

DESIGN REVIEW BOARD

Monday, May 20, 2024

7:30 p.m.

Virtual Meeting using Zoom

Meeting ID: 845-1987-6965

(Instructions for accessing below)

Under Governor Baker's Act "Extending Certain COVID-10 Measures Adopted During the State of Emergency", extending the "Executive Order Suspending Certain Provisions of the Open Meeting Law G.L. c. 30A, S20," issued June 16, 2021, and extended several times again through 2025, meeting of public bodies could be conducted virtually provided that adequate access is provided to the public.

To view and participate in this virtual meeting on your phone, download the "Zoom Cloud Meetings" app in any app store or at www.zoom.us. At the above date and time, click on "Join a Meeting" and enter the following Meeting ID: 845-1987-6965 Link: <https://us02web.zoom.us/j/84519876965>

To view and participate in this virtual meeting on your computer, at the above date and time, go to www.zoom.us click "Join a Meeting" and enter the following ID: 845-1987-6965

HEARINGS: None.

APPLICANTS:

Charly Nanda, Needham Council for Arts & Culture applying for Mosaic Public Art Project to be located at Haddock & McCloud Plaza, 20 & 30 Chestnut Street.

Joe Foley, Dorchester Awnings representing Learning Express located at 1029 Great Plain Avenue and applying for awnings with signage.

Steve Schwede, FastSigns representing WAVE Medical Aesthetics located at 941 Great Plain Avenue and applying for signage.

REVIEW

Minutes of 4/8/2024 meeting.

Next Public Meeting – June 10, 2024 at 7:30pm via Zoom Webinar



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492
Application and Report

Property Location: Haddock & McCloud Plaza **Date:** 4/30/2024

Owner: Town of Needham

Address: 20-30 Chestnut St Needham MA 02492
Street City State Zip

Telephone: _____

Applicant: Charly Nanda

Address: 38 Fuller Road Needham MA 02492
Street City State Zip

Telephone: 206-553-9918

Designer/Installer: Tova Speter, Charly Nanda, with guidance from Ed Olsen

Address: Town of Needham
Street City State Zip

Telephone: 206-553-9918

Type of Application
☐ Sign
☒ Minor Project /Public Art Project
☐ Exterior Alterations
Major Project (Site Plan Review)
☐ - preliminary
☐ - final
☐ Flexible Subdivision
☐ Planned Residential Development
☐ Residential Compound

Brief description of sign or project:

This community public art project will install 8 mosaic panels on the sides of two planters currently located at the plaza. These two planters were sited at the location in order to mitigate accidental vehicular traffic from using the sidewalk that connects the parking lot to Chestnut Street. Local businesses owners requested updates to the planters and this project was designed. Please see attachment for more details.

Please email completed application to elitchman@needhamma.gov

Go With the Flow

A Community Public Art Mosaic Project

We respectfully request permission to install 8 mosaic panels onto the two planters located outdoors at Haddock & McCloud Plaza.



Project Site

Project Scope

- **Paint 2 planters with concrete paint (35 x 29.5")**
- **Install 8 Mosaic Panels - 4 sides each planter (26.5 x 11.5")**

Starting in the Fall of 2023 the need for revitalizing the area between 20-30 Chestnut Street had been requested by multiple small business owners. With input from the Town's Economic Development Director our team began to research this location as an area that would benefit from Creative Placemaking including Public Art. By reaching out to community partners we have designed a public art project that will create a more inclusive and welcoming gathering space.

The "Go With the Flow" workshop series engages various community members led by Needham Teens culminating in the creation of 8 mosaic panels that will be inserted into the four sides of the two planters located at the plaza.

Mosaic art is a mindful and meditative art practice that is easily accessible for all ages and offers participants an opportunity to be a part of something larger than themselves. Research has shown that the act of making art is empowering and contributes to a happy life. The communal aspect of the creation builds connection and reinforces the idea that we all have a part to play in our community.

