# DESIGN REVIEW BOARD Monday, April 12, 2021 7:30 p.m.

# Virtual Meeting using Zoom

Meeting ID: 845-1987-6965 (Instructions for accessing below)

To view and participate in this virtual meeting on your phone, download the "Zoom Cloud Meetings" app in any app store or at <a href="https://www.zoom.us">www.zoom.us</a>. At the above date and time, click on "Join a Meeting" and enter the following Meeting ID: 845-1987-6965 Link: <a href="https://us02web.zoom.us/j/84519876965">https://us02web.zoom.us/j/84519876965</a>

To view and participate in this virtual meeting on your computer, at the above date and time, go to <a href="www.zoom.us">www.zoom.us</a> click "Join a Meeting" and enter the following ID: 845-1987-6965

# APPLICANTS:

(Items for which a specific time has not been assigned may be taken out of order.)

- 1. Aaron Sicotte, Needham High School located at 609 Webster Street applying for signage.
- 2. Tim Parker, Fast Signs representing Proud Mary Gifts located at 1024 Great Plain Avenue and applying for awning and signage
- 3. Jamie Anderson, Greenleaf Construction representing F.W Webb to be located at 68 Highland Avenue applying for façade work, signage, landscaping and awning.
- 4. Melissa Gale, owner of Cookie Monstah located at 1257 Highland Avenue and applying for signage and awning.

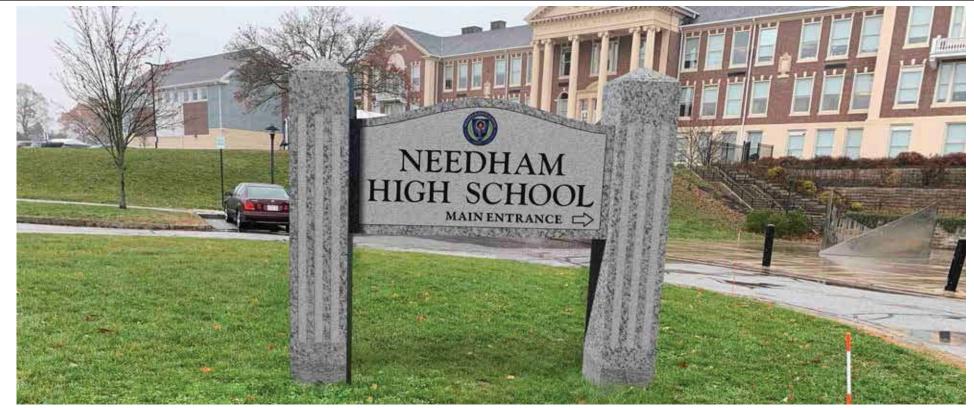
REVIEW Minutes of 3/22/2021 meeting.

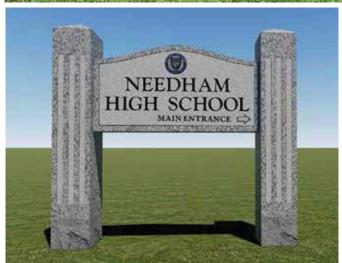


# DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Property Location: Needhern 17th School Date: 4-6-21
Owner: TOYN of Neednam
Address: 609 Webster St. Needhern MA 02484
Telephone: Street 81-455-0800 City State Zip
Applicant: Peron Sicope - Principal  Address: 689 Webster St. Needlem Mt. 02484  Street Street 79-455-0800 xt 22007  Telephone: 79-455-0800 xt 22007
Address: 1551 Mileral Springer Rd Elberton GA 30655  Street Street
Telephone: 1-800-300-8025 827 827 3102
Type of Application  Sign  Minor Project  Exterior Alterations  Major Project (Site Plan Review)  - preliminary  - final  Flexible Subdivision  Planned Residential Development  Residential Compound
Brief description of sign or project:    -   X Z   Pamel Grecey Blid Swace



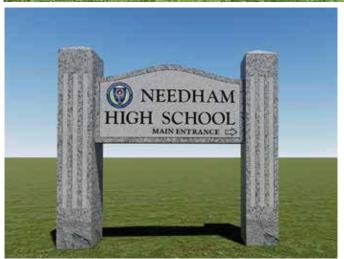




NEEDHAM HIGH SCHOOL NAME SIGN - SMALL OPTION - I



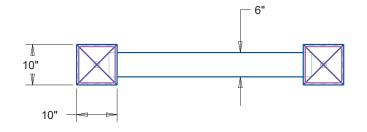






NEEDHAM HIGH SCHOOL NAME SIGN - SMALL OPTION -2





# 3" R.50" 5" 4" 4" 46" 50" 50" 40" 66.00"

# OVERALL SIZE 66"X10"X62"

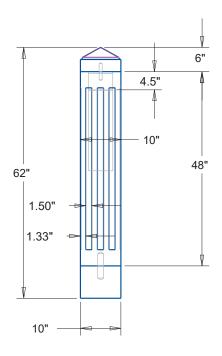
1.SLAB - 50"X6"X24"=1(P4POL)

2.POST - 10"X10"X48"=2(P4POL)

3.CAP - 10"X10"X6"=2(P5POL)

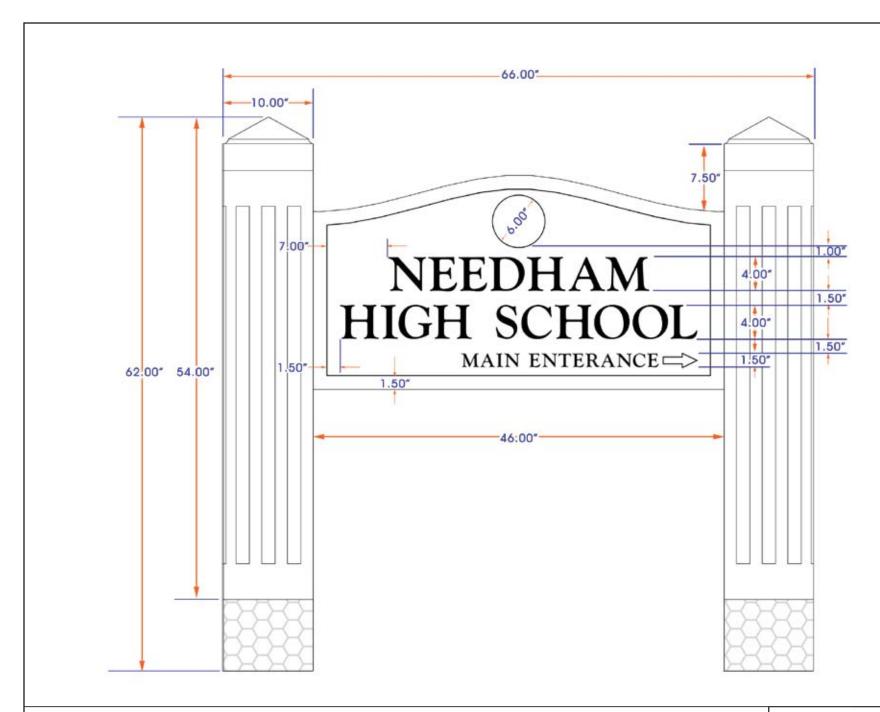
4.FOUNDATION COVER - 10"X10"X8"=2(P1BRP)

5.INSERT - 2X6X4.5 =2(P1SWN)



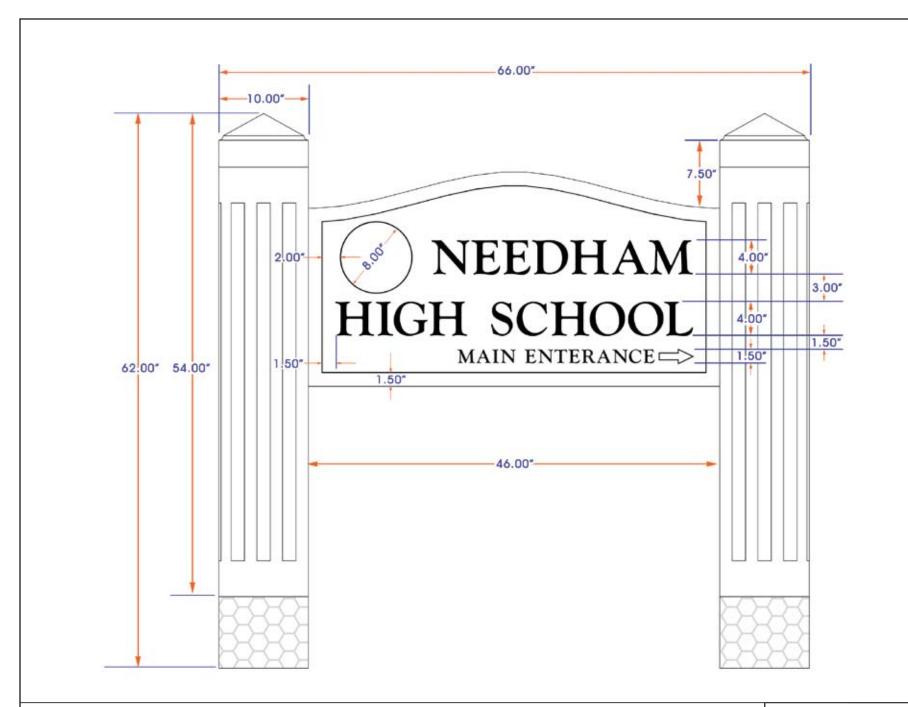
NEEDHAM HIGH SCHOOL NAME SIGN - SMALL LINE DRAWING





