody asked if their logo has a big stripe under the word home or if this is a mock-up of a proposed logo. Mr. McQuaid said that is their logo.

The Board also thought the lettering below the sign was too large and would be better if it fit the same width as the main lettering above.

Mr. Chair told Mr. Anderson the Board will not take any action tonight. If they want to reduce it to 32 square feet and come back right way, they can continue. Otherwise, they are welcome to come back for review of a special permit.

Mr. Anderson said he will confer with his client and he will come back.

# Agenda Item 4:

# <u>Cookie Monstah located at 1257 Highland Avenue and applying for signage and awning.</u> Melissa Gale, owner

Ms. Gale came before the Board, she is applying for 3 different items. She is applying for two signs; one sign is a pylon. The second sign is 19" high by 20' front-lit façade sign. Ms. Gale is also applying for a new awning changing the lime-green awning to a jockey red *Sunbrella* awning.

Mr. Hammer said the Cookie Monster logo to the left of the sign is illegible even when enlarged. It is not going to be easily read. Ms. Gale said it is 19 inches high, but she is happy to take it out, re-design the logo and omit the words, "Fresh batch from scratch".

Mr. Dermody said he would like the website removed from the sign.

Mr. Reilly said he likes the circle of the cookie there as a graphic element. If she wants to get rid of it that is fine, but it does not bother him.

Mr. Chair said he can approve the pylon sign with the condition Ms. Gale submits an updated pylon sign drawing with elevations. He also noted it will not be allowed to be lit after 11pm if the business is not open.

Motion to approve the façade changes with the awning to red as noted in the packet by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	

Nelson Hammer	Aye
Chad Reilly	Aye
Steve Tanner	Aye

Motion to approve the wall mounted, illuminated sign with the condition to remove the black lettering in the cookie graphic, have it installed with a timed clock, and paint the raceway to match the building by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Chad Reilly	Aye
Steve Tanner	Aye

Motion to approve the sign panel in the pylon sign with the condition they submit a dimensioned document with the size of the panel and the lettering and the distances to the edges, and with a photo showing the existing condition of the pylon sign, by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Chad Reilly	Aye
Steve Tanner	Aye

# **Approval of Minutes:**

Mr. Hammer asked the bottom paragraph on page 57 of the meeting materials packet be amended to "be put into the ground at a height of 10 to 12 feet and six-foot width."

Motion to approve the minutes of March 22, 2021 as amended by Mr. Dermody.

Motion seconded by Mr. Nelson Hammer.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Nelson Hammer	Aye	
Chad Reilly	Abstain	

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Steve Tanner	Ave
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# **Motion to Adjourn:**

Motion to adjourn the Design Review Board meeting by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Meeting adjourned at 9:16 PM.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Chad Reilly	Aye
Steve Tanner	Aye

# **Future Meetings:**

May 10, 2021	Via Zoom
June 7, 2021	Via Zoom
June 28, 2021	Via Zoom
July 19, 2021	Via Zoom
August 9, 2021	Via Zoom
August 30, 2021	Via Zoom
September 13, 2021	Via Zoom
October 4, 2021	Via Zoom
October 25, 2021	Via Zoom
November 15, 2021	Via Zoom
December 6, 2021	Via Zoom
December 20, 2021	Via Zoom

#### **MEMORANDUM**

To: Needham Planning Department

From: Evans Huber, Esq.

Date: May 5, 2021

Subject: Summary of Changes to Proposed Project at 1688 Central Avenue

As requested by email from Alex Clee dated April 29, the following is a summary of the changes that Needham Enterprises has made to the proposed project, following the submission of a plan set on March 12, review and comment by the DRB at its meeting on March 22, and neighborhood feedback.

## Building

- The building has been moved further back from Central Ave, so that the setback is now 50 feet, rather than 40 feet as previously submitted. Please note that the setback required by Section 4.2.4 of the Bylaw is 35 feet.
- Bayed windows have been added to the building façade facing Central Avenue.

#### Parking:

- The increased setback from Central Ave resulted in a corresponding decrease in the distance between the building and the existing barn, requiring a redesign of the parking area between the barn and the main entrance to the building.
- In response to neighborhood concerns that there will be insufficient parking for the required staffing, the number of parking spaces has been increased from 24 to 30.
- In addition, in response to the concern that vehicles queueing for drop-off and pick-up may create a back-up on Central Avenue, a parking area has been added behind the existing barn.

#### Landscaping:

- Both side lot line screen plantings have been changed from all white pine to mix of white pine, red cedar, blue spruce, and Norway spruce
- Both groups of side line screen plantings have been reconfigured so that they are no longer in a straight line
- On the north sideline adjacent to Temple Aliyah, the number of trees has been increased from 11 to 17
- On the south side of the property, the number of trees has been increased from 6 to 21 and the length of the planting screen has been increased to fully screen the building from the neighbor at 1708 Central Ave.
- Foundation plantings have been added along the Central Avenue building façade, as well as cherry trees at each end of that façade.
- Shrubs have been added between the proposed flowering crabapple trees along Central Avenue at the top of the new proposed grade.
- Maple trees adjacent to the walkway along parking area between the building and existing barn have been moved further from the walkway.