Community Engagement

This project led by professional Needham artists Tova Speter, with Audrey Markoff and Emily Bhargava includes Teen guidance from NHS's Greater Boston Project class. The project will include five opportunities for engagement inviting the general public to participate, focusing on youth ages 11-18 and Seniors at the CATH. The administration of this project is organized by Charly Nanda from the Needham Community Action Network, Needham Youth & Family Services (Sara Shine & Alyssa Cellucci), Needham Police Department (Officer Kelley Scolponeti), Parks & Forestry Department (Ed Olsen), with approval from the Needham Community Revitalization Trust Fund (Paul Good), and Needham Council for Arts & Culture (JP Cacciaglia.)



Workshop Schedule

- **Teen Kick-Off Design Workshop.** On March 19th twenty students attended a session to share ideas for the mosaic theme, patterns and colors. Participants also made mini mosaics to take home. Sponsored and programmed with NHS's Greater Boston Students, NYFS & NCAN.



Total Budget: \$5,000

Labor: \$4,100

Materials: \$900

Grants Secured: Katie Klein Orthodontics, NCAN, Middlesex Bank, NYFS.

- **Intergenerational Mosaic Workshop** - On April 10th from 3:30-5:30 pm, in partnership with "Crafts With Kelley the Cop," thirty Seniors and Teens at the CATH will work to cement and tile the mosaic panels.
- On May 4th from 11:00-4:00 pm the general public will be invited to mosaic panels at Gorse Mills Studios during **Needham Open Studios**.
- On May 23rd from 3:30-5:00 pm there will be an onsite **Outdoor Community Mosaic Workshop** for the general public sponsored by Katie Klein Orthodontics.
- **Grout & Paint Workshop** - On May 28th from 3:30-5:00 pm this event will prepare the site for installation. Sponsored and programmed with NHS, NYFS and NCAN.

After installation a public celebration will be planned to honor the work.

Installation

The planters will be coated in a gray tinted concrete stain called HEAVY SHIELD™ ENAMEL/STAIN. This product was recommended by Sherwin Williams for this project. It is suitable for concrete blocks and bricks. It features: a durable finish for excellent abrasion resistance that extends the life of concrete and masonry surfaces. Heavy Shield features cross-linking properties, excellent adhesion, and is water-based for easier application and clean up. This stain should last up to 20 years depending on outdoor weather conditions.

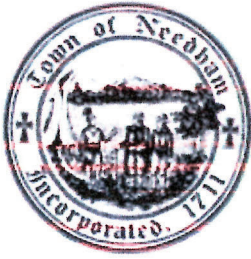


The mosaic panels will be adhered to the wedi backerboard with Thinset and then grouted. The wedi backerboard will be afixed to the concrete planter with assistance from Ed Olsen and the Parks and Forestry Division using a cement adhesive. Mosaics are some of the oldest known art forms and may last for thousands of years. The artists believe they will need minimal repair and can be removed from the planters at any time deemed necessary.

DATE	WORKSHOP TITLE	TIME	PARTNER
March 19	Designed For Teens by Teens	3:30-5:00 pm	NHS, NYFS & NCAN
April 10	Intergenerational Mosaics	3:30-5:30 pm	Crafts with Kelly the Cop
May 4- 5	Drop- In Mosaic Event	11:00-4:00 pm	Needham Open Studios
May 23	Community Mosaic Event	3:30-5:00 pm	Katie Klein Orthodontics
May 28	Teen Grouting Workshop	3:30-5:00 pm	NHS, NYFS & NCAN

Funded





TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building

500 Dedham Avenue

Needham, MA 02492

Application and Report

Property Location: 1029 Great Plain Road **Date:** 5.3.24

Owner: Phil Triantos and Dina Thomas

Address: 198 Curve St Dedham MA 02026
Street City State Zip

Telephone: 781.329.5894

Applicant: Learning Express Stores, Bruce Schneiderbauer

Address: 29 Buena Vista St Dorans MA 01434
Street City State Zip

Telephone: 978.727.6504

Designer/Installer: Dorchester Awning Company LLC

Address: 9 Gallen Road Kingston MA 02364
Street City State Zip

Telephone: 781.826.9001

Type of Application
☒ Sign
☐ Minor Project
☐ Exterior Alterations
Major Project (Site Plan Review)
☐ - preliminary
☐ - final
☐ Flexible Subdivision
☐ Planned Residential Development
☐ Residential Compound

Brief description of sign or project:

Recover existing awning frames
with updated graphics.

