



## **Saturday December 9<sup>th</sup> is the Needham Winter Arts Festival**

**The third annual Needham Winter Arts Festival, hosted by the Town of Needham and sponsored by the Needham Cultural Council, Massachusetts Cultural Council and the Massachusetts Cultural Council Festivals Program through grants will be held on Saturday December 9<sup>th</sup> from 10:00 a.m. to 3:00 p.m. inside Town Hall in Powers Hall. More than thirty local artists and artisans will be displaying and selling various genre of art from painting to pottery to jewelry to soaps.**

Do your holiday shopping locally this year—purchase directly from the artists themselves. You will find handmade lapidary jewelry, candles, soaps, photographs, acrylic paintings, fabric art, pottery, bead jewelry, collage art, origami, paper art, oil paintings, watercolors, holiday cards, mugs, drawings, leather jewelry, block prints, mixed media art, glass art, and quilted items. There is something for everyone on your shopping list.

Entertaining guests during the event will be singers, courtesy of Patrice Peris Voice Studios, and local band Jam Sandwich. Join us for this festive holiday event.

As Economic Development Director, I also want emphasis the economic importance of shopping locally. The average consumer, according to the National Retail Federation, spends about \$900 during the holiday season. By shifting 10% of those purchases from non-local businesses to independent locally-owned businesses or local artists, we can have a profound impact on our local Needham economy because of the multiplier effect. With over 20,000 people in Needham 18 years and older, a 10% shift of even the average holiday expenditure comes to over \$1,800,000.00 which in turn represents over \$1,250,000 infused into our local economy. This is because, unlike a dollar spent at large chain stores or businesses outside Needham, 73 cents of each dollar spent at an independent locally-owned business or artist stays in Needham (versus 43 cents of each dollar spent at a non-local business and 0 cents of each dollar spent outside Needham). Spending even a small percentage of your holiday dollars here strengthens our local economy and forms a synergy which creates new jobs locally, generates economic growth within our community, inspires others to form new independent ventures, reduces our carbon footprint, and enhances our community generally.

So please take a break from the malls, avoid the traffic and headaches, and take advantage of this Winter Arts Festival in Needham at Town Hall on Saturday, December 9<sup>th</sup>. Choose to shift a percentage of your expenditures this holiday season to our artists and our locally-owned independent businesses in the downtown. Enjoy a relaxed and rewarding experience doing your holiday shopping this year and give back to the community which provides so much to us---shop, dine, bank, Discover Needham Local First.



The Town of Needham and the Massachusetts Cultural Council Festival Grant Program Present

# The Third Annual Winter Arts Festival

Saturday, December 9, 10 a.m. – 3 p.m., Powers Hall, Needham Town Hall  
Free Admission!



**More than thirty local artists!**

**Carolers from Patrice Peris Voice Studios**

**Music by local band Jam Sandwich**

Quilting by Marguerite Angeloni  
Designed in Stone by Sam Behar  
Painting, mixed media by Janet Blagdon  
Alison Borrelli Photography by Alison Borrelli  
Beeswax candles, soaps, lip balms by Eileen Borzilleri  
Eddie Bruckner Fine Art by Eddie Bruckner  
JDCARTSTUDIO/GIFTS by Joan Cameron  
Fabric and paper art by Berline Chao  
Raku and functional pottery by Gerry Daigler  
Jewelry by Donna DeMaria by Donna DeMaria  
Painting and collage on wood by Josie Ellman  
Photography by Gail Fischer  
The Glass Bar glass art and jewelry by Jordan Fuller  
Paper and glass by Lauren Giardina  
Ceramics by Susan Goldman  
Sculptural shelves by Beverly Leader

The Humble Soaper by Stephanie Lederman  
Pots by Basha by Barbara Levitov  
Photography by Hannah McCarthy  
Garden Girl Skin Care by Kristen McGovern  
Elise Margo Designs by Elise Miller  
Acrylic and mixed media by Bala Muthukaruppan  
Relief block prints by Anne Nydam  
Pottery by Judy Ogilvie  
Recycle art for Community Council by Olin Project  
Watercolor by Nancy Present-VanBroekhoven  
Jewelinga Designs by Inga Puzikov  
Corinne Rhode Photography by Corinne Rhode  
Paper earrings, amulets, cards by Paula Rosenstock  
Acrylic/canvas, Jewelry by Judy Silverstein  
Acrylic painting by Anna Starkova

**Come support local artists and get your holiday shopping done!**

#massfestivals  
ARTSBOSTON.ORG/MASSFESTIVALS

Mass Cultural Council