NEEDHAM HIGH SCHOOL NAME SIGN - SMALL OPTION -I - LETTERING DETAIL





NEEDHAM HIGH SCHOOL NAME SIGN - SMALL OPTION -2 - LETTERING DETAIL

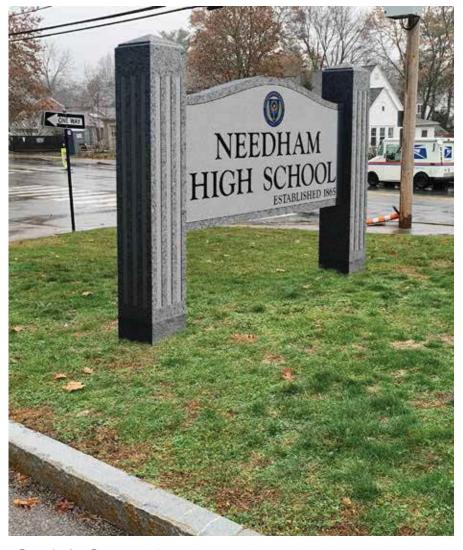




# DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Property Location: Neednem 17gh School Date: 4-6-21
Owner: Torn of Neednam
Address: 609 Webster St. Needhern MA 02484
Telephone: Street   Slate   Zip
Applicant: Pero Siable - Principal  Address: 689 Webstu Pt. Needtern Mt. 02484  Street 79-455-086 xt 22007
Designer/Installer: Mangant Derewsee  Address: 1551 Mineral Springe Rd Slberton GA 3063  Street Street
Telephone: 1-800-300-8025 82+ 310Z
Type of Application  Sign  Minor Project  Exterior Alterations  Major Project (Site Plan Review)  - preliminary  - final  Flexible Subdivision  Planned Residential Development  Residential Compound
Brief description of sign or project:  1 - X'XY' Webster Street Endrance



OPTION - I



OPTION - 2

NEEDHAM HIGH SCHOOL NAME SIGN - LARGE OPTION - I AND 2





## OVERALL SIZE 124"X14"X92"

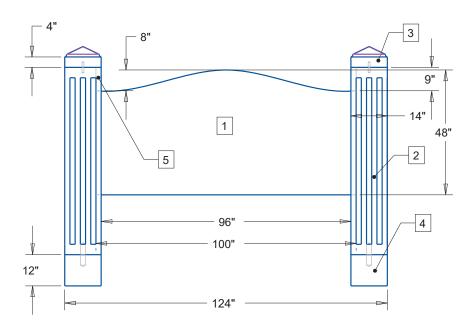
1.SLAB - 100"X6"X48"=1(P4POL)

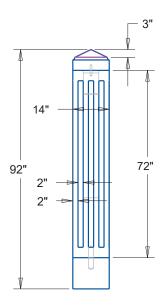
2.POST - 14"X14"X72"=2(P4POL)

3.CAP - 14"X14"X8"=2(P5POL)

4.FOUNDATION COVER - 14"X14"X12"=2(P1BRP)

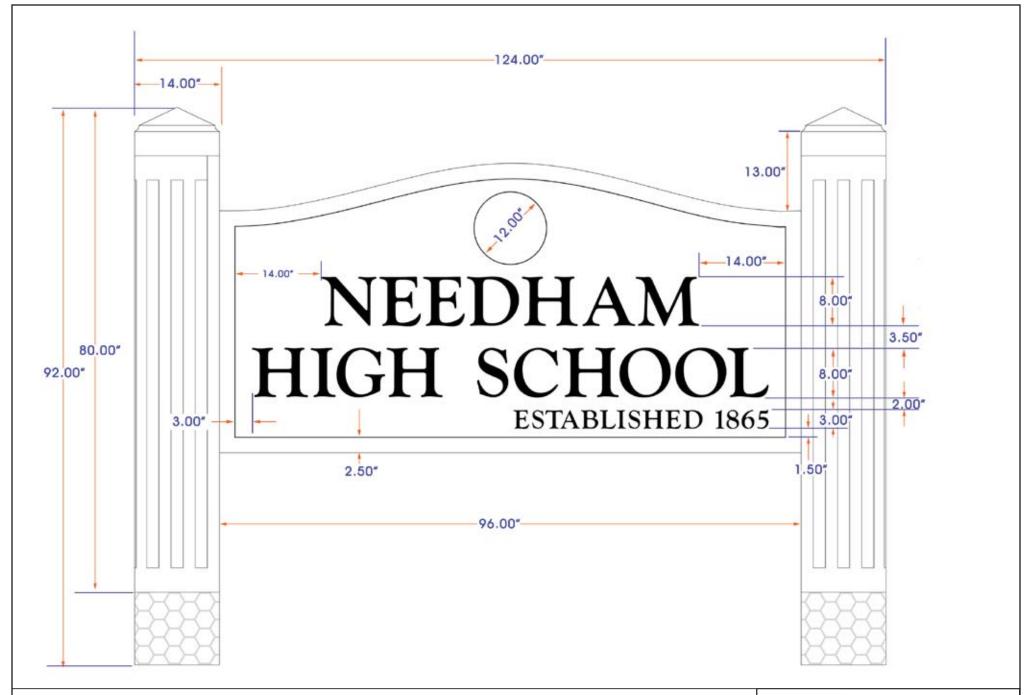
5.INSERT - 2"X6"X9" - 2(P1SWN)





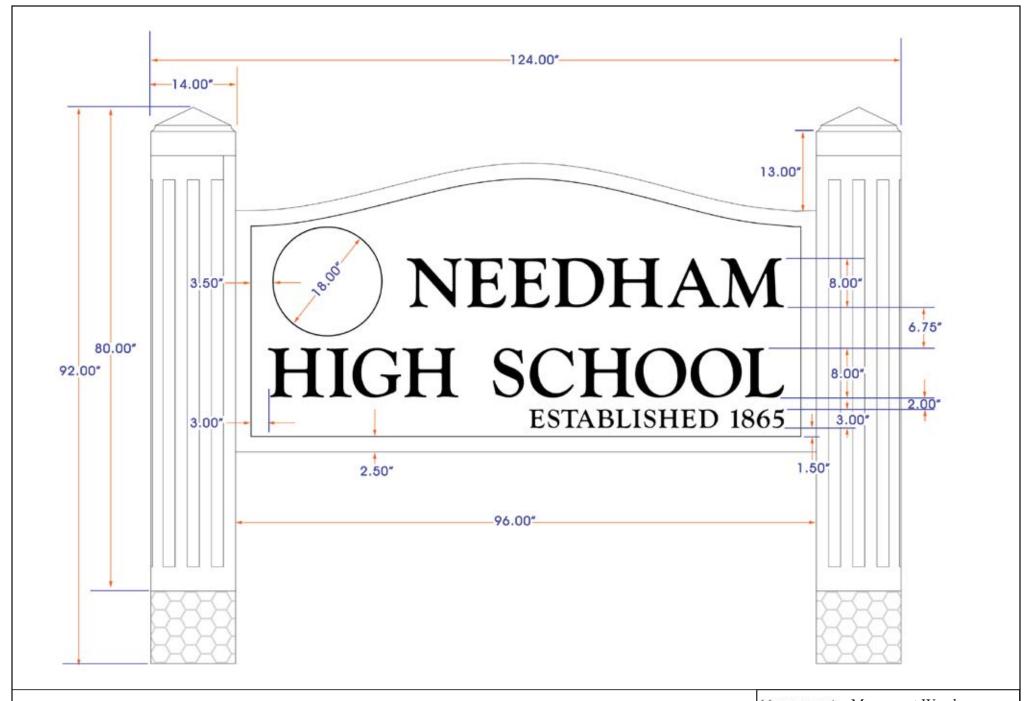
NEEDHAM HIGH SCHOOL NAME SIGN - LARGE LINE DRAWING