Please email completed application to elitchman@needhamma.gov



Scale: 1:8
Media: FDC Calendered

Client/Job: Dorchester Awning - Learning Express Paint Mask
Date: 03/06/24

ZEBRAVISUALS

9 Aldrin Road, Unit 10,
Plymouth, MA 02360

t: 508.746.9200
e: info@zebravisuals.com

65.7 in
6 in
BOOKS ♦ GAMES

47.9 in
6 in
BABY GIFTS

35.9 in
6 in
PUZZLES

68.8 in
6 in
TWEEN ♦ CRAFTS

Scale: 1:8
Media: FDC Calendered

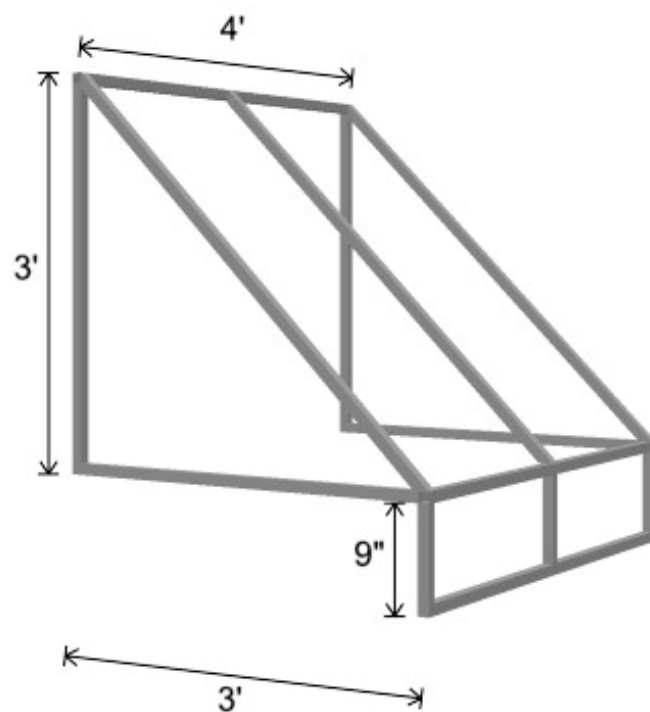
Client/Job: Dorchester Awning - Learning Express Paint Mask
Date: 03/06/24

