



Saturday December 9th is the Needham Winter Arts Festival

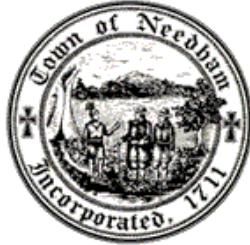
The third annual Needham Winter Arts Festival, hosted by the Town of Needham and sponsored by the Needham Cultural Council, Massachusetts Cultural Council and the Massachusetts Cultural Council Festivals Program through grants will be held on Saturday December 9th from 10:00 a.m. to 3:00 p.m. inside Town Hall in Powers Hall. More than thirty local artists and artisans will be displaying and selling various genre of art from painting to pottery to jewelry to soaps.

Do your holiday shopping locally this year—purchase directly from the artists themselves. You will find handmade lapidary jewelry, candles, soaps, photographs, acrylic paintings, fabric art, pottery, bead jewelry, collage art, origami, paper art, oil paintings, watercolors, holiday cards, mugs, drawings, leather jewelry, block prints, mixed media art, glass art, and quilted items. There is something for everyone on your shopping list.

Entertaining guests during the event will be singers, courtesy of Patrice Peris Voice Studios, and local band Jam Sandwich. Join us for this festive holiday event.

As Economic Development Director, I also want emphasis the economic importance of shopping locally. The average consumer, according to the National Retail Federation, spends about \$900 during the holiday season. By shifting 10% of those purchases from non-local businesses to independent locally-owned businesses or local artists, we can have a profound impact on our local Needham economy because of the multiplier effect. With over 20,000 people in Needham 18 years and older, a 10% shift of even the average holiday expenditure comes to over \$1,800,000.00 which in turn represents over \$1,250,000 infused into our local economy. This is because, unlike a dollar spent at large chain stores or businesses outside Needham, 73 cents of each dollar spent at an independent locally-owned business or artist stays in Needham (versus 43 cents of each dollar spent at a non-local business and 0 cents of each dollar spent outside Needham). Spending even a small percentage of your holiday dollars here strengthens our local economy and forms a synergy which creates new jobs locally, generates economic growth within our community, inspires others to form new independent ventures, reduces our carbon footprint, and enhances our community generally.

So please take a break from the malls, avoid the traffic and headaches, and take advantage of this Winter Arts Festival in Needham at Town Hall on Saturday, December 9th. Choose to shift a percentage of your expenditures this holiday season to our artists and our locally-owned independent businesses in the downtown. Enjoy a relaxed and rewarding experience doing your holiday shopping this year and give back to the community which provides so much to us---shop, dine, bank, Discover Needham Local First.



The Town of Needham and the Massachusetts Cultural Council Festival Grant Program Present

The Third Annual Winter Arts Festival

Saturday, December 9, 10 a.m. – 3 p.m., Powers Hall, Needham Town Hall
Free Admission!



More than thirty local artists!

Carolers from Patrice Peris Voice Studios

Music by local band Jam Sandwich

Quilting by Marguerite Angeloni
Designed in Stone by Sam Behar
Painting, mixed media by Janet Blagdon
Alison Borrelli Photography by Alison Borrelli
Beeswax candles, soaps, lip balms by Eileen Borzilleri
Eddie Bruckner Fine Art by Eddie Bruckner
JDCARTSTUDIO/GIFTS by Joan Cameron
Fabric and paper art by Berline Chao
Raku and functional pottery by Gerry Daigler
Jewelry by Donna DeMaria by Donna DeMaria
Painting and collage on wood by Josie Ellman
Photography by Gail Fischer
The Glass Bar glass art and jewelry by Jordan Fuller
Paper and glass by Lauren Giardina
Ceramics by Susan Goldman
Sculptural shelves by Beverly Leader

The Humble Soaper by Stephanie Lederman
Pots by Basha by Barbara Levitov
Photography by Hannah McCarthy
Garden Girl Skin Care by Kristen McGovern
Elise Margo Designs by Elise Miller
Acrylic and mixed media by Bala Muthukaruppan
Relief block prints by Anne Nydam
Pottery by Judy Ogilvie
Recycle art for Community Council by Olin Project
Watercolor by Nancy Present-VanBroekhoven
Jewelinga Designs by Inga Puzikov
Corinne Rhode Photography by Corinne Rhode
Paper earrings, amulets, cards by Paula Rosenstock
Acrylic/canvas, Jewelry by Judy Silverstein
Acrylic painting by Anna Starkova

Come support local artists and get your holiday shopping done!

#massfestivals
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