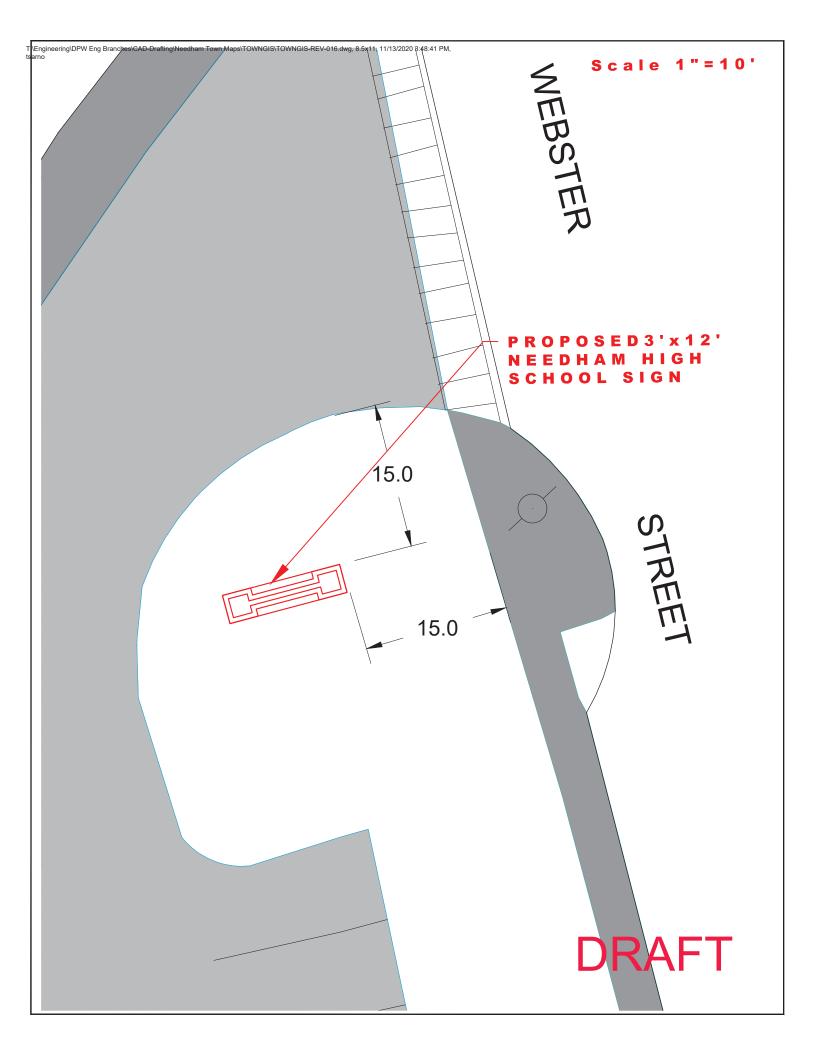
NEEDHAM HIGH SCHOOL NAME SIGN - LARGE OPTION -I - LETTERING DETAIL

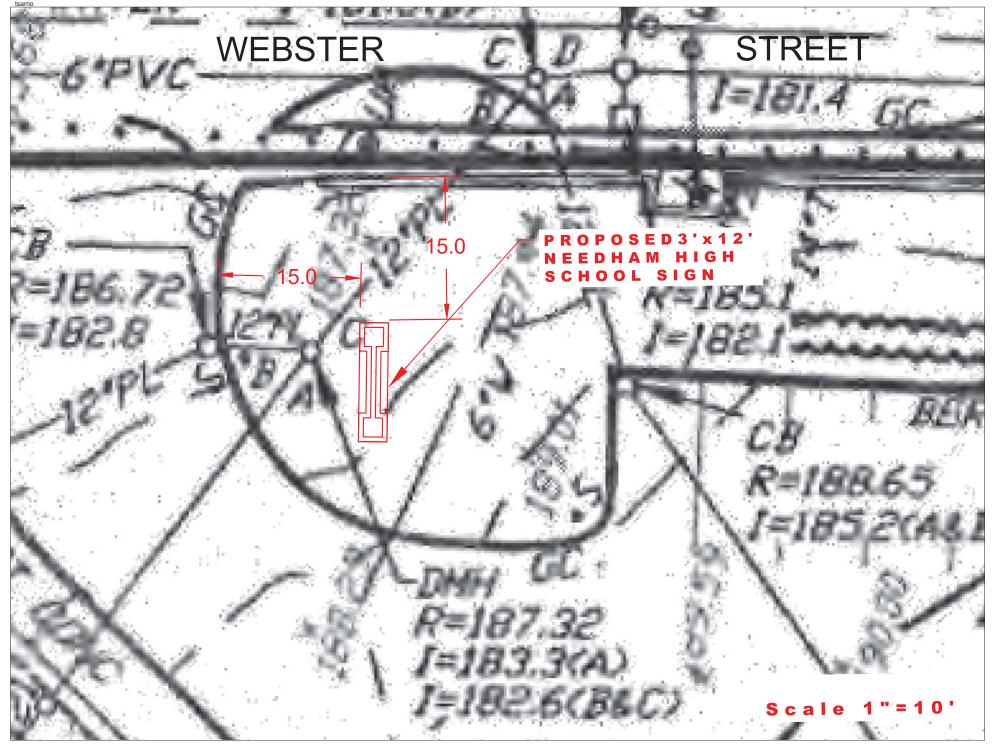


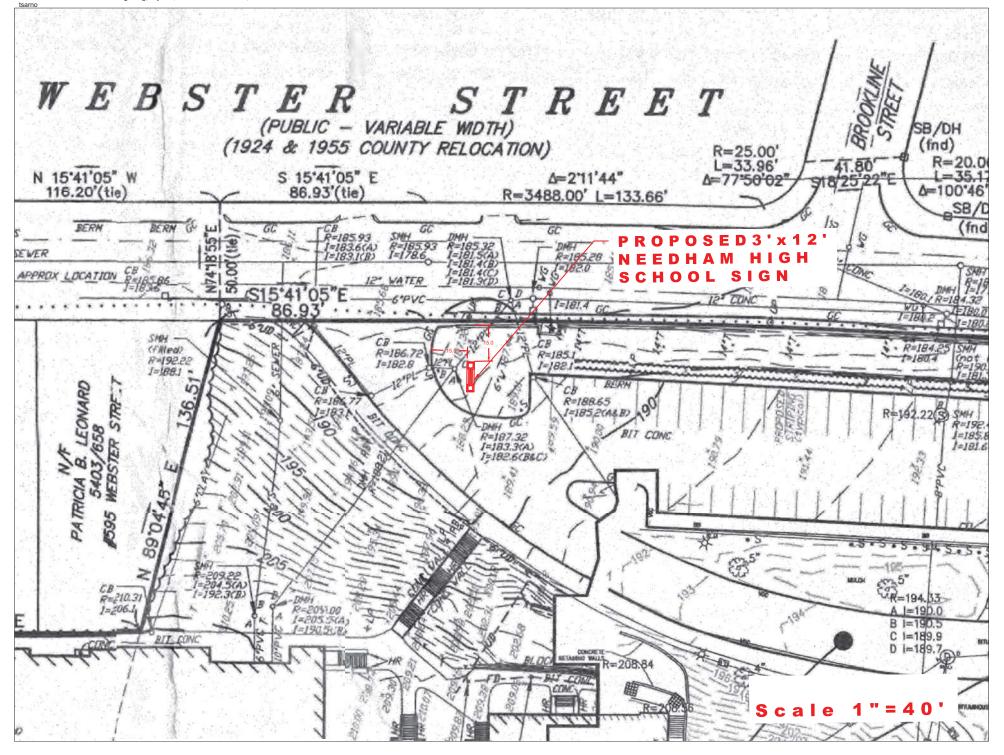


NEEDHAM HIGH SCHOOL NAME SIGN - LARGE OPTION -2 - LETTERING DETAIL









location of smaller sign



location of larger sign

# Part 2 - SCOPE OF WORK

## SCOPE OF WORK

The vendor shall furnish and install two granite signs for Needham High School (609 Webster Street, Needham).