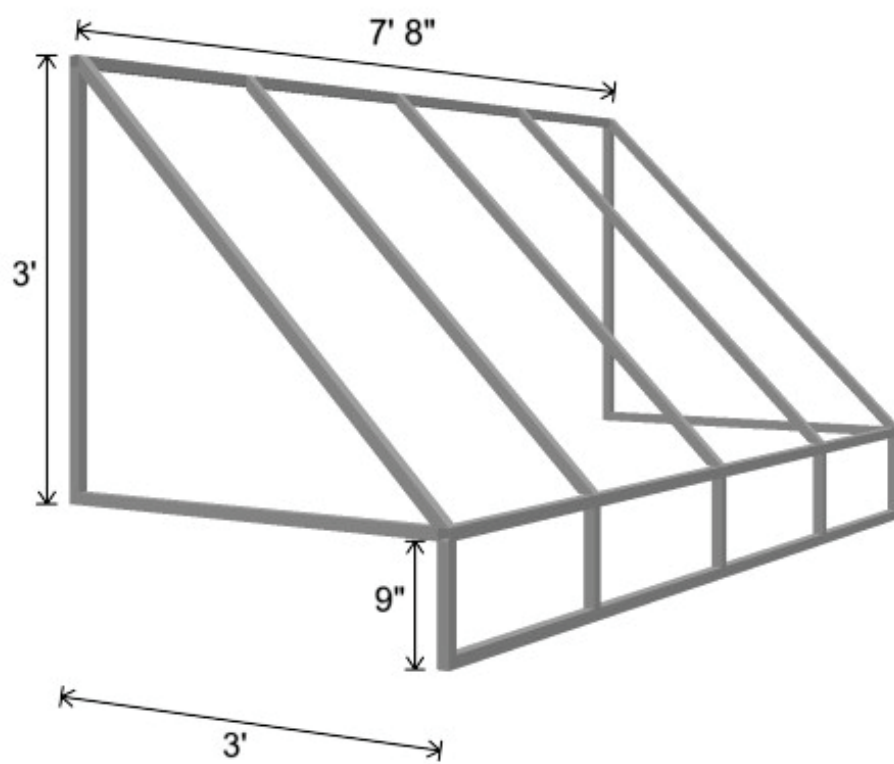
ZE BRAVISUALS

9 Aldrin Road, Unit 10,
Plymouth, MA 02360

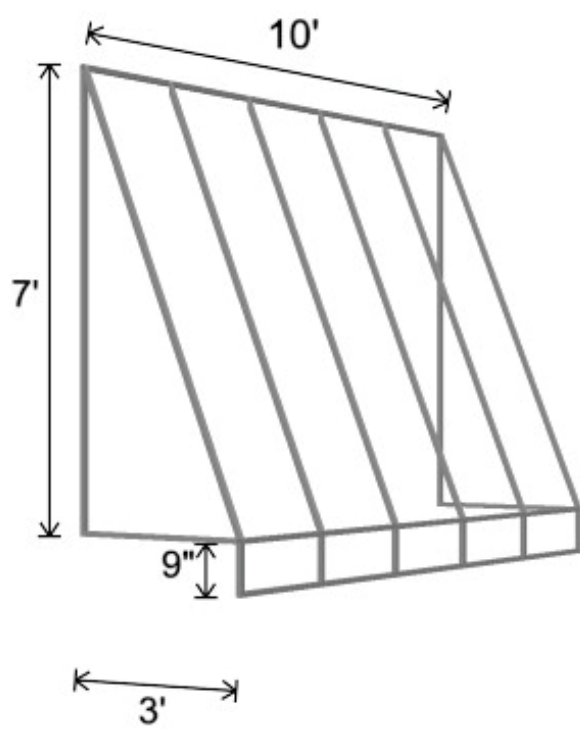
t: 508.746.9200
e: info@zebravisuals.com

















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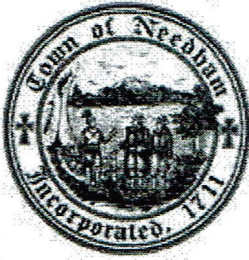




Learning Express Toys & Gifts

1029





TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building
500 Dedham Avenue
Needham, MA 02492
Application and Report

Property Location: 941 Great Plain Ave Date: 5/9/24
Owner: 935 Great Plain Ave LLC (Sullivan & Co.)
Address: 78 Hancock St., Braintree 02134
Telephone: 781-849-1090

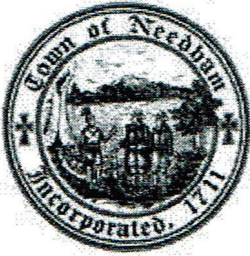
Applicant: Wave Medical Aesthetics
Address: 941 Great Plain Ave, Needham, MA 02492
Telephone: 617-590-7224

Designer/Installer: Fast Signs of Needham
Address: 15 Kearney Rd, Needham, MA 02494
Telephone: 781-444-4889

Type of Application
☐ Sign
☐ Minor Project
☐ Exterior Alterations
Major Project (Site Plan Review)
☐ - preliminary
☐ - final
☐ Flexible Subdivision
☐ Planned Residential Development
☐ Residential Compound

Brief description of sign or project:
3-D letters, 1/2" aluminum, painted
white, mounted w/ studs, flush to
the wall (brick) over store entrance

Please email completed application to elitchman@needhamma.gov



TOWN OF NEEDHAM

DESIGN REVIEW BOARD

Public Service Administration Building

500 Dedham Avenue

Needham, MA 02492

Application and Report

Property Location: 941 Great Plain Ave Date: 5/9/24
Owner: 935 Great Plain Ave LLC (Sullivan & Co.)
Address: 78 Hancock St. Braintree MA 02184
Telephone: 781-849-1090
Applicant: Wave Medical Aesthetics
Address: 941 Great Plain Ave, Needham, MA
Telephone: 617-590-3224 02492
Designer/Installer: FASTSIGNS of Needham
Address: 15 Kearney Rd, Needham, MA 02494
Telephone: 781-444-4889

Type of Application
☒ Sign
☐ Minor Project
☐ Exterior Alterations
Major Project (Site Plan Review)
☐ - preliminary
☐ - final
☐ Flexible Subdivision
☐ Planned Residential Development
☐ Residential Compound

Brief description of sign or project:

2-sided aluminum Blade Sign
hanging from existing bracket above
sidewalk.

Please email completed application to elitchman@needhamma.gov

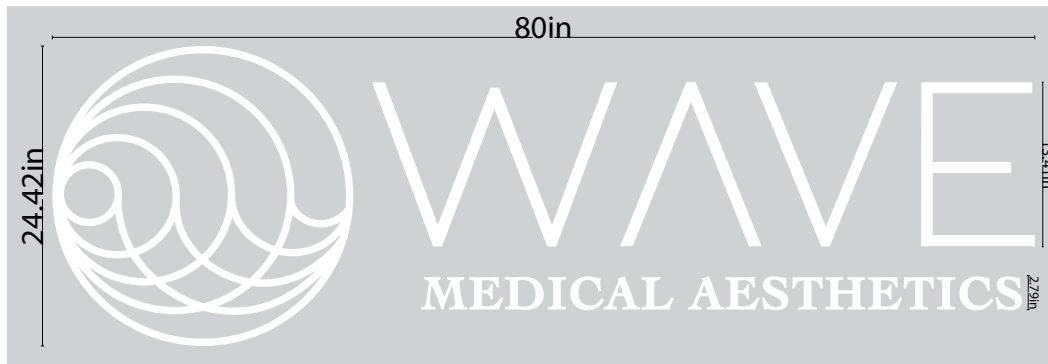


FASTSIGNS

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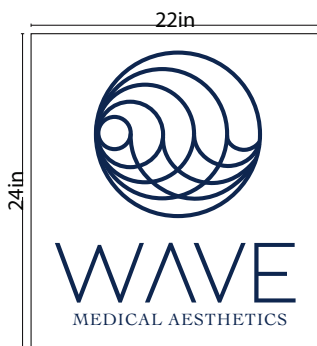
Proposed Primary Signage



WAVE Medical Aesthetics

941 Great Plain Ave
Needham, MA

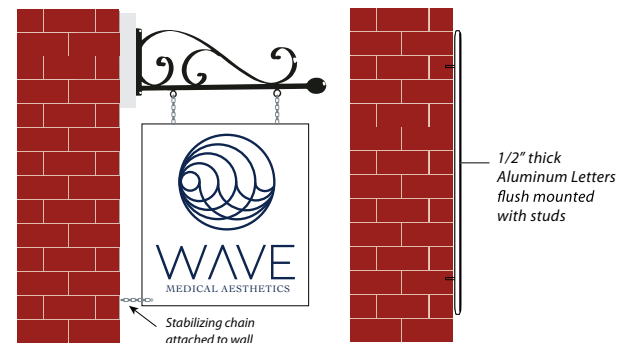
Sign width = 80in
Sign height = 24.42in
"W" in Wave height = 13.37in
"M" in Medical height = 2.67in
Bottom of sign to grade ~ 17ft
Width of facade ~ 13ft