Both signs shall:

- Be made out a light grey granite material
- Have letters engraved in black
- Include posts on both side to support the weight of the sign in a matching grey granite
- Be installed according to code

Prior to fabrication of signs, a proof will be provided to the School Department for review and approval.

One sign shall be installed on Webster Street. It is to be 8' x 4' with the below engraved in Rockwell Extra Bold font or equivalent on both sides of the sign:

• Centered with the letters 8" in height:

Needham

High School

• Right justified at the bottom of the sign with the letters 3" in height:

Established 1865

One sign shall be installed on Admiral Gracey Blvd. It is to be 4' x 2' with the below engraved in Baskerville Old Face or equivalent on one side of the sign:

• Centered with the letters 4" in height:

Needham

• Centered with the letters 4" in height:

High School

• Right Justified with the letters 1 1/2" in height:

Main Entrance

The vendor will be responsible for reseeding the area around the installation of the signs. All work is to be done between 8:15am and 2:15pm Monday through Friday.



# DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 **Application and Report** 

Location:	1024 Great Plain A	venue	<i>Date</i> : March 31, 2021			
Owner:	Sullivan and Comp	pany				
Address:	78 Hancock Street Suite	12 Braintree	e MA State	02184 Zip		
Telephone.	781-849-1090		_			
Applicant:	Proud Mary - Karen Lough	ery, Eileen Baker				
Address:	1024 Great Plain Avenue	Needh	ıam, MA	02492		
	Street	City	State	Zip		
Telephone.	. 347-266-3484 Karen I	_oughery	_			
Designer/I	nstaller: Fastsigns					
Address:	15 Kearney Road	Needham	MA	02494		
	Street	City	State	Zip		
Telephone.	Major Pı □ - prelimi □ - final □ Flexible S □ Planned	roject Alterations roject				
	ption of sign or project:	040 Input Danal with Vis	oul Craphics Al	uminum 040		
back pane	ninum Bar Frame - Aluminum Is with color change	i 040 iriset Pariei With Vir	nyi Grapnics, Alu	immum 040		
·	•					



































Tel 781-444-4889 Fax 781-444-8577

310@fastsigns.com

**Proud Mary** Aluminum Barframe Sign 1024 Great Plain Avenue Needham, MA 02492

Logo Height = 13.28inProud "P" Height = 5.9in Mary "M" Height = 11.6in Life "L" Height = 1.72in Sign Height = 24in Sign Width = 96in Square Footage Each = 16sq' Primary Grade to ground =138in

Primary Signage

96in



Silver Aluminum Bar Frame with Alu 040 Insert with UV Gloss Laminated Vinyl Lettering



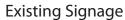
PMS 7543 C



PMS Cool Gray 5 C







\*Graphics not to scale but are proportionate.



**Proposed Signage** 

Grade 138" From Top of Sign to Ground



































25in



Fax 781-444-8577

310@fastsigns.com

**Proud Mary** Aluminum with Printed Vinyl Overlay 1024 Great Plain Avenue Needham, MA 02492

> Sign 1 Height = 25in Sign 1 Width = 125in Square Footage Each = 21.7sq'

> > Sign 2 Width = 228in

Sign 2 Height = 25in

Square Footage Each = 39.5sq' Primary Grade to ground = 138.5in

Secondary Signage

125in

228in

Alu 040 with Vinyl Overlay with Matte Laminate (1x each, 2 total)



PMS 7543





\*Graphics not to scale but are proportionate.



**Proposed Signage** 

Grade 138.5in From Top of Sign to Ground











































**Proud Mary** Aluminum Barframe Sign 1024 Great Plain Avenue Needham, MA 02492

# **Neighborhood View**







1024 Great Plain Avenue, Needham, MA 02492



# **Aerial View**

Proud Mary Aluminum Barframe Sign 1024 Great Plain Avenue Needham, MA 02492



1024 Great Plain Avenue, Needham, MA 02492



# DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Property L	ocation: 68 Highland Ave Needham F	leights, MA 02494	Date	· <u>03/29/2021</u>
Owner:	F.W. Webb Company			
Address:	160 Middlesex Turnpike	Bedford	MA	01730
Telephone.	Street 781-272-6600	City	State	Zip
Applicant:	F.W. Webb Company			
Address:	160 Middlesex Turnpike	Bedford	MA	01730
Telephone.	Street 781-272-6600	City	State	Zip
Address:	98 Adams St. Suite 105 Street	mi Anderson - jand Leominster City	derson@Gi MA State	reenleafcm.com  01453  Zip
Telephone.	Type of Application  □ Sign □ Minor Project □ Exterior Alterations  Major Project (Site Plan III) □ - preliminary □ - final □ Flexible Subdivision □ Planned Residential Devel □ Residential Compound			
	ption of sign or project: e existing EIFS and roof feat	ures, install	new sid	ing, windows,
brick v	veneer, awnings, signage and	roof feature.	Paint t	he remaining

three exterior CMU walls to match the new siding that will face Highland Ave. Please email completed application to elitchman@needhamma.gov

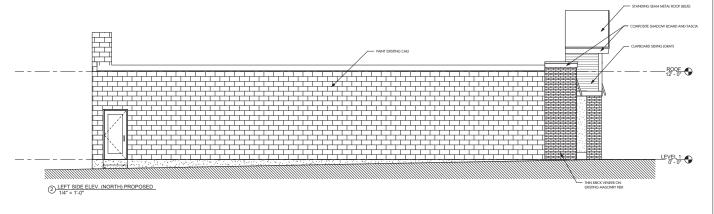












Architecture - Inarios - Land Planning
49 Brookview Terr. Lumehurg, Mc 01462
49 Brookview Terr. Lumehurg, Mc 01462
478-340-5922



FWW. NEEDHAM

PROPOSED ELEVATIONS

DMA 2020 ©

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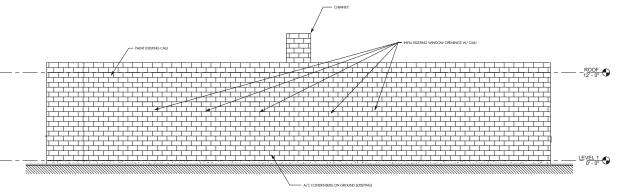
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Mark Due Revisions
Date 2021-03-15
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2 REAR ELEV. (EAST) PROPOSED
1/4" = 1'-0"

Architectra Architect
Architecture - Interiors - Land Plenning
AP Brookview Tent. Immehong, MA 0 1467
AP Brookview Tenny 978-340, 5972

FWW. NEEDHAM

8. Highlord Ass. Needloon Bainte MA

proposal be, GERNIJAG CORRECTION
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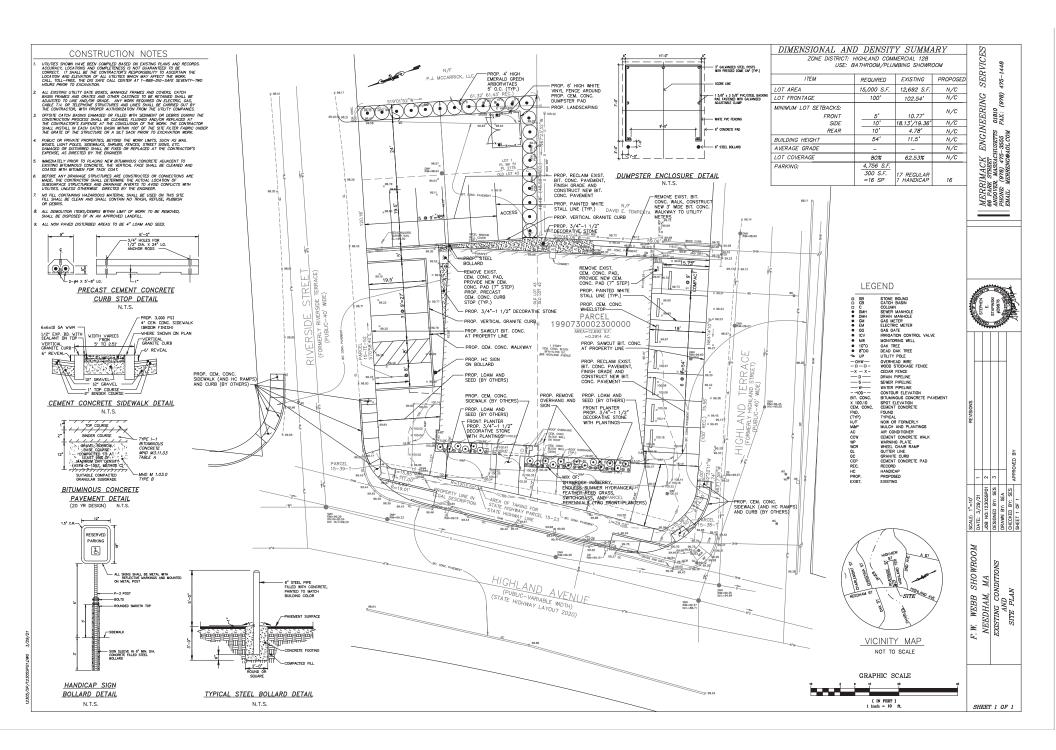
EST ON INCIDENT LIST OF THE WORK