80" wide x 24.42" tall
1/2" Thick Laser Cut Aluminum Letters + Logo
Painted White
Installed over new shop on brick with studs

22" wide x 24" tall
Double Sided Aluminum Sign
Mounted to existing Blade Bracket

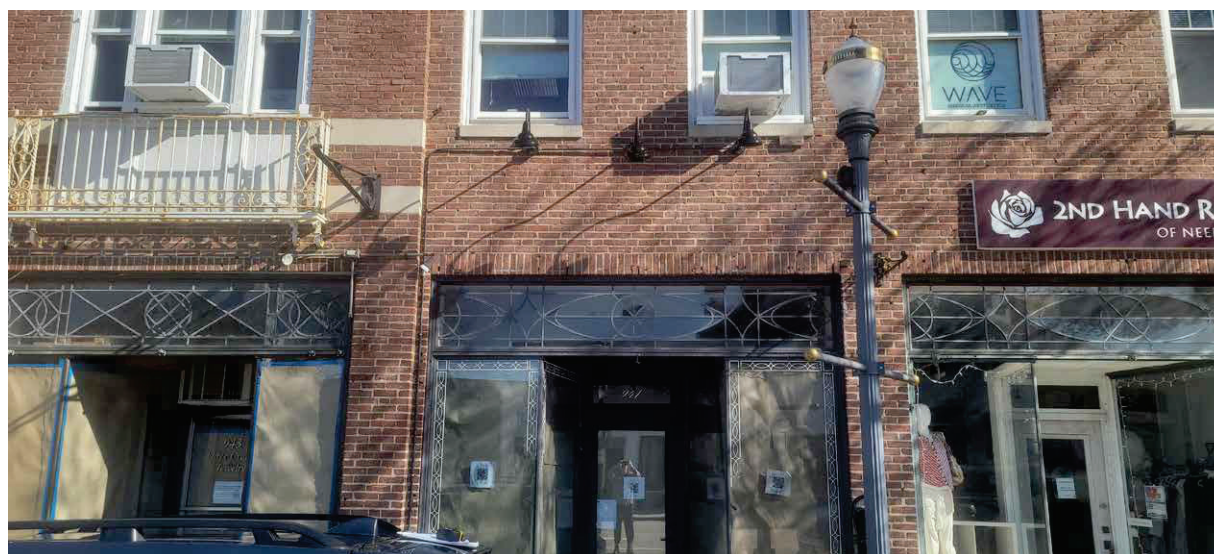
Mounting Details



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Existing/previous Signage



941 Great Plain Ave, Needham, MA

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Proposed Placement



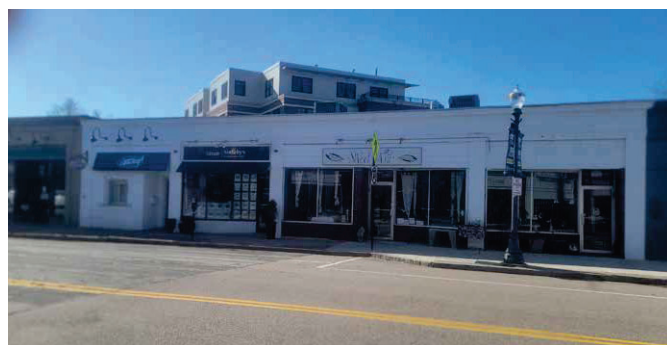
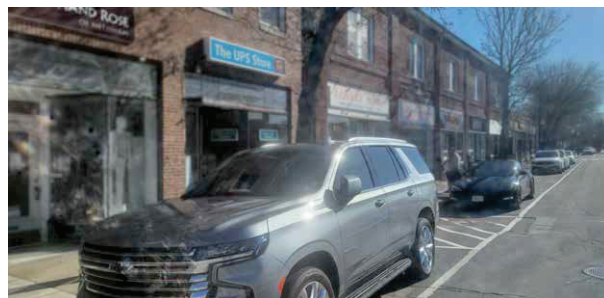
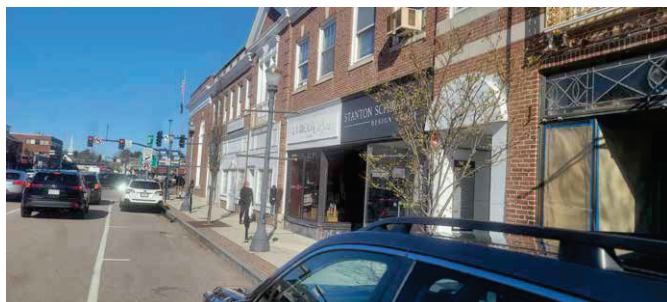
**Horizontally centered above
door inlet. Vertically centered
within brick section.*

941 Great Plain Ave, Needham, MA

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Neighborhood View

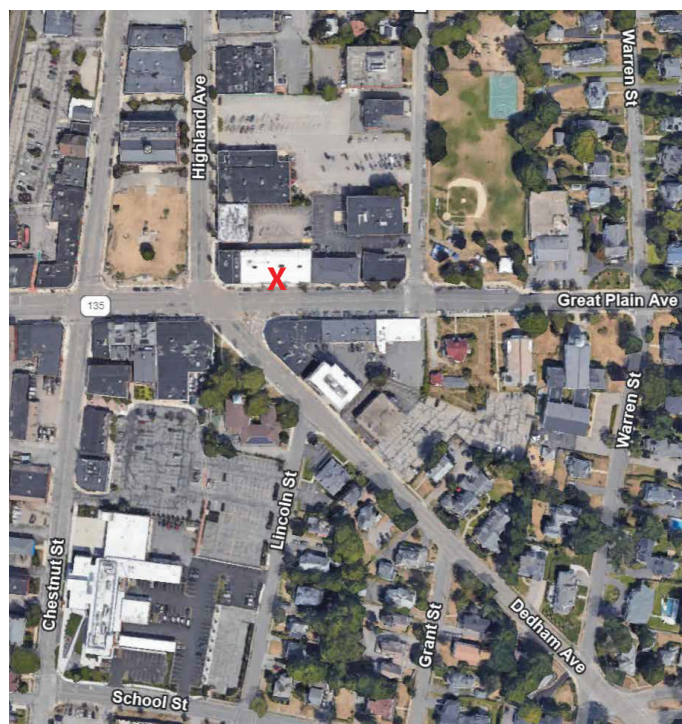


941 Great Plain Ave, Needham, MA

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Aerial View



941 Great Plain Ave, Needham, MA

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Design Review Board Meeting Minutes
Monday, April 8, 2024
7:30 p.m.

Board Members:

Mark Gluesing, Board Chair (P)
Susan Opton, Board Member (P)
Felix Zemel, Board Member (P)
Steve Dornbusch, Board Member (P)
Elisa Litchman, Administrative Specialist, Planning & Community Development (P)

Steve Dornbusch, Acting Chair, called the meeting to order on April 8, 2024, at 7:30 p.m. He reviewed the remote meeting procedures.

Applicants & Attendees:

1. Evans Huber, attorney representing Beth Israel Deaconess Hospital
2. Paul Good, Needham Community Revitalization Trust Fund

Agenda Item 1:

Evans Huber, attorney representing Beth Israel Deaconess Hospital located at 148 Chestnut Street and applying for site plan review of temporary trailer to be located at the Lincoln Street circle.

Evans Huber explained that the Hospital needs to complete a renovation and revitalization of its Nuclear Medicine suite. In order to be able to continue medical imaging services while that renovation is ongoing, the Hospital needs to place a temporary trailer in the circular driveway on Lincoln Street. The proposal is to remove an existing canopy over the steps in this location and install a trailer during the renovations, which could last for approximately six months. The trailer will be connected to the building using a temporary canopy shelter. This requires an amendment to the existing special permit.