THE SON INCIDENT L

Revisions
te 2021-02-15

| Revisions | | Date | 2021-03-15 | | Scale | 1/4" = 1'-0" | | lob No. | 210108 | | Sheet No. |

A-11b

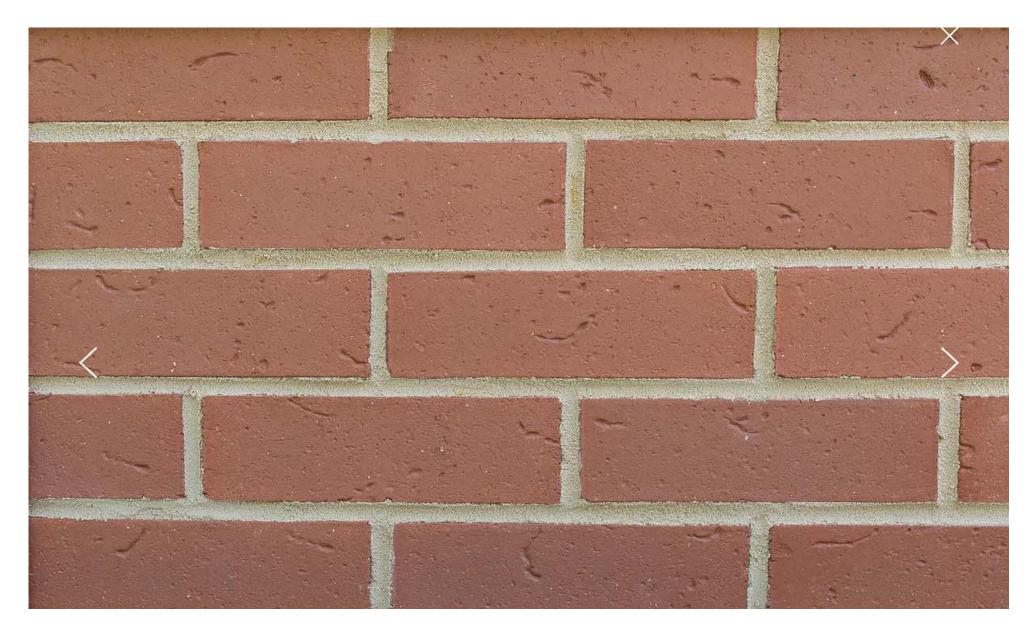






Sag Harbor Gray HC-95





Old Port Red Range



# DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492
Application and Report

Property 1	Location:6	88 Highland Ave Needl	nam Heights, MA 0249	<u> 4Date</u>	: 03/29/2021
Owner:	FW Webb	Company			
Address:	-	esex Turnpike	Bedford	MA	01730
Telephone	Street : <u>781-2</u>	72-6600	City	State	Zip
Applicant.	. F.W. W	ebb Company			
Address:	160 Midd	lesex Turnpike	Bedford	MA	01730
Telephone	Street : 781-	272-6600	City	State	Zip
Address: Telephone	98 Adams Street : 978-79	3-3699	Leominster City	MA State	01453 Zip
		Type of Application  Sign  Minor Project  Exterior Alteration  Major Project (Sit  - preliminary  - final  Flexible Subdivision  Planned Residential  Residential Comp	ns te Plan Review) on ial Development		
Brief descr	iption of sign new Fr	<i>or project:</i> ank Webb Home bra	anding on the fro	nt of the	building
faci	ng Highl	and Avenue			

# **Proposed**: Face Lit Black/White Channel Letters All Mounted Flush to the Building Front



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X



SALESMAN	DRAWN BY	DATE		
Ed Spinney	EWS	3-28-21		
CUSTOMER Frank Webb HOME / 68 Highlan Ave. Needham, Ma				
SCALE				
AS SHOWN				
APPROVED BY				

# **Proposed**: Face Lit Black/White Channel Letters



# **Proposed**: Face Lit Black/White Channel Letters All Mounted Flush to the Building Front



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SignArt

60 SHARON ST. A MALDEN, MA 02148 A 781-322-3785

www.signartboston.com

SALESMAN DRAWN BY Ed Spinney EWS 3-28-21

CUSTOMER Frank Webb HOME / 68 Highlan Ave. Needham, Ma

SCALE

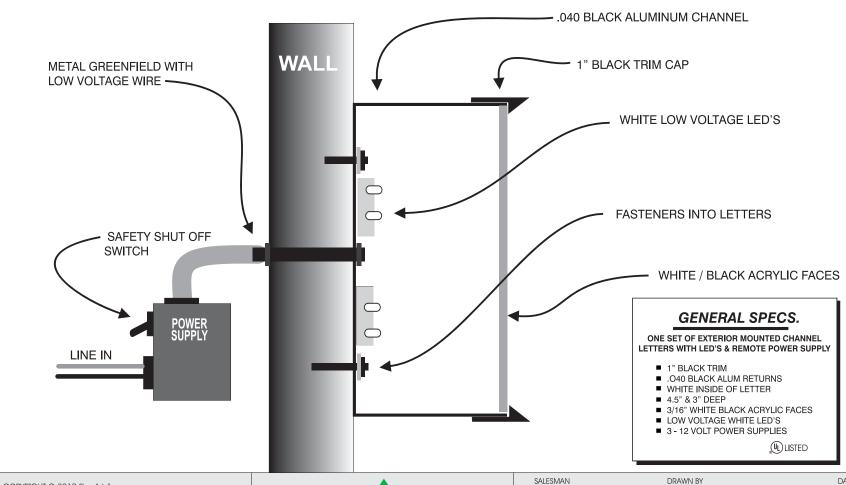
80.4 Sa. Ft.

AS SHOWN

APPROVED BY

Υ

# TYPICAL MOUNTING DIAGRAM FOR FACE LIT LETTERS LED LIT LETTERS



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X



Ed Spinney

EWS

3-28-21

 $^{\text{CUSTOMER}}\text{Frank Webb HOMe}\,$  / 68 Highlan Ave. Needham, Ma

SCALE

**AS SHOWN** 

APPROVED BY



# DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492
Application and Report

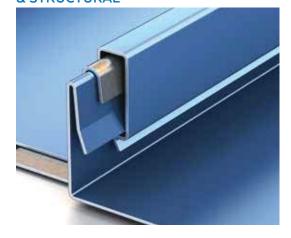
Property L	ocation: 68 Highland Ave Needha	m Heights, MA 0249	<u> </u>	·· <u>03/29/2021</u>
Owner:	F.W. Webb Company			
Address:	160 Middlesex Turnpike	Bedford	MA	01730
Telephone:	Street City		State	Zip
Applicant:	F.W. Webb Company			
Address:	160 Middlesex Turnpike	Bedford	MA	01730
Talanhona	Street 781-272-6600	$\overline{City}$	State	Zip
Address:	98 Adams St. Suite 105 Street	Leominster City	MA State	01453 Zip
<b>Designer/I</b> Address:	<ul><li>Installer: Green Leaf Construction -</li><li>98 Adams St. Suite 105</li></ul>			
		City	State	Ζιp
Telephone:	978-793-3699			
	Type of Application ☐ Sign			
	☐ Minor Project ☐ Exterior Alterations	Awning		
	Major Project (Site P			
	- preliminary - final			
	☐ Flexible Subdivision ☐ Planned Residential I	Development		
	☐ Residential Compour	nd		
Brief descri	ption of sign or project: (3) Awnings	at windows as a par	t of the ove	rall facade renova
	(3) Awinings	at willdows as a pai	t or the ove	
Dlagga ama	ail completed application to elitchman	@noodhamma acv		

### **DMC 175S PROFILE**





### IDEAL APPLICATION RESIDENTIAL, INSTITUTIONAL & STRUCTURAL



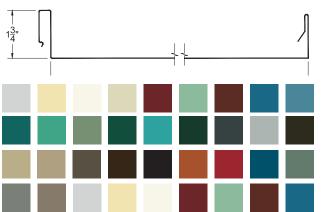
### WEATHER TIGHTNESS WARRANTY APPROVED!