John Fowler, project manager, showed a rendering of the proposed trailer. There will be a simple canvas structure to keep rain off patients moving between the building and trailer. Some existing landscaping will be removed to create a path for the trailer. This will then be replaced once the project is complete. A couple of existing concrete walls will be cut back and/or removed.

In response to a question from Mr. Gluesing, Attorney Huber stated that the applicant will be going before the Planning Board seeking an amendment to the existing Special Permit.

Mr. Gluesing stated that he would like to see the final landscape plan for the site. He noted that this proposal was acceptable to him. It is not necessarily the Board's purview, but he asked about the noise of the proposed heating/cooling units. Mr. Fowler stated that he could pass along this information.

Ms. Opton stated that, due to the length of time for the proposed project, she has no issue with the proposal.

Mr. Zemel recused himself from this item.

Michael Kluchman, landscape architect, explained that the landscape plan would be a replacement and improvement to some of the existing landscaping. This will be a mostly native plant palette.

Ms. Opton stated that she believes the proposed landscaping will look better than what currently exists.

Upon motion duly made by Mr. Gluesing and seconded by Ms. Opton, it was voted to approve the application as submitted, and that this Board would submit a memo to the Planning Board stating such. Steve Dornbusch - aye; Susan Opton – aye; Mark Gluesing – aye; Felix Zemel - abstain. Motion passed 3-0-1.

Agenda Item 2:

Paul Good, Needham Community Revitalization Trust Fund applying for street banners in Needham Heights to identify the offerings in the area.

Paul Good explained that the Revitalization Trust Fund operates the banner and flag program throughout Town. The group noticed that in Needham Heights there is a public parking lot with no real signage that designated it as a public parking area. There are many banner poles in this area and there could be a chance to bring color to the area and recognition to the general public about this area. The proposed street banners follow the model being used on Chapel Street, which are blue with white lettering. The second piece of the project will highlight elements of Needham Heights on the banners.

Mr. Dornbusch stated that he believes this project will help establish Needham Heights as its own neighborhood. This is also a great way to promote the Arts Community in Needham Heights. The proposed banners are clean and simple.

Mr. Zemel asked about making the white lettering gold instead, in order to incorporate Needham colors. He asked about including the Center in the Heights onto the banner. Mr. Good explained that the idea is to keep the amount of information on the banner minimal and large enough to be able to be read at a distance. The information chosen was selected as it seemed to best encapsulate the area.

Mr. Dornbusch agreed with limiting the number of graphics on the banners and keeping them simple. He suggested that the information listed could be swapped at future times.

Ms. Opton expressed her appreciation for Mr. Good's work around Town. She agreed with the four locations proposed to be listed on the banner. Mr. Good explained that this coloring and material proposed for the banners is incredibly durable and well visible.

Mr. Gluesing agreed with the coloring proposed.

Upon motion duly made by Ms. Opton and seconded by Mr. Zemel, it was voted to approve the Needham Heights and parking banners, as submitted, in the locations as described. Felix Zemel – aye; Steve Dornbusch - aye; Susan Opton – aye; Mark Gluesing – aye. Motion passed 4-0-0.

Minutes:

Minutes from the 03/25/2024 meeting

Upon motion duly made by Mr. Gluesing and seconded by Mr. Zemel, it was voted to approve the meeting minutes of March 25, 2024, as presented. Felix Zemel – aye; Steve Dornbusch - aye; Susan Opton – aye; Mark Gluesing – aye. Motion passed 4-0-0.

Upon motion duly made by Mr. Gluesing and seconded by Mr. Zemel, it was voted to adjourn at 8:25 p.m. Felix Zemel – aye; Steve Dornbusch - aye; Susan Opton – aye; Mark Gluesing – aye. Motion passed 4-0-0.

Next Public Meeting – April 29, 2024 at 7:30pm via Zoom Webinar