The DMC 175S is distinctive for its broad width seam, impressive structural capabilities and easy Snap Lock installation. Featuring a 1-3/4" seam height, this continuous interlocking engineered roof system has a concealed fastener and clip application that allows thermal movement and requires no mechanical seaming to ensure weathertight integrity. The installation is simple and quick, yet it withstands extremely high design pressures and is approved for use on Weather Tightness Warranty projects.



### **DMC 175S PROFILE**





### **AVAILABLE WIDTHS**

12", 14", 16" or 18"

 $^*$ Drexel Metals design pressures, wind uplifts and test reports are for specific deck attachments, material gauges, clip spacing and panel widths. A complete specification and listing is available online at www.drexelmetals.com

#### SUBSTRATES AVAILABLE

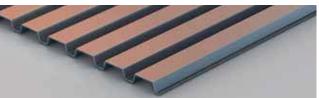
- · Galvalume® 22ga and 24ga
- · Drexlume® 24ga
- · Aluminum .032" and .040"





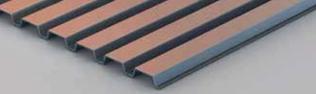
#### FINISHES AND PRODUCT WARRANTY:

Available in a variety of coatings and colors by Valspar. See the Drexel Metals color card for standard colors and paint specifications.



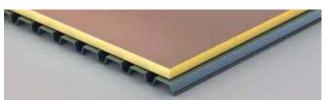
### GALVALUME® SUBSTRATE - 35 YEAR WARRANTY

35 YEAR NON PRO-RATED PVDF PAINT WARRANTY High-performance painted metal roofing product, carefully tensioned leveled for superior flatness.



#### ALUMINUM SUBSTRATE - 35 YEAR WARRANTY

35 YEAR NON PRO-RATED PVDF PAINT WARRANTY High-performance painted metal roofing product, carefully



### tensioned leveled for superior flatness. DREXLUME® SUBSTRATE - 25 YEAR WARRANTY

Mill finished Galvalume® with a two-sided, clear acrylic finish.

### **PRODUCTION OPTIONS**

Factory made or field rolled to exact lengths Optional: striation, beads, pencil ribs



Can be installed over open frame steel purlins, steel decking, steel decking with Polylso or plywood decking.

### **SLOPE**

Minimum slope 2:12



1/2:12 – low roof pitch



Inward load table - psf

ALLOWABLE UNIFORM: Deflection Ratio L/180

Span	2.00	2.50	3.00	3.50	4.00	5.00	5.00
24 gax16"	251	201	145	108	83	66	53
24 gax18"	205	131	90	66	50	39	32

Testing in accordance with







#### **TESTING**

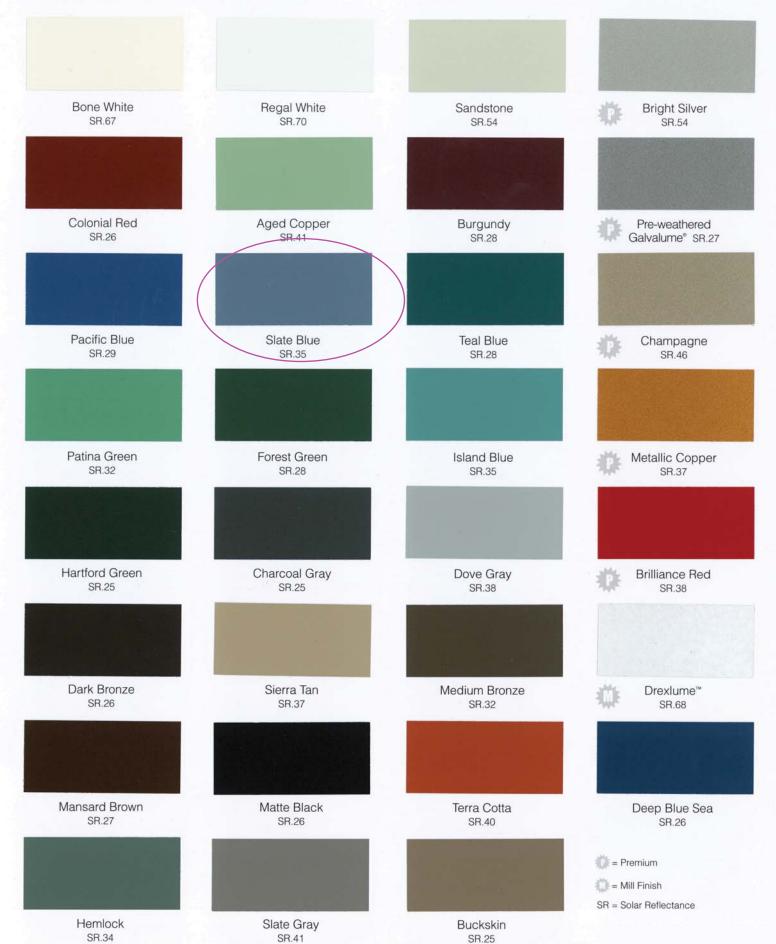
- · UL 580 Wind Uplift (Class 90)
- · TAS 125 Wind Uplift
- · UL 1897 Extended Phase Wind Uplift
- · UL 2218 Class 4 Hail Impact
- UL 790 Class A Fire Rating
- · UL Environmental -SRI Third Party Verified

- · ASTM E1646 Water Infiltration
- TAS 100 Wind Driven Rain
- · ASTM E1680 Air Infiltration
- · ASTM E1886 Missile Impact
- · ASTM 2140 Static Pressure Water Head
- · Miami-Dade County Approved
- · Florida Building Code Approved
- · Texas Department of Insurance Approval



### **Metal Roofing Finishes**

www.drexelmetals.com













# t CArolle

### TOWN OF NEEDHAM

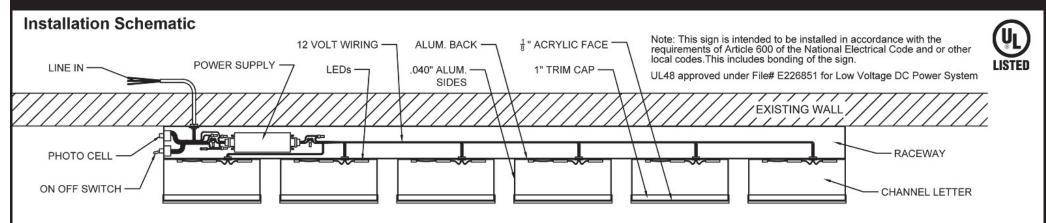
### DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Property Location:	1257 Highland	Ave	Da	te: 3/15/2/
^	SMGN G			
Address: Ora Street Telephone: 617	Adams ? lace 9 472-2049 6	59 Willo 17 - 480	·3380	U. M. MA ON
Applicant: _Nel	552 Gala			
Address: 15 N	kwbuy & D	anles	AM	01923
Street Telephone: <u>9</u> 78	•	City	State	Zip
Address: Www. Street	Sign Monley claim	City	State	Zip
	Sign nonkey /	watt		
1000 FEB 1	1 513 0-32			
l'elephone: <u>85</u>	1.541.9532	matt C	617-539.	9242
	Type of Application			
	Sign  Minor Project			
	☐ Exterior Alterations	N. S. 1974		
	Major Project (Site Plan	Review)		
	☐ - preliminary ☐ - final			
	☐ Flexible Subdivision			
	☐ Planned Residential Dev	elopment		
	Residential Compound	CALCADOO.		
Brief description of sign	or project;			
INStall	32-59-ft. lit	SigN		
(pla	n attached)			
Please email complet	ed application to elitchman@)	ieedhamma.go	ν	

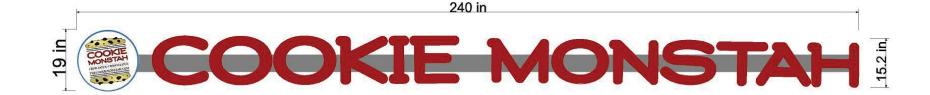
### Signmonkey.com Face

### Face Lit Letters & Logos on Raceway Sign



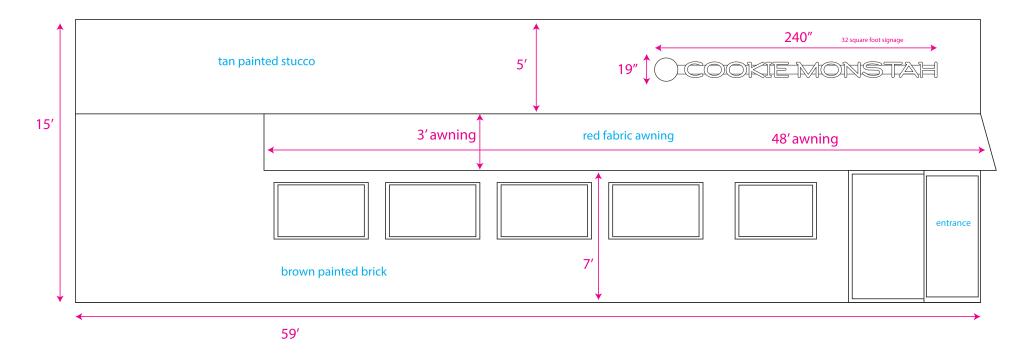
Installation Elevation Sign Size 19.00" H x 240.00" W, Total Sign 32 Square Feet

Estimated Electrical Load: 4 amps @ 120 volts



Sign Design #306613

Drawing Scale: none



1257 Highland Ave. Needham, MA





### TOWN OF NEEDHAM

### DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Property Location: 1257 Highland	t An	Da	te: 4/1/21
Owner: GIUSSMAN (O.	W. 12-5		VV A1
Address: One adous Place 4	59 Willow	J. QUINC	
Telephone:	Cally	Sumo	Zip
Applicant: Melissa Gale / The	7 .	oustal	
Iddress: 15 Newby St.	Danies	AW.	01923
Telephone: 976-810 977	City	State	Zip
	W. wthrop	MA State	62152
elephone: 617 539 9242			
Type of Application	n		
☐ Sign ☐ Minor Project			
Exterior Alteration			
Major Project (Si	te Pian Review)		
☐ - final ☐ Flexible Subdivisi	on		
☐ Planned Resident	A STATE OF THE OWNER OWNER OF THE OWNER O		
Residential Comp	ound		
rief description of sign or project:			
Install Red out	on sign		
+3	- 0		





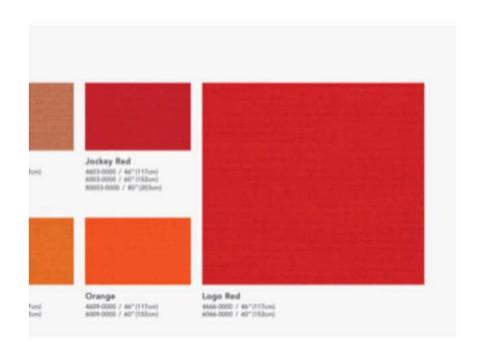
### TOWN OF NEEDHAM

### DESIGN REVIEW BOARD

Public Service Administration Building 500 Dedham Avenue Needham, MA 02492 Application and Report

Owner: 6/055	MGN CO.			
Address: On O	dans Place	859 W		ing, MA 0216
Telephone: 417	472 2049	City	State -	U Zip
Applicant:Meli	ssa Gale			
Address: 75 K	kwbuy St	Danvis	MA	01923
Telephone: 976	010-1077	City	State	Zip
Designer/Installer: _ Address: 270 F Street	Hantic ANNINO	Meliose	MA State	02176 Zip
Telephone: 781 -	665-4040	City	95000-89	
	Type of Application	OTI .	- WICK 6	Sending Sam
	Sign Minor Project			
	Major Project (Si			
	- preliminary - final	37.		
	☐ Flexible Subdivisi ☐ Planned Resident	ial Development		
	Residential Comp	ound		
Brief description of sign	or project:			
replace w	ylent awning	Color(not	Structure	
Q1 a	n -> (ed			/
	d application to elitchm	AX.	rans:	

# The Color will be either jockey red or logo red





## Design Review Board Meeting Minutes Monday, March 22, 2021 7:30 PM

### **Board Members:**

Mark Gluesing, Chair (P)
Bob Dermody, Board Member (P)
Nelson Hammer, Board Member (P)
Len Karan, Board Member (P)
Deborah Robinson, Board Member (P)
Steve Tanner, Board Member (P)
Rana Mana-Doerfer, DRB Recording Secretary (P)
Elisa Litchman, Administrative Assistant, Planning & Community Development (P)

### **Applicants & Attendees:**

- 1. Heather Dudko, National Sign Corp, representing Citizens Bank located at 968 Highland Avenue and applying for signage.
- 2. Jason Parillo, Poblocki Sign Company, representing IDG located at 140 Kendrick Street and applying for signage.
  - Justin Caron of North Star.
- 3. Evans Huber, attorney with Frieze Cramer Rosen & Huber, LLP representing Needham Enterprises LLC applying for site plan review for 1688 Central Avenue.
- Mr. Chair called the meeting to order on March 22, 2021 at 7:30 PM EST.
- Mr. Chair notified attendees of new public meeting orders issued by the governor of Massachusetts.

### **Agenda Item 1:**

National Sign Corp representing Citizens Bank located at 968 Highland Avenue and applying for signage. - Heather Dudko

Ms. Dudko proposed 4 new signs for Citizens Bank.

The first sign EO1 (located on Highland Avenue) they would like to remove the halo lit letters which are currently 24 square feet and replace it with 15 square foot halo lit letters on an aluminum backer. The backer will match the new trim color.

The second sign EO4 is on the right elevation facing Mellen St. There is an existing set of 24 square foot letters which will be removed and replaced with 15 square foot letters.

The third sign EO6 is a hanging box sign on the left or north elevation, and that is proposed to be replaced.

On the east elevation is where the 4<sup>th</sup> sign will go, which will be 15 square foot halo lit channel letters.

Ms. Dudko also wanted to discuss sign NO1 which is the non-illuminated sign proposed togo on the front elevation facing Highland Ave. The sign is at 64 square foot which is over the allowance and she was not sure if it would be allowed. She brought it before the Board to be reviewed.

Mr. Chair said after reviewing the packet they are essentially replacing the current signs in the same location. Ms Dudko confirmed.

Mr. Tanner said he does not have a problem with the 4 signs proposed however he feels NO1 is not necessary.

Mr. Karan said he agrees with Mr. Tanner.

Mr. Dermody asked if the hanging sign exists currently. Ms. Dudko said yes. He feels that it is not readable if you are near it due to the scale of it. He is not opposed to it.

Ms. Robinson asked Ms. Dudko to confirm if the letters are the same height and the sign is smaller because of the elimination of current wording. Ms. Dudko said that is correct.

Mr. Hammer he would like to see the daisy graphic and the Citizens a bit smaller so there is a more negative space above and below the sign

Mr. Chair asked Ms. Dudko whether the small grey band above the green is a metal canopy on the roof or a graphic element. Ms. Dudko said she is not sure, but she knows there are no changes to the bands. The Chair noted that a canopy exists on the existing condition photos.

Motion to approve the three signs on the canopy and the small projecting sign along the sidewalk as submitted by Mr. Hammer.

Motion was seconded by Ms. Robinson.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Len Karan	Aye

Deborah Robinson	Aye
Steve Tanner	Aye

Motion to deny the 64 square foot wall graphic on west elevation NO1 by Mr. Dermody.

Motion was seconded by Mr. Tanner.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Len Karan	Aye
Deborah Robinson	Aye
Steve Tanner	Aye

### **Agenda Item 2:**

Boston Properties, representing IDG located at 140 Kendrick Street and applying for signage. - Jason Parillo, Poblocki Sign Company and Justin Caron, North Star

Mr. Parillo came before the Board applying for two wall signs, Sign A1 is on the roof of the building facing the highway. It is a 3 foot 8 inch by 14 foot 8 inch set of illuminated channel letters. It is flush mounted on a 6 foot 5 inch aluminum panel attached to the mechanical screen.

The other sign A2 is 53 inches high by 126 inches wide. It will have the IDG face-lit letters and underneath it will have the tagline which is the "International Data Group". This sign is located on one of the buildings facing internally on the site.

The Board decided to begin by discussing sign A2. Mr. Tanner said the building sign (A2) is very tight vertically, there is no room or white space. It might be better to eliminate the tagline letters on the bottom or make it smaller.

Mr. Caron said that IDG is very particular about how their logo appears, and the tagline usually travels with the logo.

Mr. Chair asked what the overall sign area is. Mr. Parillo said A1 is 53.7 square feet and A2 is 46.42 square feet.

Mr. Dermody said he agrees with Mr. Tanner, the negative space is a little tight, and should be shrunk overall to create more clearance. If the tagline needs to be kept the whole sign should be reduced.

Mr. Hammer said he agrees with his colleagues it should be reduced. However, if reduced proportionally the letters on the bottom may be too small. Perhaps if they could rearrange the initials and the graphics but the words be kept the same size.

Mr. Karan said he agreed with Mr. Hammer and asked if there is some way to creatively reduce the initials and keep the lettering the same size.

Mr. Chair asked if they would be able to adjust the logo and the IDG, remembering that this sign is located in a courtyard. Mr. Caron said it is possible, but he would have to confer with IDG.

Mr. Parillo then described sign A1. They propose to install this sign where the PTC sign previously was located, centered on the screen that's available. Mr. Dermody commented that it's not advisable to have a tag line while viewed by cars on the highway who will be driving at 65mph. The purpose of this sign is different from the courtyard sign.

Ms. Robinson added that there needs to be more negative space around the "IDG" so removing the tagline will allow for more space.

Mr. Tanner agreed with Mr. Dermody that the tagline should be removed which is jammed in. The sizes seem to be haphazard and it detracts from the "IDG".

Mr. Hammer also agreed with removal of the tagline. He suggested that the letters IDG might look stronger in solid black and not have the grey outline. Mr. Parillo explained that it is a face lit sign appearing black in daylight and illuminates white at night.

Mr. Tanner asked if there will be a film used. Mr. Parillo confirmed that they can use the film.

Motion to approve A1 sign with the condition to remove IDG tag line and recenter IDG logo in the panel they are proposing to mount onto the mechanical screen by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Name	Aye Nay
Mark Gluesing	Aye
Bob Dermody	Aye
Nelson Hammer	Aye
Len Karan	Aye
Deborah Robinson	Aye
Steve Tanner	Aye

Motion to approve A2 sign with the condition that they shrink IDG letters & logo as submitted, but that the upper line be reduced to 30 inches, and they have the option to reduce the whole overall sign to 47 inches by Mr. Hammer.

Motion was seconded by Mr. Karan.

Name	Aye	Nay
Mark Gluesing	Aye	
Bob Dermody	Aye	
Nelson Hammer	Aye	
Len Karan	Aye	
Deborah Robinson	Aye	
Steve Tanner	Aye	

### **Agenda Item 3:**

Needham Enterprises LLC owner of property at 1688 Central Avenue and applying for site plan review - Evans Huber, attorney with Frieze Cramer Rosen & Huber, LLP

Mr. Gluesing recused himself from the meeting at this time due to a conflict of interest. Ms. Robinson assumed Chair position for the remaining portion of the meeting.

Mr. Huber came before the Board for site plan review of the proposed project at 1688 Central Avenue.

The existing building is to be demolished and the existing barn is to be kept. A new structure is proposed to be constructed in place of the razed building. Mr. Huber went over the driveway's location as it will open on Central Avenue. There will be a turnaround area further into the property to avoid activity along Central Avenue.

On the north side of the property white pines will be planted to provide screening between the parking area and the Temple next door, there will also be decorative flowering crab apple trees, and some azaleas planted at the internal parking area. The installation of four light poles as required by the Town for the minimum amount of lighting are also proposed. There will be no accent lights, there will be a light at the entrance of building itself. The structure will have a residential look with a low roof. The tallest element of the structure is to the rear of building away from Central Avenue. The siding material will be a mixture of different textures including Hardie board, a manufacturer of cladding, and board and batten siding.

Ms. Robinson asked Mr. Huber to go over the barn building. Mr. Huber said the barn building will remain, next to it will be the parking area, and there will also be a lawn and playground area.

Mr. Dermody asked if they could use a different color than white for the six-foot white vinyl fence. There is no other white in this project, and he is worried it will be stick out. Mr. Nelson said they do make fences in tan, white and gray. Mr. Dermody said he would prefer a tan color to be used.

Mr. Dermody asked how will the new building relate to the existing building, will it be renovated or rehabbed in any way? Mr. Huber said the barn is not going to be in use as part of this project. It might be used for storage but will not be used for a childcare function.

Mr. Hammer wanted to clarify the purpose of the screen on the north side of the white pines is to screen the building from the temple. Mr. Huber said that was the purpose. Mr. Hammer said the white pines they want to put into the ground will grow to be about 10 to 12 feet high and 6 feet wide, are fast-growing trees but they are not going to form a screen for at least 5 or 6 years or more. Mr. Hammer suggested using several different species to create a more interesting line of trees and for them to be staggered to provide some interest since there is room for that. The same comment goes for the white pines on the south side of the building. Two, three or even more species should be used to create texture, add color and height to the property. The arborvitae trees are well used. The front (west elevation) would benefit from foundation planting.

Mr. Hammer pointed out the legacy maples to be planted along the sidewalk east of the new building have crowns that are 4' or 5' off the ground and will interfere with walking along the sidewalk. Mr. Hammer suggested using a three- or four-inch caliper tree so that people can walk under them, or plant them 10 feet further south which will be better for that location.

Mr. Hammer asked about the light poles and how far apart they are. Mr. Huber stated that they are 20 feet high and approximately 130' apart. Mr. Hammer stated they are too far apart to cover such a large area. The fixtures would have to be 24' tall. He recommended four lights and that they be lower in height not to adversely affect the temple. Mr. Huber said the lights will only be in use during weekdays and not on the weekends. The lights will be off on the weekends and after the facility closes for the day. Mr. Hammer asked if the lights would be on for security after hours. He is concerned about there not being any lighting at the entrance, buildings by code have to have lighting. Mr. Huber stated that there is recessed lighting at the entrance.

Ms. Robinson asked why the building is so much closer to the street than the other buildings in the area. Mr. Huber said the placement of the building was due to the need to have adequate space for a turnaround driveway for pick up and drop-off activities.

Ms. Robinson and Mr. Dermody discussed the elevation of the building, as well as the tall peak on the Central Avenue side. Ms. Robinson said the elevation on Central Avenue is important because it is visible to the public. She suggested that it could use more development, so it is not such a flat façade. Mr. Huber said because of the truss roof there are limitations on the structure, but they can install bay windows which will add more interest to the building. Ms. Robinson said that the building needs more residential scale pieces like an overhang, change in the massing, projecting windows, or adjusting the roofline to make it look more residential.

Mr. Dermody asked how far is the building set back. Mr. Huber said 40 feet. Mr. Dermody asked if there were any consideration to set it further back and use some of the lawn space. Mr. Huber said he does not know if that was ever considered.

Mr. Dermody also mentioned that the area for the dumpster enclosure on the parking plan and site plan show a discrepancy. They both need to include the "key" so that the adjacent parked car can pull in and out.

While typically the Design Review Board does not allow public comments on the Site Plan Reviews there were attendees on the zoom meeting who had their hands up. Ms. Robinson allowed them to speak as she was Chairing this portion of the meeting.

Three attendees spoke who all shared similar concerns regarding this project and its impact on the neighborhood traffic, as well as the overall look of the building and how it impacts neighboring properties. Matthew and Nicole Heideman of 1708 Central Ave (direct abutters) and Ms. Holly Clark.

Mr. Huber said these concerns are like ones raised at a neighborhood meeting held by his client. They are aware of these concerns and will do what is feasible to address them. Mr. Huber said these concerns should be brought forth at the Planning Board meeting for the site plan review, as it is their right to bring these issues up.

Ms. Robinson informed Mr. Huber she will write a report and submit the DRB comments to the Planning Board. No vote is required on comments to Planning Board Site Plan Review.

Name	Aye	Nay
Mark Gluesing	Left meeting	
Bob Dermody		
Nelson Hammer		

Len Karan	
Deborah Robinson	
Steve Tanner	

### **Motion to Adjourn:**

Motion to adjourn the Design Review Board meeting by Mr. Dermody.

Motion was seconded by Mr. Hammer.

Meeting adjourned at 8:59

Name	Aye
Mark Gluesing	Not present
Bob Dermody	Aye
Nelson Hammer	Aye
Len Karan	Aye
Deborah Robinson	Aye
Steve Tanner	Aye

### **Future Meetings:**

April 12, 2021	Via Zoom
May 3, 2021	Via Zoom
May 24, 2021	Via Zoom
June 7, 2021	Via Zoom
June 28, 2021	Via Zoom